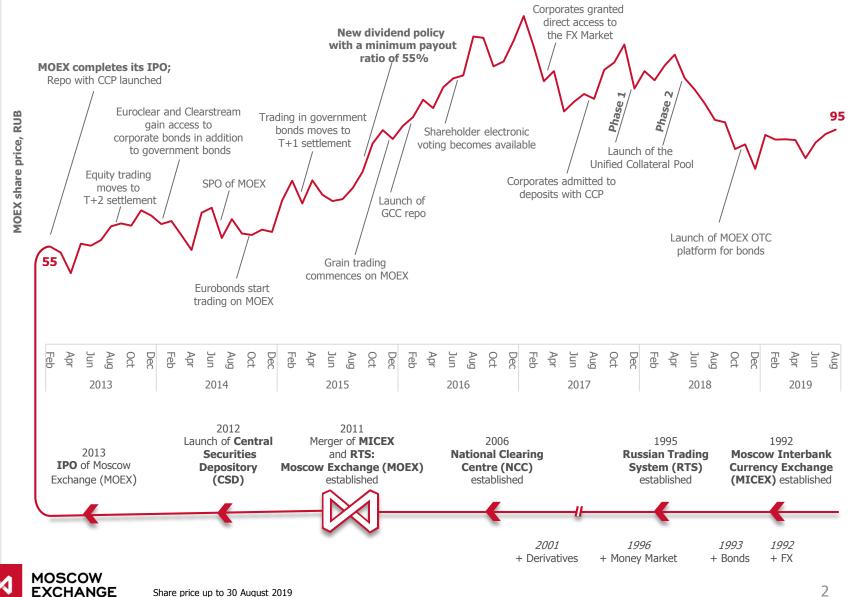




September 2019

# Investor presentation

### **History of MOEX:** the path of ongoing progress



### **Investment and corporate highlights**

### **Financial Resilience**

- Counter-cyclical business model coupled with robust cost control
- Secular growth of fees and commissions (F&C) across 7 complimentary F&C business lines
- Business-driven margin and collateral reauirements sustainable net interest income (NII)
- Operating income F&C/NII split of 60/40 evolving towards F&C
- One of the highest EBITDA margins among global peers
- Attractive dividend policy with a minimum payout ratio of 55% and a track record of distributing 55-89% of 2014-2018 net income

### **Strategic Stance**

- Operates in Russia the world's 11th largest economy
- The world's most diversified exchange with trading in 5 asset classes vs ~3 offered by "traditional" exchanges
- generate Cornerstone of the Russian financial system: MOEX brings together the tiers of the banking system by managing  $\sim 3/4$  of its total liquidity flow
  - Low penetration of financial services indicates secular growth potential
  - The world's only exchange focused on Russian financial assets OTC market is the main competitor
  - **Complete vertical integration** of a trading engine with a clearing house and a central securities depository makes up a unique platform

### **Corporate Governance**

- A 26-year history of successful and continuous implementation of All-electronic since 1997 infrastructural and regulatory reforms
- No single controlling shareholder: free float of 58% with substantial international participation; the largest shareholder owns <12%
- Most Supervisory Board members are independent directors (7 out of 12)
- Established track record for efficient capital allocation

### **Operational Excellence**

- Vast in-house IT expertise: ~1/3 of staff are IT developers, supporting a CAPEX-light business model
- Pre-order validation with 100+ risk check scenarios at a world class latency of 400 microseconds ensures integrity of all transactions
- Low-cost product scalability: a new order book launch requires the equivalent of circa USD 10 thousand



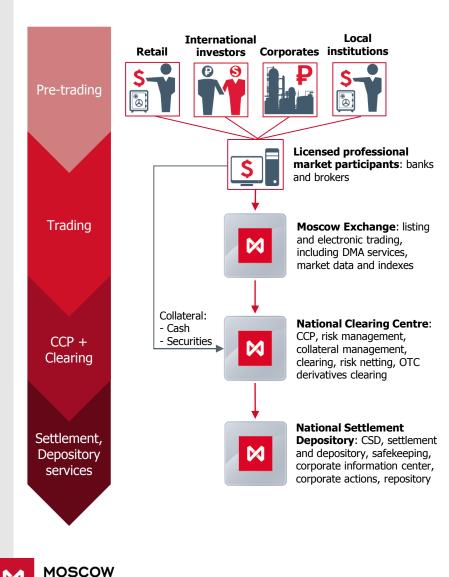


### Business overview

- **2** Corporate governance and dividends
- **3** Market position and competitive strategy
- 4 Financial track record
- **5** 2Q 2019 update



### **On-exchange market**: capturing the entire value chain

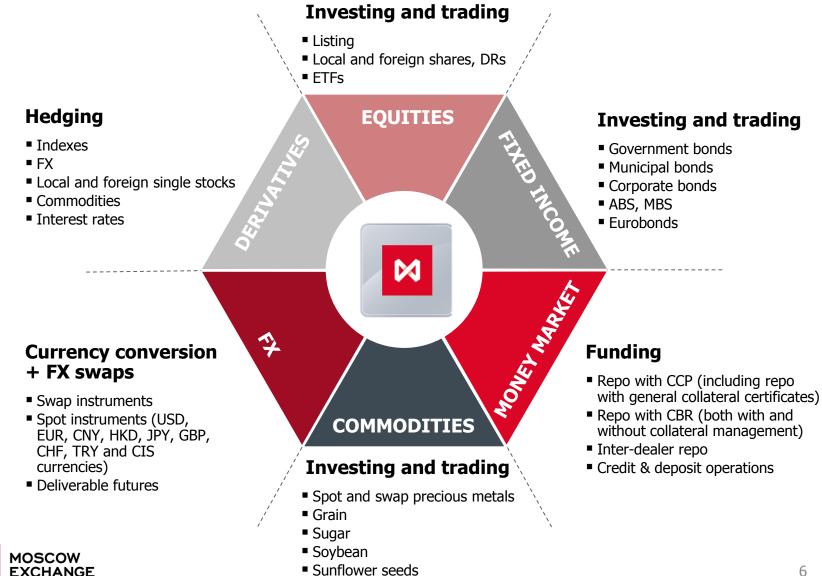


EXCHANGE

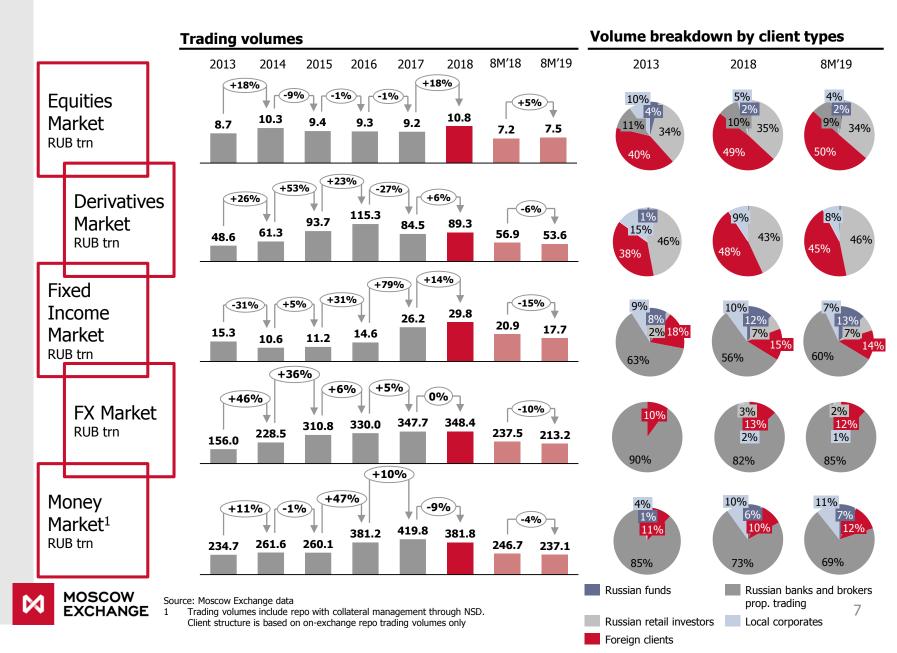
- ✓ MOEX captures the entire value chain for end-customers, offering a one-stop shop for listing, risk management, market data, multi-asset trading, clearing, settlement and custody.
- ✓ MOEX is strategically positioned to benefit from the development of Russia's capital markets in the coming years.
- ✓ Fully vertically integrated infrastructure with regulation and oversight by the Bank of Russia (CBR).
- ✓ Single-tier clearing system requires all participants to provide eligible collateral to trade any asset class, while pre-trade risk checks forestall any "fat fingers"/"flash crash" problems.
- The market has always been open for competition (except the CSD), but entry barriers are very high due to MOEX's post-trade infrastructure and **on-exchange market efficiency**.
   OTC is the key source of competition.
- Investors trade through brokers and banks, which are licensed locally and have access to MOEX markets. Foreign investors have DMA, SMA and ICM services at their disposal.

5

## Highly diversified product offering

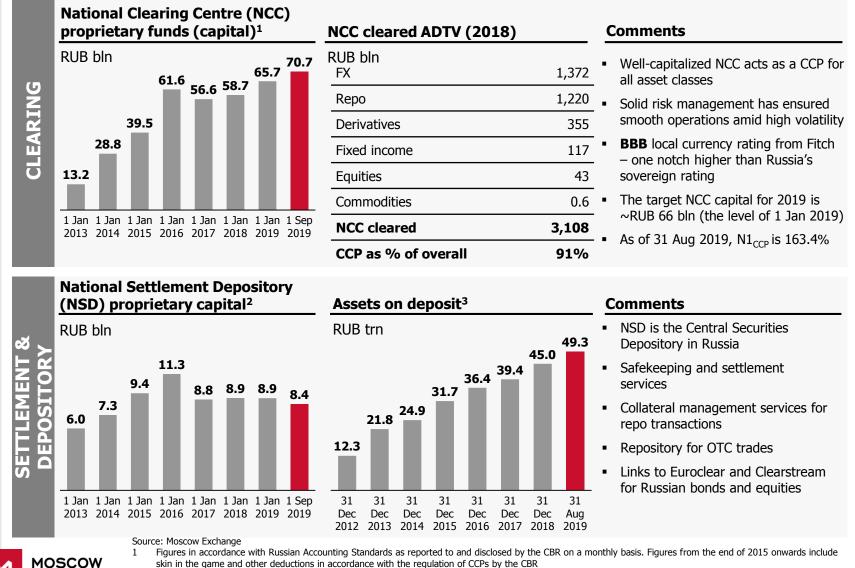


### Diversified client base across different markets



### Robust **post-trade infrastructure**

Central Counterparty (CCP) and Central Securities Depository (CSD)



**EXCHANGE** 

- Figures in accordance with Russian Accounting Standards as reported to and disclosed by the CBR on a monthly basis 2
- 3 Assets on deposit based on Company's operational data

1	Business overview
$\bowtie$	Corporate governance and dividends
3	Market position and competitive strategy
4	Financial track record
5	2Q 2019 update



### Best-in-class corporate governance standards

- ✓ Out of 12 members of the 2019-2020 Supervisory Board, 7 are independent (58% vs a minimum threshold of 20%<sup>1</sup>)
- ✓ Four of the six Supervisory Board committees are chaired by independent directors
- ✓ MOEX was a pioneer to adopt the new criteria of Director Independence aligned with the new Corporate Governance Code

