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## MOEX webinar.

# LATEST ESG TRENDS, IN RUSSIA AND ABROAD

**Tuesday, October 13, 2020, at 4 p.m. Moscow time**

**Estimated duration: 1 hour and 30 minutes**

**Hosting company:** Moscow Exchange, Emerging Markets Investors Alliance and European University at Saint-Petersburg

### Speakers:

**Olga TEPLOVA**, research fellow of the ENERPO research center, European University at Saint-Petersburg

**Andrew HOWELL**, Director of Corporate Research with the Emerging Markets Investors Alliance

### Moderated by:

**Anna VASILENKO**, Managing Director for Clients and Issuer Relations, Moscow Exchange

### Agenda:

- Challenges and opportunities of the SRI strategies through the lens of Russian companies:
  - Engagement strategy in the wake of coronavirus outbreak;
  - Integration of ESG KPI against target - TCFD disclosures by Russian companies;
  - Monitoring of ESG KPI - biodiversity in focus.
- Introduction to the Emerging Markets Investors Alliance and our theory of change
  - Evidence that ESG is driving inflows and is good for performance;
  - Review of different approaches to ESG investing
  - Identifying material ESG factors, and what we focus on at the Alliance
- Q&A session



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### About Organizers:

**The Emerging Markets Investors Alliance** is a not-for-profit organization that enables institutional emerging market investors to support good governance, promote sustainable development, and improve investment performance in the governments and companies in which they invest. The Alliance seeks to raise awareness and advocate for these issues through collaboration among investors, companies or governments, and public policy experts.

**The ENERPO Research Center** was created at the **European University at Saint Petersburg** in 2015.

Within its research agenda, the Center focuses on the following issues:

- Strategic policy development and advocacy for energy efficiency and clean energy;
- Climate change and the strengthening of Russia's position in the international climate agenda, in relation to international security and the environmentally-sensitive Arctic region;
- Development of green financial instruments, promotion of sustainable development best practices, and the introduction of international standards for environmental and social risk management.

The ENERPO Research Center develops educational programs on sustainable development and ESG analysis, inclusive of the Paris Climate Agreement and Russia's obligations in relation to environmental protection and climate change.

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### Moderator:



**Anna Vasilenko**, *Managing Director for Clients and Issuer Relations, Moscow Exchange*

### About Speakers:



**Andrew Howell** is Director of Corporate Research with the Emerging Markets Investors Alliance, focusing on topics including extractive industries, decarbonization and capital markets development. For 17 years, Andrew was an equity research analyst and strategist with Citigroup, where he led the frontier markets research effort, traveling regularly to Africa, the Middle East, Eastern Europe and South Asia. He has also worked in private equity and as a management consultant and financial analyst in Russia. Andrew holds degrees from the University of Pennsylvania and INSEAD, is a CFA Charterholder and holds the Fundamentals of Sustainable Accounting (FSA) designation from Sustainable Accounting Standards Board.



**Olga Teplova** is a research fellow of the ENERPO research center and a lecturer of the ENERPO program. Her research interests lie within the area of structured financial instruments, climate change and policy instruments, renewable energy finance and ESG investment analysis. Since 2015 Olga has also worked as an administrator to support the English-taught section of "Stock Market Learning (SML)" Program in cooperation with Sparkassen-Finanzgruppe (Germany) and as a lecturer of introductory module on Sustainable investments at UNECON. She holds a PhD degree in Economics from St. Petersburg State University of Economics and Finance (FINEC; Russia). Olga became a Certified Expert in Climate & Renewable Energy Finance in 2015 and a Certified Expert in Sustainable Finance in 2020 from Frankfurt School - UNEP Collaborating Centre. Since 2018 Olga has been an individual member of SASB Alliance.