



### LATEST ESG TRENDS, IN RUSSIA AND ABROAD

Olga TEPLOVA, research fellow of the ENERPO research center

# Agenda:

Challenges and opportunities of the SRI strategies through the lens of Russian companies:

- ✓ Engagement strategy in the wake of coronavirus outbreak;
- ✓ Integration of ESG KPI against target TCFD disclosures;
- ✓ Monitoring of ESG KPI biodiversity in focus.

Presentation – 25 min. Q&A session

### ESG INVESTMENT STRATEGIES IN RUSSIA

ertainty of ESG delta

Impact investing (monetization of ESG)

Engagement

Integration of ESG KPI (TCFD, TNFD...)

Thematic investment

ESG ratings and indices (BiC)

Labels and certification

Norm-based screening

Positive screening and goal alignment

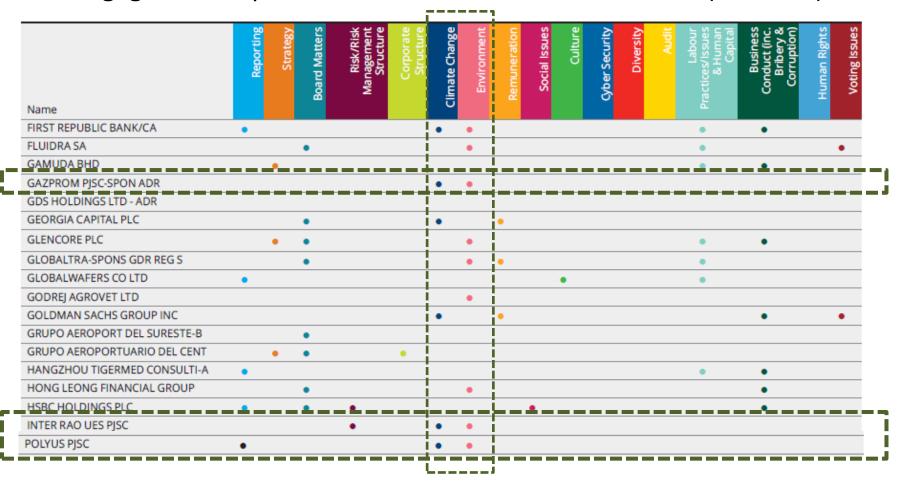
**Negative Screening** 

Strategies to avoid ESG risks

Strategies to manage positive ESG output/impact

Source: Own elaboration based on Eurosif SRI studies

## ESG engagement report: Aberdeen Standard Investments (Q2 2020)



### SUSTAINABILITY DISCLOSURE STANDARDS

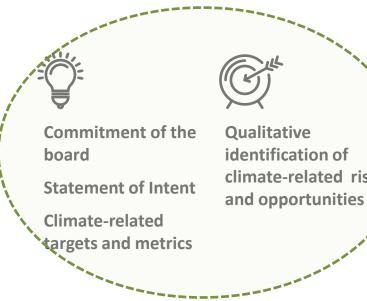
GRI CDP CDSB TCFD SASB

Importance and relevance for investors in terms of materiality

Scope of the end-users/consumers of information

### INTEGRATION OF ESG KPI AGAINST CLIMATE TARGETS

STAGES OF TCFD DEVELOPMENT



climate-related risks



**Selection of** scenarios for physical and transition risks



Quantitative analysis for the evaluation of business impacts under different scenarios



Disclosure of outputs and impacts

Russian companies

### BIODIVERSITY-RELATED INITIATIVES IN FINANCE

### **Country level**

In the Netherlands: the Working Group on Biodiversity as a part of the Sustainable Finance Platform established by DNB; Partnership for Biodiversity Accounting Financials (PBAF) ...

#### **EU level**

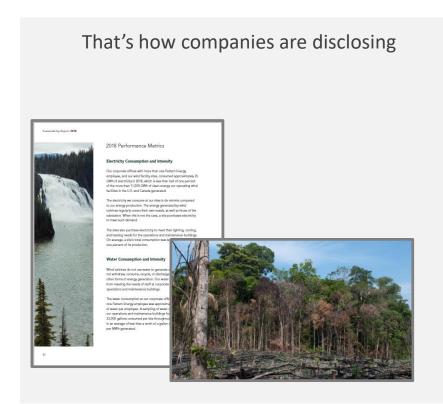
EU Taxonomy; Community of Practice Finance@Biodiversity; Assessment of biodiversity accounting approaches for businesses and financial institutions ...



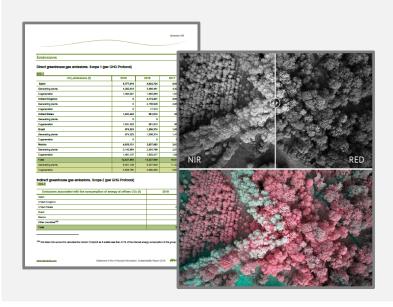
#### Global level

Finance for Biodiversity Pledge; Taskforce Nature-related Financial Disclosure (TNFD), to be launched in Q1 2021; Aligning Biodiversity Measures for Business Initiative ...

# DICHOTOMY OF VIEWS ON ESG



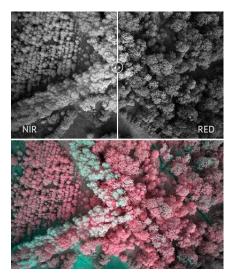
### That's what investors are looking for



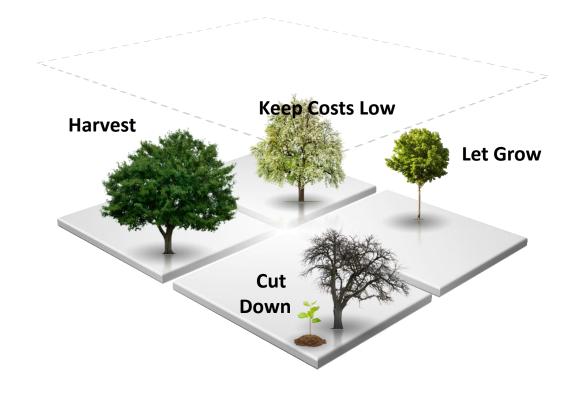
Sources of photos: <a href="https://www.geoscan.aero/ru/application/forestry">https://www.responsible-investor.com/articles/dutch-central-bank-quantifies-risk-of-biodiversity-loss-for-financial-sector; Sustainability Reports of utilities.</a>

## INTEGRATION OF ESG KPI AGAINST TARGETS

FOREST MANAGEMENT







Aerial survey technologies and high resolution satellites enable not only to manage the forest reserves, but also to assess impact on biodiversity.





The existing surfeit of existing schemes and fragmented disclosures means a risk of getting "lost in the right direction".

### **Mark Carney**

Governor of the Bank of England 2013-2020





# Thank you!

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