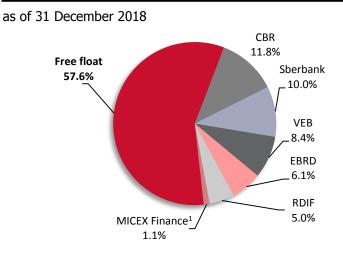
	Supervisory Board members	Strategy Planning	Audit	Nomination and Remuneration	Budget	Technical Policy <sup>2</sup>	Risk Management
	Ilya Bakhturin Director at Russian Direct Investment Fund	$\checkmark$					
9	Yury Denisov Chief Executive Officer at Moscow Exchange						
<b>Q</b>	Andrey Golikov - Deputy Chairman Deputy Chairman of the Supervisory Board at Moscow Exchange	$\checkmark$			Chair		Chair
<b>E</b>	Valery Goreglyad Chief Auditor at the Bank of Russia						$\checkmark$
	Bella Zlatkis Deputy Chairman of the Executive Board at Sberbank of Russia						
	Paul Bodart Professor at Solvay Business School	$\checkmark$	$\checkmark$				
	Mikhail Bratanov Head of Securities Services in Russia and CIS at Rosbank			Chair	$\checkmark$		$\checkmark$
	Dmitry Eremeev President at FIX	$\checkmark$				$\checkmark$	
	Maria Gordon Member of the Supervisory Board at Alrosa		Chair	$\checkmark$	$\checkmark$		
	Alexander Izosimov Director General at DRCAdvisors AB		$\checkmark$	$\checkmark$		Chair	
	Rainer Riess Director General at Federation of European Securities Exchanges (FESE)	Chair	$\checkmark$				
	<b>Oleg Viyugin <i>- Chairman</i></b> Professor at Higher School of Economics	✓		$\checkmark$			



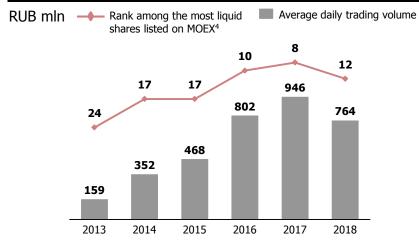
- \* Independent directors
- \* Independent directors
- 1 The threshold is for stocks listed in the First level of the Quotation list as per the Listing Rules of Moscow Exchange
- 2 The Technical Policy committee includes key industry IT professionals

## Dispersed ownership with one of the highest free-floats in Russia

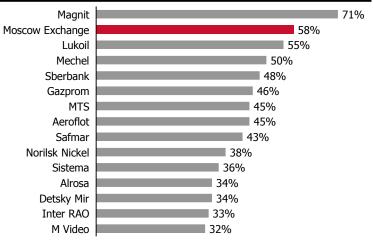
### Dispersed ownership with no controlling shareholder...



### Growing liquidity of MOEX shares<sup>3</sup>



#### ...and one of the highest free-floats in Russia<sup>2</sup>



### Transparency and international recognition

- International index providers MSCI and MVIS include MOEX shares in their indices
- Voluntary disclosures and regular updates of investor materials, including monthly trading results
- Annual MOEX Forums in Moscow, New York, London and Shanghai have become well-know venues to maintain dialogue with international market participants

#### Robust investor relations program:

- ✓ 320+ investor meetings in 2018
- ✓ IR activities in Russia, the UK, Europe and the US to maintain dialogue with overseas investors
- ✓ IR awards in Russia in 2014-2017

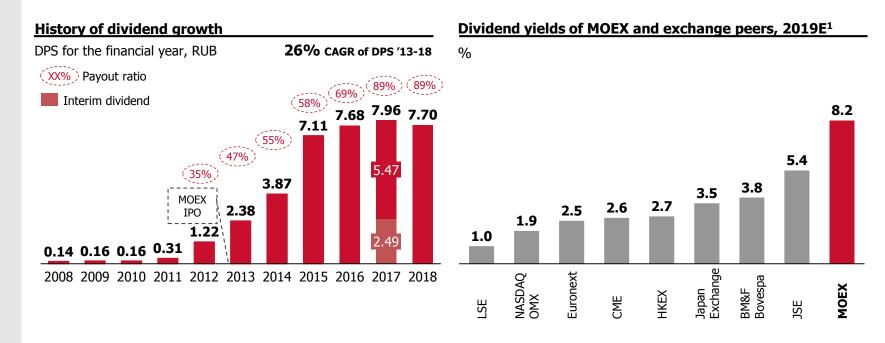


1 100% owned subsidiary of the Moscow Exchange

2 Free-float ranking of locally registered Russian companies included in the MOEX Index

- 3 Trading volumes in the main trading mode (T0, T+2)
- 4 The ranking includes ordinary and preferred shares

## 2018 payout of 89%



#### Comments

- Dividend policy approved in September 2015 sets 55% of net profit as the minimum payout
- In April 2019 MOEX's AGM approved a DPS of 7.70 for 2018, which amounts to 89% of the consolidated IFRS net profit for the year



1	Business overview					
2	Corporate governance and dividends					
$\bowtie$	Market position and competitive strategy					
4	Financial track record					
5	2Q 2019 update					



## **MOEX product offering vs other exchanges**

			A	sset classes			Tra	de and po	ost-trade serv	
Exchange	Country	Equity	Bonds	Derivatives	FX	Commo dities	Trading	Clearing	Depository	Market Data
CME	USA	×	×	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
HKEx	Hong Kong	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Deutsche Boerse	Germany	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ICE - NYSE	USA	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
В3	Brazil	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
LSE	UK	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
ASX	Australia	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
SGX	Singapore	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Japan Exchange	Japan	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
NASDAQ OMX	USA	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
MOEX	Russia	√	$\checkmark$	$\checkmark$	$\checkmark$	√	V	$\checkmark$	$\checkmark$	$\checkmark$
CBOE	USA	×	×	$\checkmark$	×	×	$\checkmark$	×	×	$\checkmark$
BME	Spain	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ТМХ	Canada	$\checkmark$	$\checkmark$	$\checkmark$	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
BMV	Mexico	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Bursa Malaysia	Malaysia	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
JSE	South Africa	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
WSE	Poland	$\checkmark$	$\checkmark$	$\checkmark$	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



## Leading positions in a global context in 1H 2019

2 <sup>rd</sup> large	est exchange in fixed in	come <sup>1</sup>	7 <sup>th</sup> largest exchange in derivatives <sup>2</sup>					
Rank	Exchange	Country	Trading vol. (USD bln)	Incl. REPOs	Rank	Exchange	Country	Contracts trade (mln)
1	BME	Spain	3 146	$\checkmark$	1	NSE India	India	2 714
2	Moscow Exchange	Russia	3 107	$\checkmark$	2	CME Group	USA	2 454
3	Johannesburg SE	South Africa	1 298	$\checkmark$	3	B3 (BM&FBOVESPA)	Brazil	1 310
4	Korea Exchange	Korea	931	×	4	Deutsche Boerse	Germany	1 001
5	Oslo Bors	Norway	466	$\checkmark$	5	Korea Exchange	Korea	807
6	Shanghai SE	China	445	×	6	CBOE	USA	686
7	Colombia SE	Columbia	162	×	7	Moscow Exchange	Russia	669
8	Nasdaq Nordic	USA	156	×	8	Shanghai Fut. Exchange	China	598
9	LSE Group	UK	142	×	9	Nasdaq OMX	USA	545
10	Santiago SE	Chile	139	$\checkmark$	10	Zhengzhou Commodity Exchange	China	525

#### Among top 26 exchanges by equity trading volumes globally<sup>3</sup>

#### 15th largest publicly listed exchange by Mkt Cap<sup>4</sup>

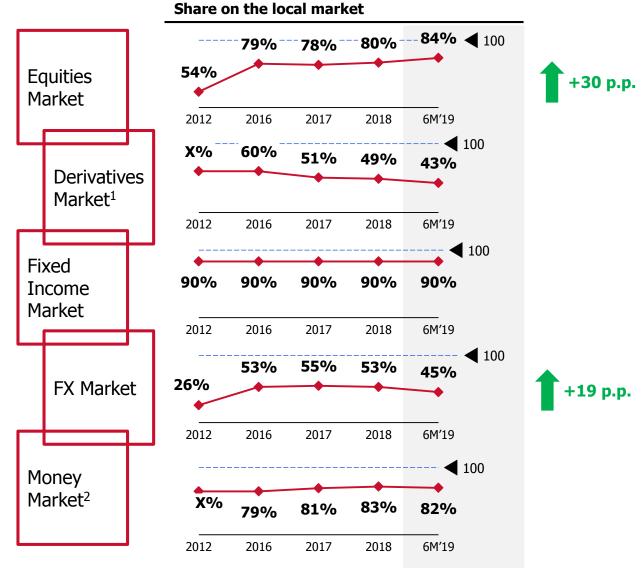
Rank	Exchange	Country	Mkt Cap (USD bln)	Securities listed	Trading vol. (USD bln)	Rank	Exchange	Country	Mkt Cap (USD bln)
						1	CME	USA	69.5
1	Nasdaq OMX	USA	11 658	3 080	8 087	2	ICE&NYSE	USA	48.5
2	ICE&NYSE	USA	24 231	2 335	7 240	3	HKEx	Hong Kong	44.4
3	Shenzhen SE	China	3 034	2 170	6 619	4	Deutsche Boerse	Germany	26.8
-				-		5	LSE Group	UK	24.3
4	Shanghai SE	China	4 777	1 478	4 589	6	B3 (BM&FBovespa)	Brazil	20.1
5	Japan Exchange	Japan	5 614	3 677	2 560	7	Nasdaq OMX	USA	15.9
6	LSE Group	UK	3 934	2 450	994	8	CBOE	USA	11.6
7						9	ASX	Australia	11.2
/	HKEx	Hong Kong	4 189	2 382	983	10	Japan Exchange	Japan	8.5
8	Korea Exchange	Korea	1 433	2 221	976	11	SGX	Singapore	6.3
9	Euronext	EU	4 418	1 239	953	12	Euronext	EU	5.3
						13	TMX Group	Canada	3.9
						14	BATS	USA	3.4
26	Moscow Exchange	Russia	720	220	79	15	Moscow Exchange	Russia	3.3

Sources: Moscow Exchange, WFE as of 01 August 2019, Bloomberg, LSE Group 1 Due to differences in methodologies, data on fixed income trading may not be directly comparable among exchanges. Data for 1H 2019



- Data for 1H 2019
   Top equity trading exchanges are ranked by trading volume. Ranking without BATS (excluded due to absence of data for market capitalization and number of listed companies). Data for 1H2019
- 4 Market capitalization of public exchanges based on Bloomberg data as of 31 June 2019

