

# Aggregated Netflow analytics 2: methodology

## 1 Take end-of-day statistics by clients

| Client   | Buy Volume | Sell Volume | Neflow<br><i>(Buy Volume – Sell Volume)</i> | Absolute Neflow |
|----------|------------|-------------|---|-----------------|
| Client A | 100        | 500         | -400  | 400             |
| Client B | 500        | 250         | 250   | 250             |
| ...      | ...        | ...         | ...   | ...             |
| Client Z | 3000       | 5000        | -2000                                       | 2000            |

## 2 Sort by absolute netflow in descending order

| Client   | Neflow | Absolute Neflow |
|----------|--------|-----------------|
| Client Z | -2000  | 2000            |
| Client Q | 1000   | 1000            |
| ...      | ...    | ...             |
| Client A | -400   | 400             |
| ...      | ...    | ...             |
| Client B | 250    | 250             |
| ...      | ...    | ...             |
| Client R | -100   | 100             |
| ...      | ...    | ...             |
| Client # | 0      | 0               |

## 3 Sum Netflow of top 30, 70 and 100 clients

| Client   | Neflow |
|----------|--------|
| Client Z | -2000  |
| Client Q | 1000   |
| ...      | ...    |
| Client A | -400   |
| ...      | ...    |
| Client B | 250    |
| ...      | ...    |
| Client R | -100   |
| ...      | ...    |
| Client # | 0      |