## High and increasing market share versus OTC trading





Source: Moscow Exchange data, Bank of Russia

1 Data before the launch of obligatory reporting to repository are unavailable

2 Repo trading volumes only. Data before the launch of obligatory reporting to repository are unavailable

## **Competitive strategy 2015-2020**: key pillars (1)

Diversification	Market penetration	Optimization Sophistication Standardization
	Strategy	Drivers and initiatives
Equities	Development of the equity market	<ul> <li>Benefits from infrastructure put in place, tax and regulatory reforms (T+2, CSD and access of ICSDs, IIA)</li> <li>Growth of the retail investor base</li> <li>New listings and IPOs, repatriation of capital</li> <li>Further simplification of access for international investors (SMA, ICM)</li> </ul>
Fixed income	Bonds to complement bank loans as a funding tool	<ul> <li>Development of short-term and ultra short-term bonds, securitization</li> <li>Easier access to the bond market for corporates</li> <li>Growth of the retail investor base</li> <li>Benefits from completed reforms (T+1 for OFZs, large block auctions, ICSDs)</li> <li>Development of an OTC platform</li> </ul>
Derivatives	New global and local benchmarks; tariff reform	<ul> <li>Tariff reform to increase effective fees</li> <li>Development of commodity derivatives</li> <li>Options market development</li> <li>Synergies with spot markets via a unified collateral pool</li> <li>OTC derivatives clearing</li> <li>Liquidity enhancement via the IQS</li> </ul>
Market data	Enhancement of the product offering	<ul> <li>Growth of market data sales</li> <li>Development of a real-time and non-real time data platform</li> <li>Development of the corporate information center</li> <li>Development of the pricing center</li> <li>Expansion of the repository offering</li> </ul>

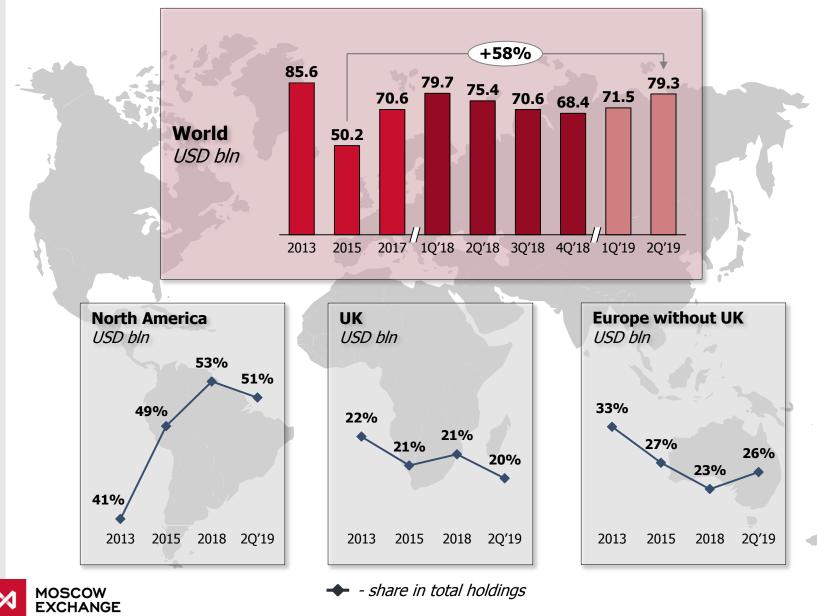


## Competitive strategy 2015-2020: key pillars (2)

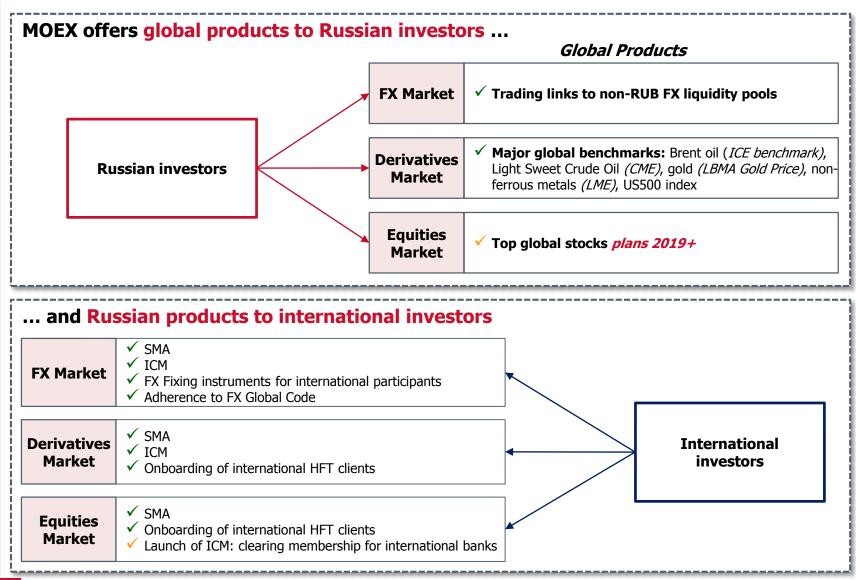
Diversification	Market penetration	Optimization Sophistication Standardization
	Strategy	Drivers and initiatives
FX Market	Protecting market share through further expansion of product offering	<ul> <li>✓ Development of international clearing membership, international links</li> <li>✓ Direct access of corporates to the market</li> <li>✓ Development of SMA services</li> </ul>
Money Market	Increasing the market share through new products	<ul> <li>Further enhancement of the existing product portfolio; new General Collateral Certificates (GCC) pools across securities and currencies</li> <li>GCC repo terms' extension</li> <li>Direct access of corporates to GCC deposits (deposits with CCP)</li> </ul>
Depository services	Steady growth via increase of assets in custody and new services	<ul> <li>✓ Corporate actions reform</li> <li>✓ Launch of the corporate information center</li> <li>✓ Expansion of the repository offering</li> </ul>
Treasury business	Gradual replacement of NII with F&C income	<ul> <li>Reduction of NII's contribution to revenue through the unified collateral pool, including a single account for all asset classes, netting of settlements, unification of collateral requirements across all markets and cross-margining</li> </ul>
п	Ongoing enhancement of IT systems	<ul> <li>✓ Focus on reliability of hardware</li> <li>✓ Improved processes of software development and installation</li> <li>✓ Development of technologies complementary to MOEX's product offering</li> </ul>



## **Reported international funds' holdings of Russian equities**

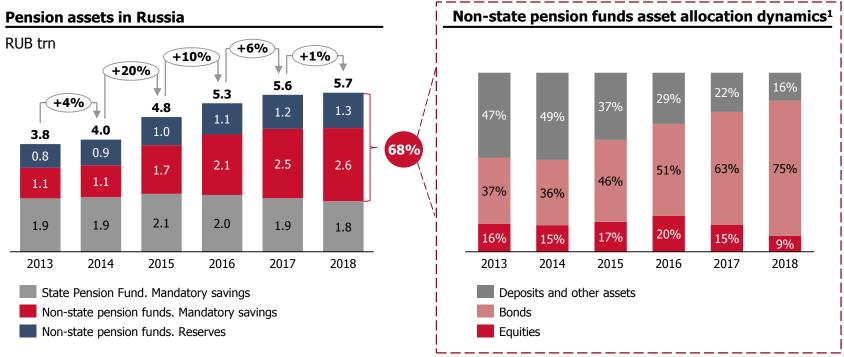


## **Global products and international investors**





### Local institutional investors: the potential of **pension funds**

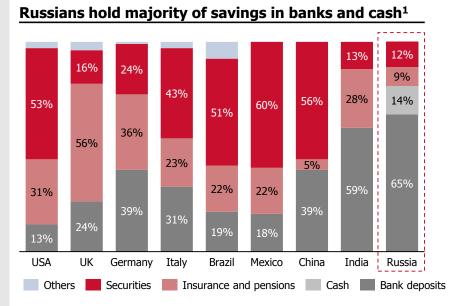


### Key highlights of the pension reform

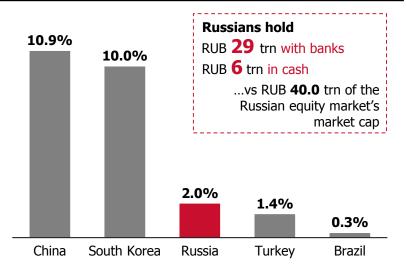
- Bank of Russia became a regulator of the pension system in 2013
- Adopted changes in non-state pension fund regulation:
  - "One year non-loss" rule was abolished
  - Investment horizon of NPFs was extended to 5 years
  - Customers are now incentivized to stay with the fund for not less than 5 years
  - $\succ$  Guarantee fund mechanism (similar to the Deposit Insurance Agency in the banking system)
  - New allocations to NPFs remained under moratorium until 2019, which reduced growth potential and left room for organic growth only



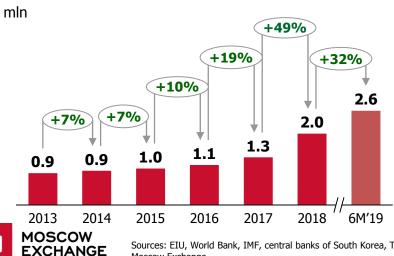
### Retail money: aiming to grow the culture of investing



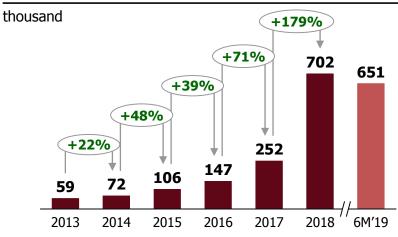
#### Number of retail broker accounts as % of population<sup>2</sup>



#### Number of unique retail clients



### **New retail clients**

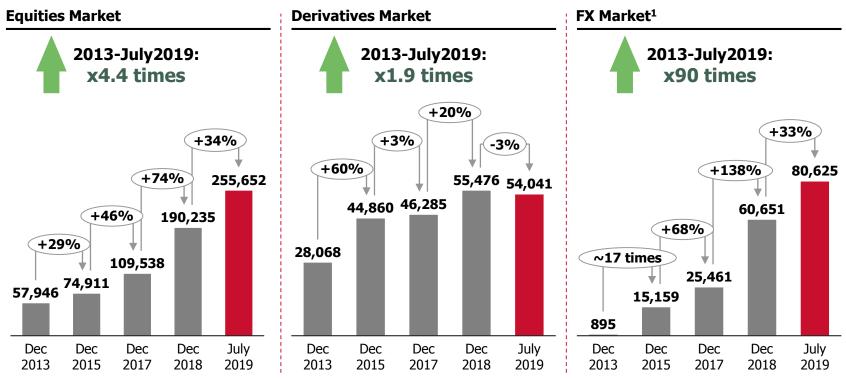


Sources: EIU, World Bank, IMF, central banks of South Korea, Turkey, Mexico, National Bureau of Statistics of China, Allianz, SZSE Factbook, CBR, Moscow Exchange

- 1 As of the end of 2017
- 2 Russia 2018, South Korea, Turkey, Brazil 2014, China 2015

## Retail clients: a growing segment of the Russian financial market

Number of active retail client accounts

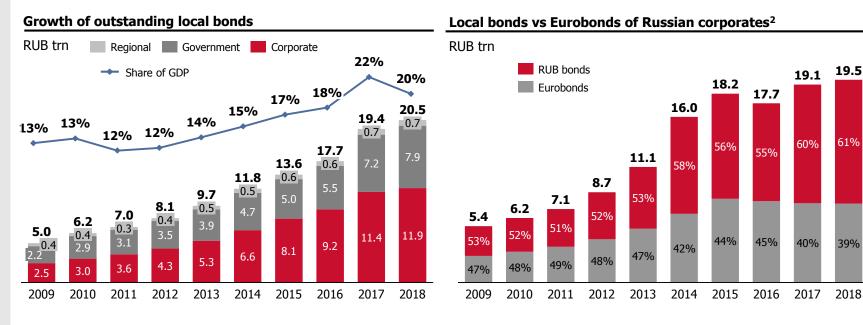


Regulatory changes stimulating retail participation in financial market:

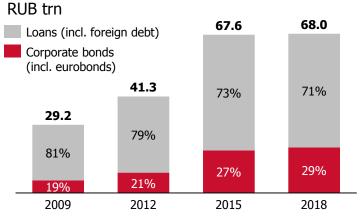
- Introduction of individual investment accounts for private investors since 2015: more than 1,000,000 accounts opened as of August 2019
- Tax breaks on capital gains on securities held for more than 3 years (up to RUB 9 mln for securities purchased after 1 Jan 2014)
- Tax exemption on coupon payment on corporate bonds (for bonds issued after 2017)
- Retail investors allowed to remotely open a brokerage account. This simplifies the process for retail investors in Russia's farflung regions



### Bond market – why we are strong believers



#### Corporate loans vs corporate bonds in Russia



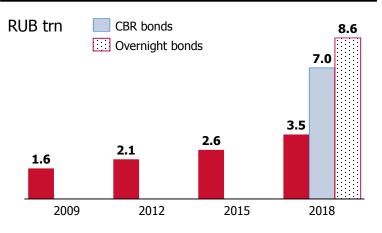
### MOSCOW EXCHANGE

Sources: Bank of Russia, Cbonds, Rosstat, Moscow Exchange

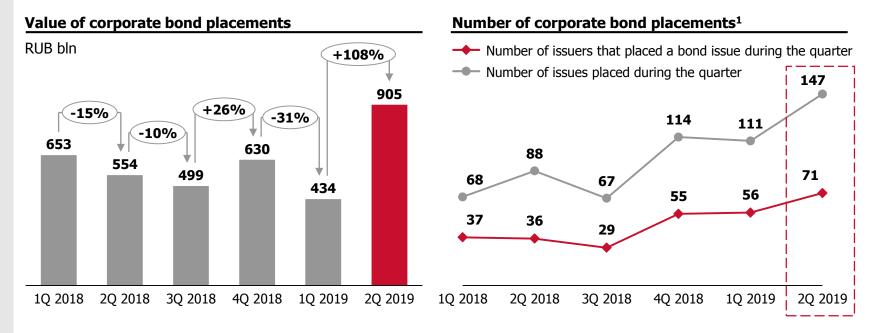
1 RUB-denominated bonds traded on MOEX's Bond Market in January 2018

2 Including banks and financial institutions. Data for 2018 as of 31 December 2018

#### Bond primary market trading volume



## **Increased corporate activity on the Primary Bond Market**



- Strong DCM activity by corporates was driven by delayed demand for capital and expectations of a key rate cut.
- In July, MOEX welcomed its first Belarusian corporate issuer as retailer Eurotorg placed inaugural RUB 5 bln bonds.
- In August, Fitch upgraded Russia's sovereign rating to BBB from BBB-, which is supportive for corporate placements.
- MOEX created a Sustainability Sector for financing projects in the fields of environmental and social sustainability.
- Later in 2019 we plan to begin trading corporate bonds in T+ mode and introduce large block trading mode for OFZs.



### Trend of local placements continued

### Capital raisings on MOEX in 2017

Company	Date	Transaction type	Transaction value, RUB bln
ТМК	February 2017	SPO	10.0
Detski Mir	February 2017	IPO	21.1
Phosagro	February 2017	SPO	15.0
UWC	May 2017	SPO	1.9
Polyus <i>(dual)</i>	June 2017	SPO	52.3
Bank Saint Petersburg	July 2017	SPO	3.2
MVideo	July 2017	SPO	18.0
Norilsk Nickel'	July 2017	SPO	23.8
Magnitogorsk Iron & Steel Works	September 2017	SPO	13.0
Aeroflot	September 2017	SPO	9.8
Megafon	October 2017	SPO	22.5
Obuv Rossii	October 2017	IPO	5.9
Credit bank of Moscow	October 2017	SPO	14.4
Globaltruck	November 2017	IPO	3.5
Magnit	November 2017	SPO	43.9
En+ <i>(dual)</i>	November 2017	listing	

#### Capital raisings on MOEX in 2018

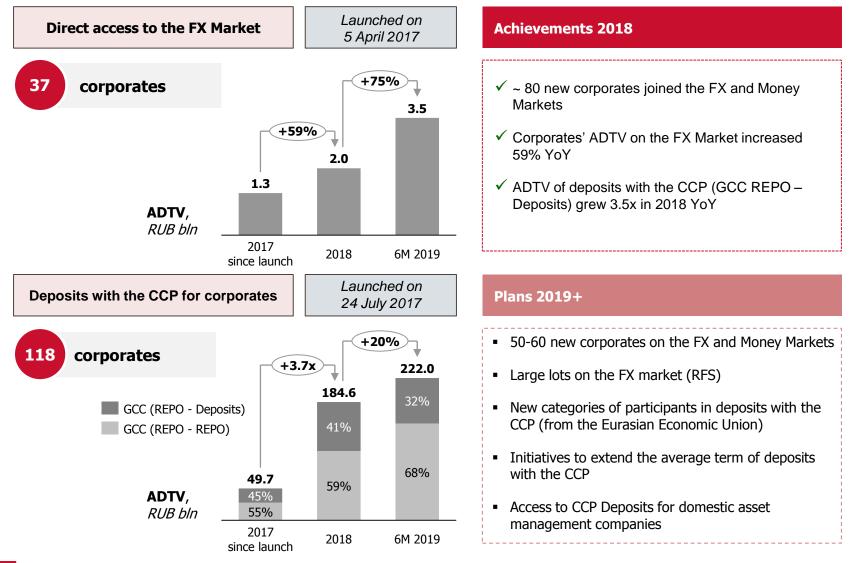
Company	Date	Transaction type	Transaction value, RUB bln
X5 Retail Group	February 2018	listing	
Interrao	March 2018	SPO	4.2
Raven Property	October 2018	listing	

#### Capital raisings on MOEX in 2019

Company	Date	Transaction type	Transaction value, RUB bln
Norilsk Nickel'	March 2019	SPO	36.3
LSR Group	April 2019	SPO	5.8
Polyus	April 2019	SPO	25.5



## **Corporates on the FX and Money Markets**





## **MOEX OTC platforms and solutions**

OTC bond platform	Indica	ative Quotation System (IQS) for options and futures
<b>2200+</b> bonds (locals and Eurobonds) Integration with NSD		<b>Most actively traded underlyings:</b> USD/RUB, EUR/USD, SBRF, GAZR, VTBR, LKOH, RTS Index
42 participants		5 participants
<b>Plans:</b> external market data, access for corporates, addition of stocks, DRs and REPO capabilities		Plans: RFS/RFQ services to be launched in 2020
FX links to global liquidity pools		Standardized OTC derivatives market
Non-RUB FX pairs: EUR/USD, GBP/USD		X swaps, FX forwards, interest rate swaps, cross rency swaps, overnight indexed swaps, flex-options
58 participants, 3 liquidity providers		49 participants
>7000 transactions with a total value of USD 3500 mln		ading values <b>up 2x YoY</b> in 7M2019 to RUB 359 bln Participants started to trade <b>longer maturities</b>
Plans: swaps, gold, oil, new liquidity providers	Pla (]	<b>Ins:</b> search for liquidity system, IRS (KetRate), OIS Implied rate); maturity up 10 years (now up to 5)



## **MOEX Marketplace: the blueprint**

### THE CONCEPT:

- Retail deposits (RUB 29 trn) is the single largest asset pool that might drive growth of on-exchange products
- It lacks a fast, convenient interface for retail deposit management across banks an area MOEX can digitalize
- MOEX will expand its core expertise to standardize and unify the market of retail deposits, making it truly online

### **MOEX HAS:**

- Market neutrality & trust: no room for conflicts of interest since MOEX does not originate loans or deposits
- Essential infrastructure: NSD is the centerpiece, managing the financial transactions registrar (FTR)
- Tech expertise: IT development; 25+ years of interaction with banks via API in securities & FX trading etc.

### **MOEX GETS:**

- A new source of fee income: long-term revenue potential can be measured on a scale of RUB billions
- Business development: cross-selling to a new audience, many times larger that the existing set of active clients
- Market intelligence & behavioral data: obtaining a complete financial profile of a wide retail client base



## **MOEX Marketplace: the deposit platform has been created**

#### **START: the Marketplace welcome page;** FINISH: the Marketplace success page; Redirected from a deposit aggregator's website Deposit opening confirmation with a notice of FTR record московская московская M БИРЖА БИРЖА Мои продукты / Вклад "Просто накопить" Добро пожаловать на Маркетплейс Московской Биржи! Вклад "Просто накопить' После регистрации на платформе вы сможете заключать договоры, переводить деньги, открывать вклады и управлять ими в любых банках на маркетплейсе онлайн, без визита в отделения. Поздравляем, Вы открыли вклад! Вклады, открытые на платформе, застрахованы АСВ. При наступлении страхового случая Все средства на вкладе надежно застрахованы АСВ. Запись о вкладе помещена в возмещение выплачивается автоматически. Регистратор финансовых транзакций. Посмотреть выписку Открытие вклада "Просто накопить" | Банк ' Сумма вклада Начислено процентов Текушая Лата Дата ставка открытия окончания 70 000.00 ₽ 0₽ Анкета (1/4) 5.75% 01.03.201931.05.2019 1

### The Deposit has been selected; Onboarding process is underway

Abbreviations: FTR – Financial Transactions Registrar at NSD FPS – CBR's Faster Payments System DIA – State Deposit Insurance Agency

### Customer journey stages & corresponding solutions provided by MOEX

- ✓ (1) Websites of financial services aggregators work as gateways, provide leads. Marketplace integration with aggregators' websites.
- ✓ (2) Client registration with logging via gosuslugi.ru (online state services portal with 65+mln users). Marketplace login interface.
- ✓ (3) One-time biometric identification with state-sponsored system operated by Rostelecom or offline with a courier, then KYC stage.
- $\checkmark$  (4) Deposit contract request and confirmation with e-signatures. Marketplace personal account interface.
- ✓ (5) Money transfer to the deposit account using NSD's and CBR's frameworks (FPS to connect in Q2 2019). NSD's payment system.
- ✓ (6) Deposit opening confirmation with a notice of FTR record stored at NSD and covered by the DIA. NSD's FTR functionality.
- $\checkmark$  (7) A client uses the marketplace as an internet bank to manage deposits (additions, withdrawals, etc.) in real-time.

#### Commercial launch is planned upon adoption of the law enabling the use of the Marketplace platform.

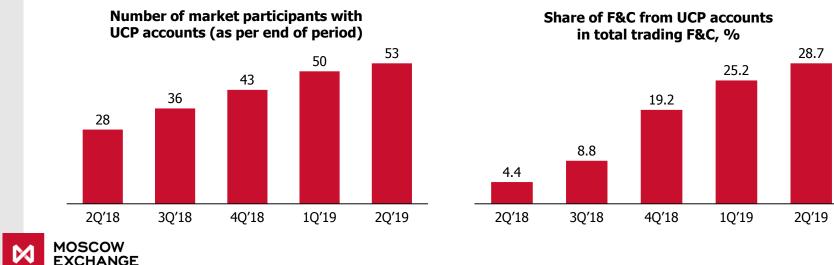


## **Unified Collateral Pool: a strategic project completed**

#### **Timeline and latest developments**

✓ Completed Dec '17: phase 1	✓ Completed May '18: phase 2	✓ Completed Aug '18: 1 <sup>st</sup> tariff hike for UCP participants	✓ Completed Nov' 18: 2 <sup>nd</sup> tariff hike on top of the 1 <sup>st</sup> one
Single account Unified collateral Netting of settlements	Cross-margining bridge for spot and derivatives	<b>+3%</b> for CCP repo <b>+10%</b> for FX swaps	+3% for CCP repo +10% for FX swaps +10% for all derivatives

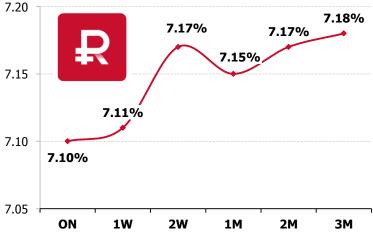
- The UCP take-up continued to grow, accounting for 29% of total trading F&C in 2Q'19 compared to 25% in 1Q'19.
- UCP accounts represent ~41% of fees and volumes in the Derivatives Market, the cornerstone market of the UCP.
- On 1 November 2018 a universal tariff hike took place as scheduled. The UCP-linked tariff revision is now complete.
- New tariffs will incentivize market participants to use UCP capabilities more actively and speed up onboarding.



## **RUSFAR – update on the new benchmark's development**



#### **Russian Secured Funding Average Rate curve**



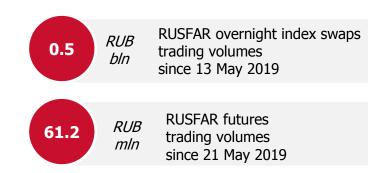
#### Progress in 2Q'19 and beyond

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- Launch of futures and overnight index swaps on RUSFAR
- USD-denominated RUSFAR becomes the first "clean" benchmark for the cost of secured USD lending in Russia, i.e. unaffected by collateral type
- Complete and fully-functioning set of 20 market makers

### Trading volumes of RUSFAR-linked contracts

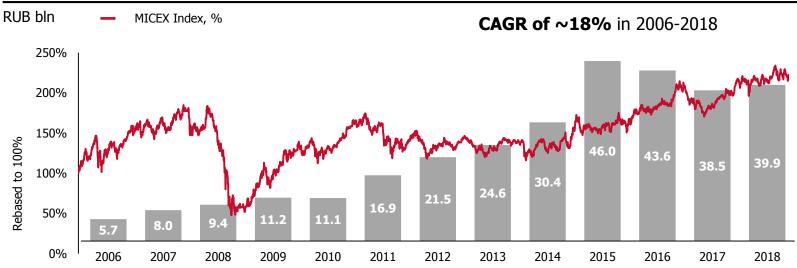


1	Business overview
2	Corporate governance and dividends
3	Market position and competitive strategy
⋈	Financial track record
5	2Q 2019 update



### MOEX business model continues to deliver

**Operating income**<sup>1</sup>



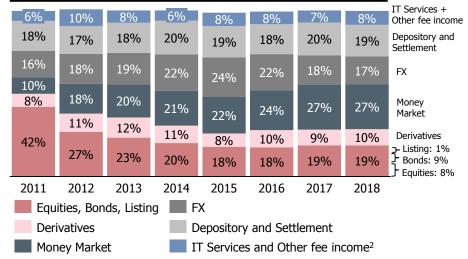
### **Key highlights**

Unique business model allows MOEX to increase operating income regardless of the stage of the economic cycle:

- Business lines are diversified, while markets have limited growth correlation
- Growth drivers differ across markets and products

2

### Fee & commission income evolution<sup>1</sup>





According to Moscow Exchange Consolidated Financial Statements for the relevant period 1

- RTS data is consolidated from 29 June 2011
- IT Services and Other fee income includes Information services, Sale of software and technical services and Other fee income

### **2018 summary of financials**

X% CAGR '14-18 →

Cost-to-income ratio 34.9%

+8%

13.4

3.2

6.2

4.1

2017

36.2%

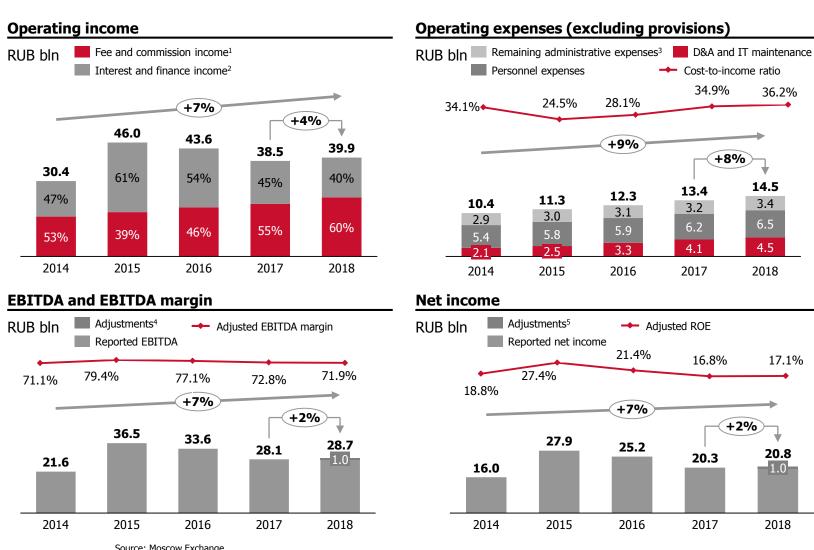
14.5

3.4

6.5

4.5

2018



#### **Operating expenses (excluding provisions)**

24.5%

11.3

3.0

5.8

2.5

2015

2.9

5.4

21

28.1%

+9%

12.3

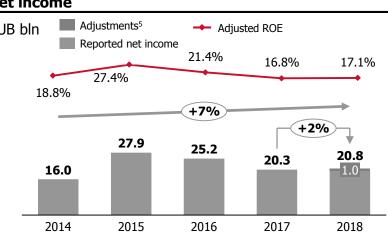
3.1

5.9

3.3

2016

Personnel expenses



Source: Moscow Exchange

5

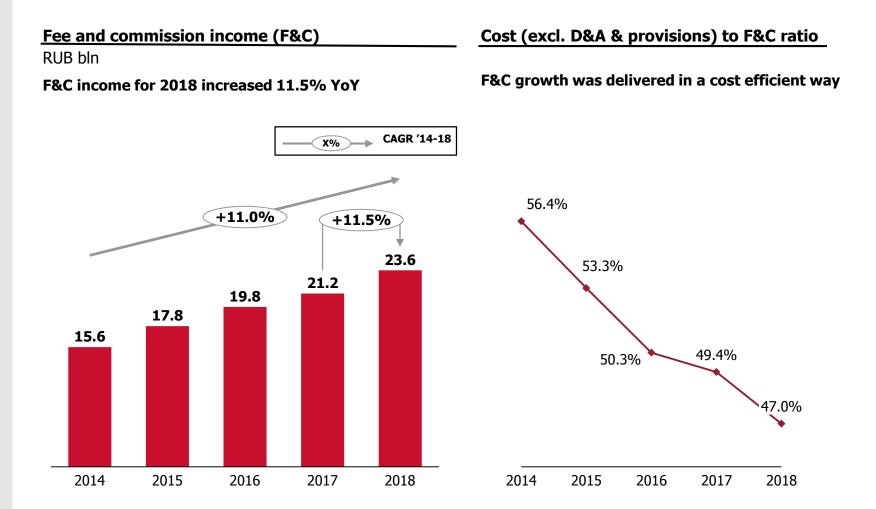
Includes Other operating income



Includes Interest and other finance income, Interest expense, Net gain on financial assets AFS/FVTOCI and Foreign exchange gains less losses

- Remaining administrative expenses are calculated as General and administrative expenses less Depreciation of property and equipment, Amortisation of intangible assets and Equipment and intangible assets maintenance
- Adjustments are related to 1) IFRS 9 movement in allowance for ECLs and 2) one-off provisions in 1Q and 2Q 2018
- Adjustments are related to 1) IFRS 9 movement in allowance for ECLs, 2) change in amortization schedules and 3) one-off provisions in 1Q and 2Q 2018

### Fee & commission income: strong and sustainable growth

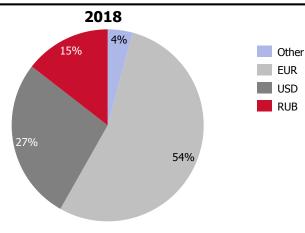




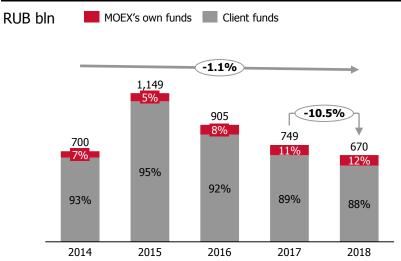
### **Interest and finance income**

Interest and finance income<sup>1</sup> RUB bln - Mosprime<sup>2</sup>, % - Libor<sup>2</sup>, % - Effective yield, % 13.0 10.7 8.8 9.2 7.4 2.4 2.4 2.6 2.3 2.0 1.8 1.0 0.1 0.4 0.1 +3.0% 28.1 -7.1% 23.7 17.3 16.1 14.3 2014 2015 2016 2017 2018

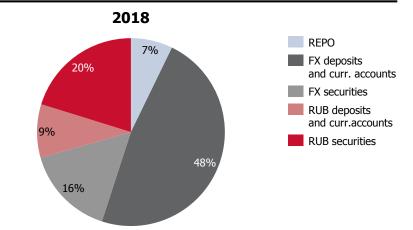
#### **Client funds by currency**



#### Investment portfolio sources<sup>3</sup>



#### Investment portfolio by type of asset



- Source: NFEA, Bloomberg, Moscow Exchange operational information and Consolidated Financial Statements
- 1 Includes Interest and other finance income, Interest expense, Net gain on financial assets AFS/FVTOCI and Foreign exchange gains less losses

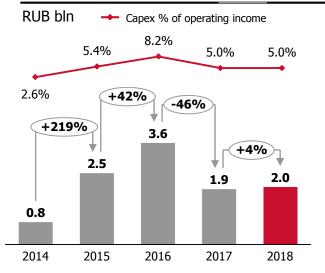
Average daily rate for the period
 Based on average daily investme

Based on average daily investment portfolio sources for the period according to management accounts

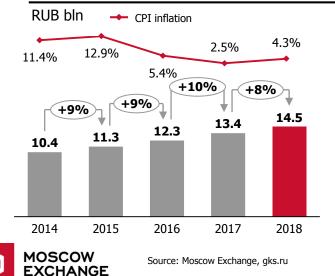
\_\_\_\_\_X% → CAGR '14-18

### **CAPEX and OPEX: 2018-2019**

#### **Capital expenditures**



#### **Operating expenses (excluding provisions)**



- In 2018, CAPEX was RUB 2.0 bln, at the lower end of the guidance range of RUB 2.0 bln – 2.2 bln.
- In 2019, the CAPEX guidance range is RUB 2.4-2.7 bln.
- The split between maintenance and development CAPEX is expected to be roughly equal (55% maintenance / 45% development).
- Marketplace-related CAPEX in 2019 is estimated at RUB 0.35 bln.

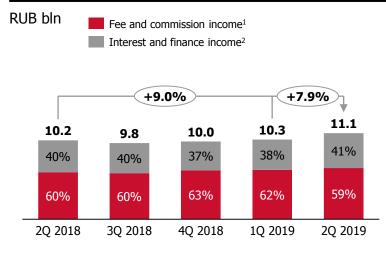
- The actual growth of OPEX in 2018 was 7.6%, within the guidance range of 7-9%.
- In 2019, the growth of operating expenses is expected to be in the range of 9-12%, with composition as follows (in p.p.):
   +6-7% organic growth (incl. increases of VAT and social charges)
   +2-3% ongoing projects (corporates, soft commodities, bondization)
   +1-2% new projects (the Marketplace, individual pension capital)

1	Business overview
2	Corporate governance and dividends
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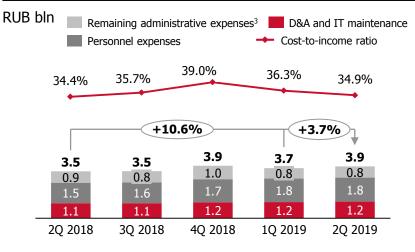


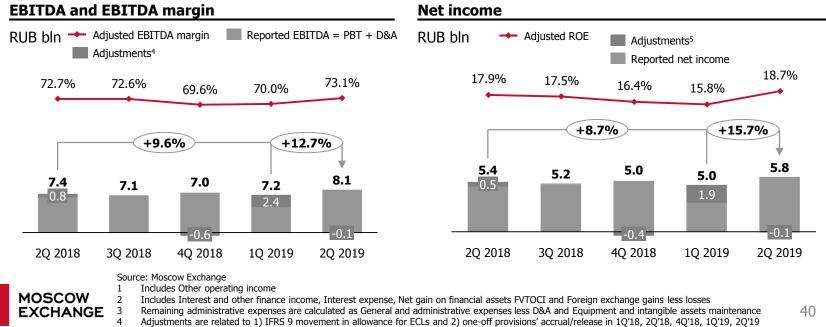
### 2Q 2019 summary of financials

#### **Operating income**



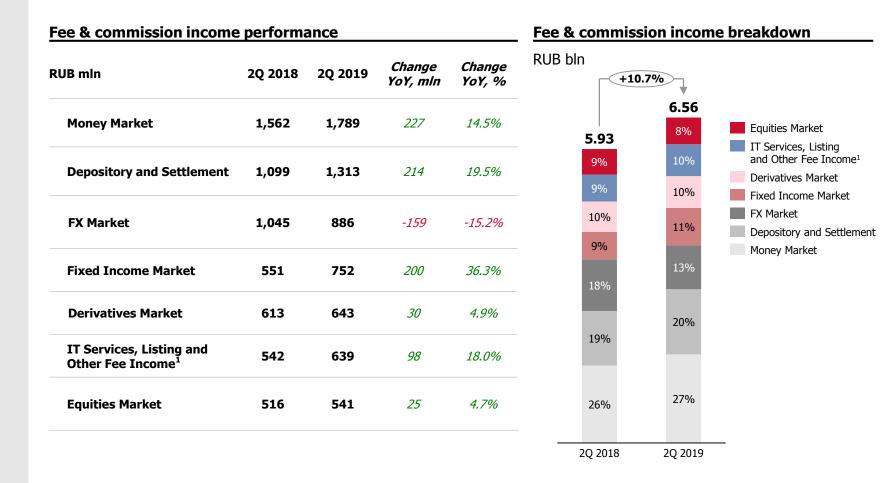
#### Operating expenses (excl. other operating expenses)





5 Adjustments are related to 1) IFRS 9 movement in allowance for ECLs, 2) one-off provisions' accrual/release in 1Q'18, 2Q'18, 4Q'18, 1Q'19, 2Q'19 3) for 2018 only – additional D&A related to change in amortization schedules

### **Diversified fee and commission income**

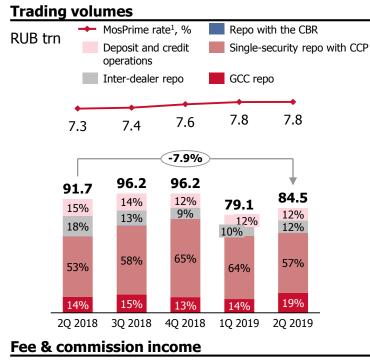




Source: Moscow Exchange, Consolidated Financial Statements

1 "IT Services, Listing and Other Fee Income" includes Information services, Sale of software and technical services, Listing and other service fees and Other fee income

### **Money Market**



# RUB mln +14.5% 1,562 1,640 1,750 1,771 1,789 2Q 2018 3Q 2018 4Q 2018 1Q 2019 2Q 2019

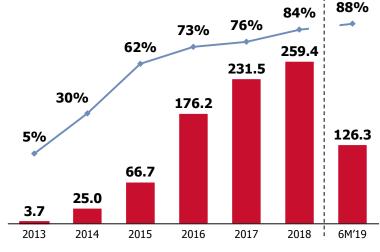
#### MOSCOW EXCHANGE

#### Trading volumes of repo with CCP

RUB trn, %

→ Share of repo with CCP in total "interdealer" repo (including GCC repo)

Repo with CCP trading volumes, RUB trln



#### Comments

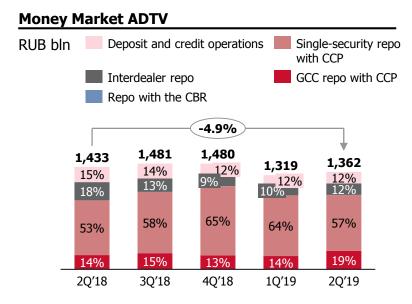
- F&C increased 14.5% YoY. Trading volumes declined 7.9% YoY.
- The YoY decline of trading volumes stems from lower valueadded segments: (1) interdealer repo with volumes down 38.5% YoY, (2) deposit and credit market, down 27.1% YoY
- Volumes for higher value-added segment of CCP repo (including GCC repo) added 4.6% YoY.
- The discrepancy between F&C and volume dynamics was due to: (1) higher average repo terms, (2) UCP-linked fee revision, (3) higher share of GCC repo.
- Average term of on-exchange repo was 3.6 days (2Q'18: 3.1 days).

Source: Moscow Exchange operational information and Consolidated Financial Statements, NFA

1 Overnight rate, average for the period

2Q 2019

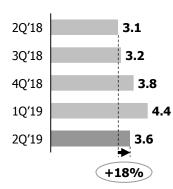
### **Money Market: recent trends**

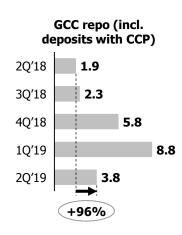


#### Average repo terms have expanded YoY

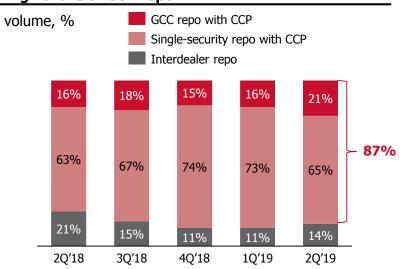


Overall on-exchange repo

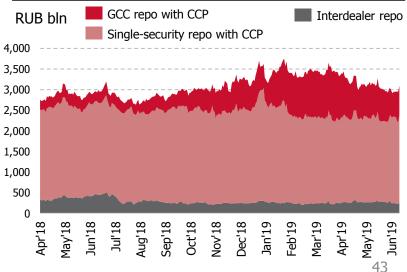




#### High share of CCP repo

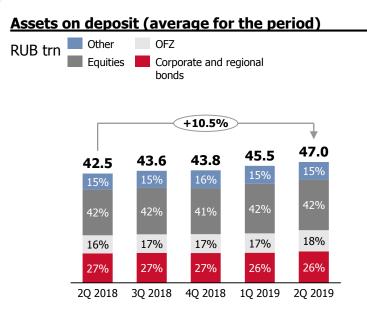


#### Stable to growing open interest supports F&C income



MOSCOW EXCHANGE

### **Depository and Settlement**

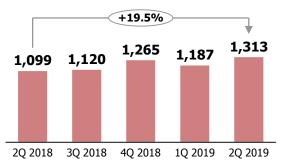


#### Fee & commission income

RUB mln

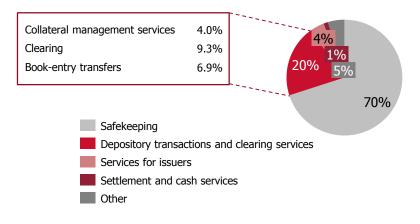
2Q 2019

20%



#### Fee & commission income breakdown

2Q 2019



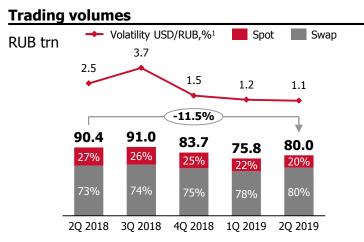
#### **Comments**

- F&C income grew 19.5%; average assets on deposit increased 10.5% YoY.
- The growth in assets on deposit was universal across all asset classes: federal government bonds were up 17.9% YoY, equities – up 10.1% YoY, corporate and regional bonds – up 6.6% YoY.
- Volumes of repo with CMS through NSD grew 42.7% YoY, supporting income from clearing and collateral management services.

### **FX Market**

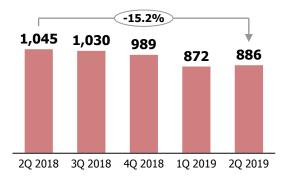
2Q 2019

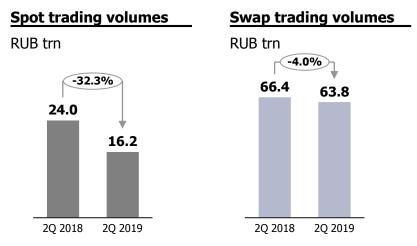
13%



#### Fee & commission income

RUB mln





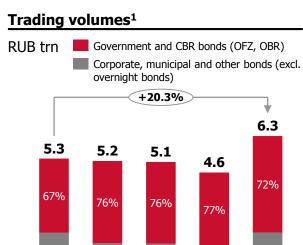
#### **Comments**

- The 11.5% YoY decline in trading volumes was led by spot, which was down 32.3% YoY versus a 4.0% YoY decline in the swap segment. The decrease is partially due to subdued volatility.
- F&C income was down 15.2% YoY. The effective fee was supported by the UCP-linked fee revision, yet the mix deteriorated towards swap.
- In 2019 YTD, the trend of MOEX's FX trading volumes is broadly in line with peers (Euronext FX, Integral, Cboe FX, 360T).
- MOEX's 6M'19 market share vs onshore OTC declined by 10pp YoY to 45% (6M'18: 55%).
- The number of active clients in 6M'19 increased substantially to reach 171,300 – up 83.2% YoY. The average daily trading volume of corporates was USD 55 mln in 6M'19, up 83.3% YoY.





### **Fixed Income Market**



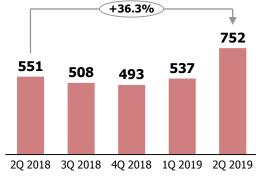
#### Fee & commission income

24%

2Q 2018 3Q 2018

RUB mln

33%



24%

4Q 2018

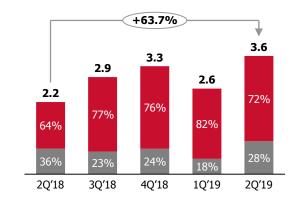
23%

1Q 2019

#### **Primary market**



Government and CBR bonds (OFZ, OBR) Corporate, municipal and other bonds (excluding ON bonds)



#### Comments

- Fee income grew 36.3% YoY, trading volumes (excl. overnight bonds) were up 20.3%.
- Primary placement volumes (excl. overnight bonds) were up 63.7% YoY. Placements of government bonds (OFZ) were up 4.0x, placements of CBR bonds were up 43.6%, placements of corporate and other bonds (excluding overnight bonds) added 28.6%.
- The higher share of federal government bonds (OFZ) in total primary volumes as well as elevated activity by corporate issuers in the primary market supported the average fee in the Fixed Income Market.



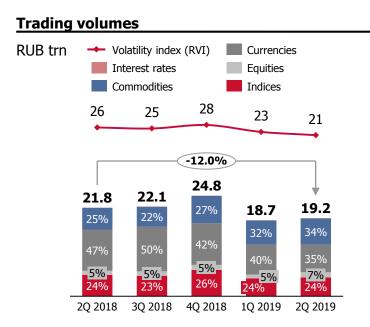
28%

2Q 2019

### **Derivatives Market**

10%

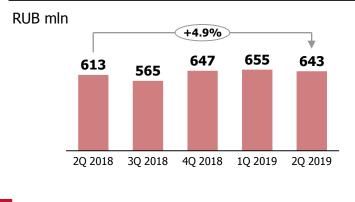
2Q 2019



#### Fee & commission income

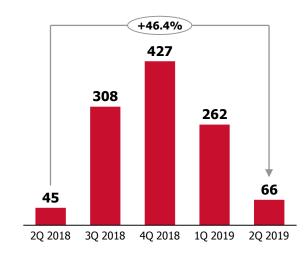
MOSCOW

**EXCHANGE** 



#### Standardized OTC derivatives – NCC-cleared volumes

RUB bln



#### Comments

- F&C added 4.9% YoY, while trading volumes declined 12.0% YoY.
- Trading volumes of commodity and equity contracts grew by 20.8% YoY and 27.2% YoY, respectively. Volumes of interest rate contracts started to become visible (+320.3% YoY).
- Volumes in the OTC Derivatives Market grew 46.4% YoY.
- Option trading volumes declined 29.9% YoY, due to subdued activity in options with strikes far from at-the-money levels. Trading in at-the-money options continued to pick up.
- The discrepancy between F&C and volumes was due to (1) a higher share of commodity and equity derivatives, (2) growing contribution from the OTC Derivatives Market and (3) positive effect of the UCP-linked fee rate increase. 47

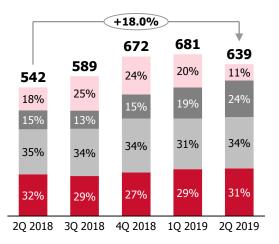
### **IT Services, Listing and Other Fee Income**

### IT Services, Listing and Other Fee Income<sup>1</sup>

#### RUB mln

2Q 2019

- Other fee and commission income
- Listing and other fees related to Securities Market
  - Information services
  - Sale of software and technical services



#### Comments

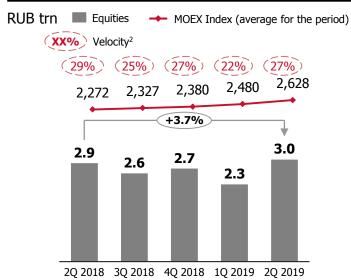
- Listing and other fees related to the Securities Market increased 90.7% YoY due to the scheduled tariff update and a higher number of issues.
- Sales of information services added 14.8% YoY on the back of RUB weakening versus USD.
- Sales of software and technical services grew 13.8% YoY thanks to RUB weakening versus USD and tariff unification.
- Other fee and commission income declined by 28.5% YoY due to a diminished contribution from the Grain Market.



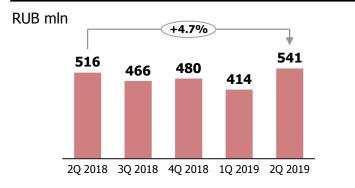
### 2Q 2019

### **Equities Market**

#### Trading volumes<sup>1</sup>

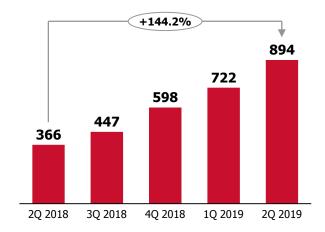


#### Fee & commission income



### **Increasing popularity of Individual Investment Accounts**

Individual Investment Accounts, thousands, end-of-period



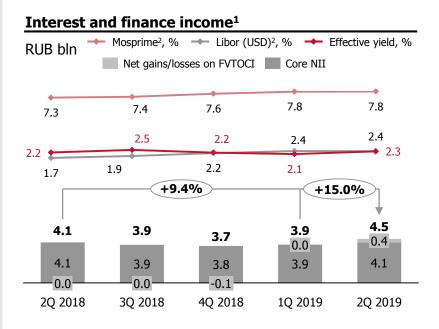
#### Comments

- Equity trading volumes were up by 3.7% YoY, F&C income grew by 4.7% YoY.
- The average value of MOEX Russia index advanced by 15.7% YoY, contributing to higher trading volumes.
- The volatility of the index rose by almost 50% in 2Q'19 compared to the year before.
- The velocity of trading volumes recovered in 2Q'19 compared to 1Q'19, but was still lower than in 2Q'18.
- MOEX's market share vs the LSE in trading of dual-listed stocks was 68% (2Q'18: 62%).

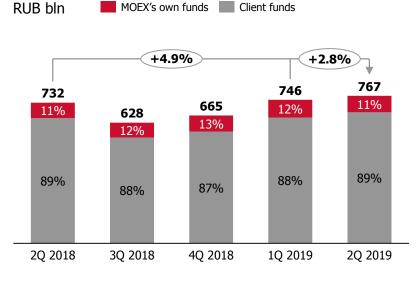


Source: Moscow Exchange operational information and Consolidated Financial Statements, WFE Volumes of both primary and secondary markets

### Interest and finance income in 2Q'19

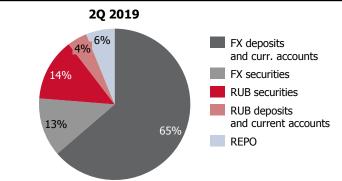


#### Investment portfolio sources<sup>3</sup>



#### 

#### Investment portfolio by type of asset



Source: NFA, Bloomberg, Moscow Exchange operational information and Consolidated Financial Statements

 Interest and other finance income, Interest expense, Net gain on financial assets available-for-sale, Net gain on financial assets at fair value through other comprehensive income and Foreign exchange gains less losses
 Average daily rate for the period

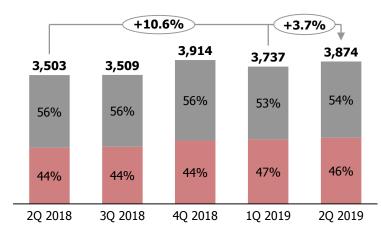


3 Based on average daily investment portfolio sources for the period according to management accounts

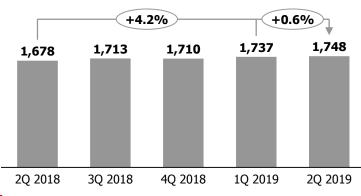
# Operating expenses in 2Q'19 (2Q'18 base excl. provisions)

#### **Operating expenses**

- RUB mln
- General and administrative expenses Personnel expenses



Headcount



#### Major expense items

RUB mln	2Q 2018	2Q 2019	Change YoY
Personnel expenses	1,526	1,798	17.8%
D&A and IT maintenance	1,123	1,238	10.2%
Remaining administrative expenses <sup>1</sup>	853	838	-1.8%
incl. Professional Services	148	101	-31.9%
Total OPEX	3,503	3,874	10.6%
Cost / Income Ratio	34.4%	34.9%	0.5 p.p.

#### Comments

- 2Q'19 Total OPEX added 10.6% YoY on the back of a 17.8% increase in Personnel expenses. In 1H'19, Total OPEX was up 8.3% YoY, comfortably below the FY'19 guidance of 9-12%.
- Personnel expenses added 17.8% YoY due to a combination of 4 factors: (1) 7.3pp calendar effect of 1Q'19 bonus provision reversal rather than 2Q as in the base year, (2) 4.5pp salaries revision, (3) 4.2pp headcount, (4) 1.8pp social charges hike.
- Professional services expenses contracted 31.9% YoY due to lower pass-through costs of the Grain Market.
- We revise the FY'19 OPEX guidance to 8-10% YoY and the FY'19 CAPEX guidance to RUB 2.0-2.5bln.



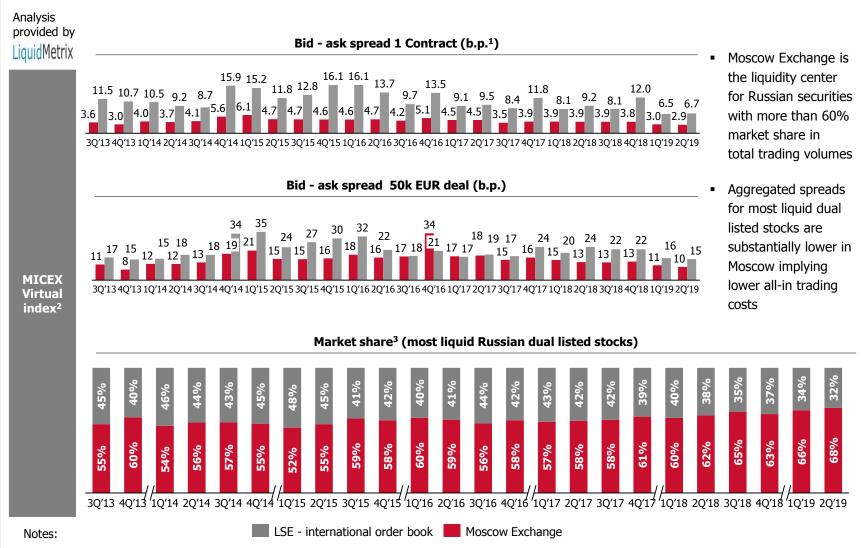
Source: Moscow Exchange, Consolidated Financial Statements

1 Remaining administrative expenses are calculated as General and administrative expenses less Depreciation of property and equipment, Amortisation of intangible assets, Equipment and intangible assets maintenance

# Appendix



### Dual listed stocks virtual index spread dynamics



Spreads measure the bid to offer spread of the best visible orders in the book, the result is based on measurements of the order books every 30 seconds

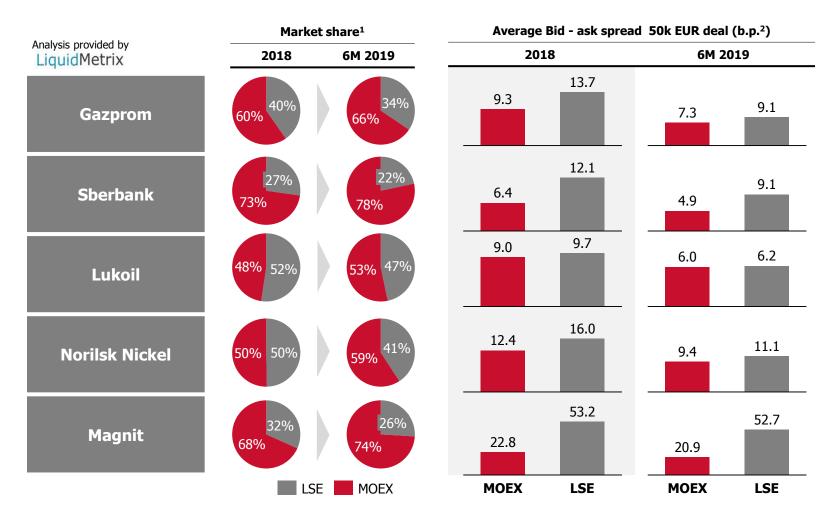


Data as of 05 August 2019

- The value of the spread is quoted in basis points (0.01%) 1
  - MICEX Virtual Index index calculated based on prices and EOB data of the most liquid Russian dual listed stocks

2 Data since December 2015 include trading auctions on MOEX. Data for March-April 2018 are based on Bloomberg data for LSE. 3 data for other periods were provided by Liquidmetrix Source: LiquidMetrix

## Blue Chips bid - ask spread dynamics for 50k EUR deal (1)



Bid-ask spreads for majority of the Russian "Blue Chips" are substantially lower on Moscow Exchange than on other trading venues



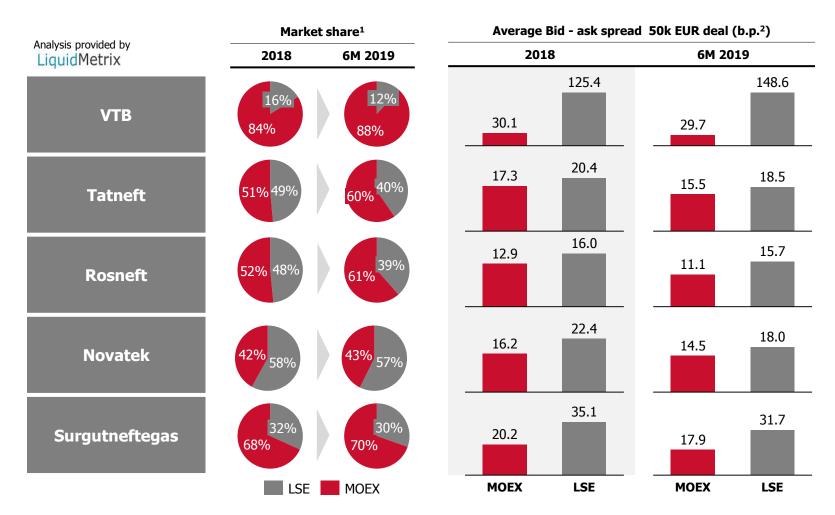
Data as of 05 August 2019

1

Data since December 2015 include trading auctions on MOEX

2 The value of the spread is quoted in basis points (0.01%) Source: LiquidMetrix

## Blue Chips bid - ask spread dynamics for 50k EUR deal (2)



Bid-ask spreads for majority of the Russian "Blue Chips" are substantially lower on Moscow Exchange than on other trading venues



Data as of 05 August 2019

1

Data since December 2015 include trading auctions on MOEX

2 The value of the spread is quoted in basis points (0.01%) Source: LiquidMetrix

### DR holders pay substantial **EXTRA FEES** to depository banks

DR program	Depositary bank	Depository Service Fee <sup>1</sup> (DSF), USD per DR	Dividend Fee <sup>2</sup> , USD per DR	DSF + Dividend Fee as % of dividend amount <sup>3</sup>	DRs cancellatio ns fee, USD per DR
VTB Bank	BNY Mellon	0,030	0,004	99%	0,05
RusHydro	BNY Mellon	0,020	0,007	47%	0,05
Rossiyskiye Seti	BNY Mellon	0,020	0,009	38%	0,05
Surgutneftegaz	BNY Mellon	0,020	0,012	32%	0,05
ТМК	BNY Mellon	0,020	0,019	25%	0,05
FSK YeES	BNY Mellon	0,010	0,015	20%	0,05
Rostelekom	JPM	0,005	0,020	10%	0,05
Megafon	BNY Mellon	0,030	0,020	9%	0,05
Phosagro	Citi	0,020	-	5%	0,05
Gazprom	BNY Mellon	-	0,020	4%	0,05
Sberbank	JP Morgan	0,008	0,020	3%	0,05
Norilsk Nickel	BNY Mellon	0,010	0,020	2%	0,05
Rosneft	JPM	0,004	-	2%	0,05
NLMK	Deutsche Bank	0,020	-	2%	0,05
Magnit	JPM	0,008	-	2%	0,05
Tatneft	BNY Mellon	0,020	0,020	1%	0,05
Novatek	BNY Mellon	0,010	0,020	1%	0,05
Lukoil	Citi	-	0,020	1%	0,05
Severstal	Deutsche Bank	-	-	0%	0,05
Average		0.013	0.012	16%	0.05

#### Fees to be paid to depositary bank for some of DR programs of Russian companies

#### Gross DSF and dividend fees calculated for Top-3 international funds holding DRs of Russian companies<sup>4</sup>

Fund A	3,079,157 USD
Fund B	1,908,931 USD
Fund C	600,064 USD

# Cost of cancellation of all DRs in portfolios to local shares for Top-3 funds

Fund A	7,240,240 USD
Fund B	4,374,476 USD
Fund C	1,118,330 USD

- A depository service fee and a dividend fee are to be paid by a DR holder to the depositary bank while there are no such fees for holders of local shares
- Majority of DRs cancellations are also charged 0.05 USD per DR



Service fees are charged annually, on an arbitrary date. Calculated based on number of DRs in a client's account on the record date

Dividend fees are charged when dividends are paid

3 As % of dividend amount after tax

Calculations based on Thomson Reuters data as of June 2019

Source: BNY Mellon, Deutsche Bank, JP Morgan, Citi, Thomson Reuters

### **Dividend payments for DR holders**

	5 6			,
			DR holders received their dividends one week later compared to holders of the ordinary shares	
Λ	l to holders of the ordinary shares	lers received their dividends one week later compared to holders of the ordinary shares		1 2
DR holders received their dividends one week later compared to holders of the ordinal				DR holders received their

### FX rate determination for dividends

- FX rates for conversion of dividends are determined in a non-transparent manner
- According to information from notices for DR holders<sup>3</sup>:
- Custodian DR issuer has no obligation to obtain the "best price" for any FX Trade
- The conversion rate reflects a foreign currency transaction ("FX Trade") executed by the Custodian - DR issuer as principal counterparty and not as agent, fiduciary or broker

Issuer	Record	Local Shares		DR		
	date	Payable date	FX rate <sup>1</sup>	Payable date	FX rate <sup>2</sup>	Diff.
Inter RAO YEES	31-May-19	18-Jun-19	63.2	25-Jun-19	64.2	1.6%
PIK Group	3-Jun-19	13-Jun-19	64.4	20-Jun-19	64.8	0.7%
TransContainer	31-May-19	13-Jun-19	64.4	20-Jun-19	64.8	0.7%
VTB Bank	24-Jun-19	8-Jul-19	63.5	15-Jul-19	63.8	0.5%
ММК	20-Jun-19	8-Jul-19	63.5	15-Jul-19	63.8	0.5%
RusHydro	9-Jul-19	26-Jul-19	63.2	2-Aug-19	63.5	0.4%
Rosneft	17-Jun-19	5-Jul-19	63.6	12-Jul-19	63.9	0.4%



1 Average weighted USD/RUB FX rate at Moscow Exchange 2 FX rate for dividends conversion

Source: Moscow Exchange

3 Publicly available information on the Custodian - DR issuer web site

### Consolidated Statement of Profit or Loss

RUB min	2018	2017	% chg.
Fee and commission income	23,647.1	21,207.6	12%
Interest and finance income <sup>1</sup>	16,061.0	17,285.3	-7%
Other operating income	193.3	46.0	320%
Operating Income	39,901.4	38,538.9	4%
General and administrative expenses	-7,941.4	-7,278.9	9%
Personnel expenses	-6,512.3	-6,152.9	6%
Operating Expense (before Other operating expenses)	-14,453.7	-13,431.8	8%
Operating Profit Before Tax (before Other operating expenses)	25,447.7	25,107.1	1%
Other operating expenses	-1,075.2	-	-
Income tax expense	-4,652.2	-4,851.9	-4%
Net Profit	19,720.3	20,255.2	-3%
Earnings per share			
Basic earnings per share, rubles	8.76	9.02	-3%
Diluted earnings per share, rubles	8.74	8.98	-3%



### Consolidated Statement of Financial Position

RUB mln	31 December 2018	31 December 2017	% chg.
Assets:			
Cash and cash equivalents	416,391.2	273,248.6	52%
Central counterparty financial assets	3,312,020.2	2,430,083.8	36%
Financial assets <sup>1</sup>	310,481.1	279,152.7	11%
Property and equipment and intangible assets	23,578.2	24,944.1	-5%
Goodwill	15,971.4	15,971.4	0%
Other assets <sup>2</sup>	4,142.4	4,369.1	-5%
Total Assets	4,082,584.5	3,027,769.7	35%
<i>RUB mln</i> Liabilities:	31 December 2018	<i>31 December 2017</i>	% chg.
Balances of market participants	606,479.8	466,860.2	30%
Overnight bank loans	5,003.1	-	-
Derivative financial liabilities	104.2	6.3	1554%
Central counterparty financial liabilities	3,312,020.2	2,430,083.8	36%
Distributions payable to holders of securities	24,676.0	2,507.8	884%
Other liabilities <sup>3</sup>	8,696.6	7,032.8	24%
Total Liabilities	3,956,979.9	2,906,490.9	36%
Total Equity	125,604.6	121,278.8	4%
Total Liabilities and Equity	4,082,584.5	3,027,769.7	35%



- Source: Moscow Exchange, Consolidated Financial Statements
- 1 Financial assets at fair value though profit or loss, Due from financial institutions, Investments available-for-sale, Financial assets at fair value through other comprehensive income
- 2 Current tax prepayments, Deferred tax asset, Other assets
- 3 Margin account, Deferred tax liability, Current tax payables, Other liabilities excluding Derivative financial liabilities

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- -perception of market services offered by the Company and its subsidiaries;
- -volatility (a) of the Russian economy and the securities market and (b) sectors with a high level of competition that the Company and its subsidiaries operate;
- -changes in (a) domestic and international legislation and tax regulation and (b) state policies related to financial markets and securities markets;
- -competition increase from new players on the Russian market;
- -the ability to keep pace with rapid changes in science and technology environment, including the ability to use advanced features that are popular with the Company's and its subsidiaries' customers;
- -the ability to maintain continuity of the process of introduction of new competitive products and services, while keeping the competitiveness;
- -the ability to attract new customers on the domestic market and in foreign jurisdictions;
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