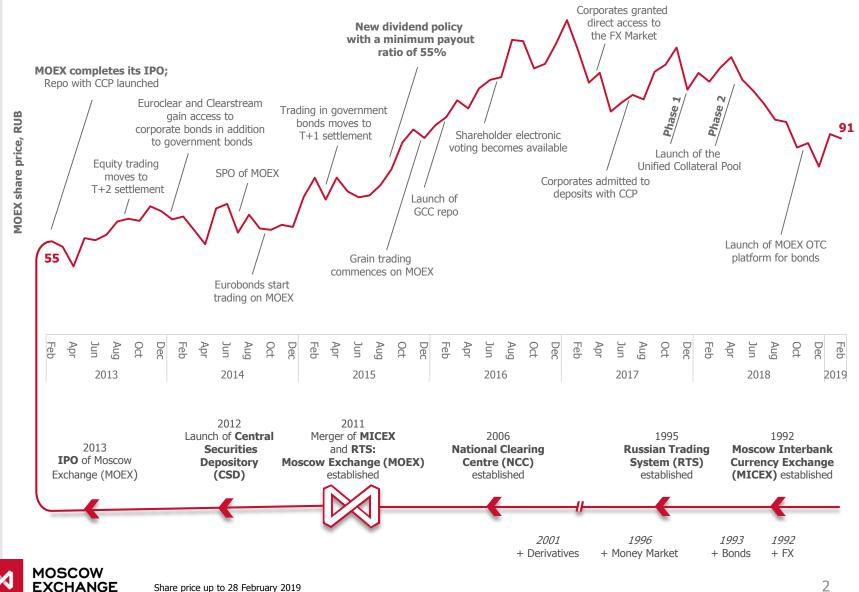


MOSCOW EXCHANGE

March 2019

# Investor presentation

### **History of MOEX:** the path of ongoing progress



### **Investment and corporate highlights**

### **Financial Resilience**

- Counter-cyclical business model coupled with robust cost control
- Secular growth of fees and commissions (F&C) across 7 complimentary F&C business lines
- Business-driven margin and collateral reauirements sustainable net interest income (NII)
- Operating income F&C/NII split of 60/40 evolving towards F&C
- One of the highest EBITDA margins among global peers
- Attractive dividend policy with a minimum payout ratio of 55% and a track record of distributing 55-89% of 2014-2017 net income

#### **Strategic Stance**

- Operates in Russia the world's 11th largest economy
- The world's most diversified exchange with trading in 5 asset classes vs ~3 offered by "traditional" exchanges
- generate Cornerstone of the Russian financial system: MOEX brings together the tiers of the banking system by managing  $\sim 3/4$  of its total liquidity flow
  - Low penetration of financial services indicates secular growth potential
  - The world's only exchange focused on Russian financial assets OTC market is the main competitor
  - **Complete vertical integration** of a trading engine with a clearing house and a central securities depository makes up a unique platform

### **Corporate Governance**

- A 26-year history of successful and continuous implementation of All-electronic since 1997 infrastructural and regulatory reforms
- No single controlling shareholder: free float of 58% with substantial international participation; the largest shareholder owns <12%
- Most Supervisory Board members are independent directors (7 out of 12); no executives are present on the Supervisory Board
- Established track record for efficient capital allocation

#### **Operational Excellence**

- Vast in-house IT expertise: ~1/3 of staff are IT developers, supporting a CAPEX-light business model
- Pre-order validation with 10,000 risk check scenarios at a world class latency of 400 microseconds ensures integrity of all transactions
- Low-cost product scalability: a new order book launch requires the equivalent of circa USD 10 thousand



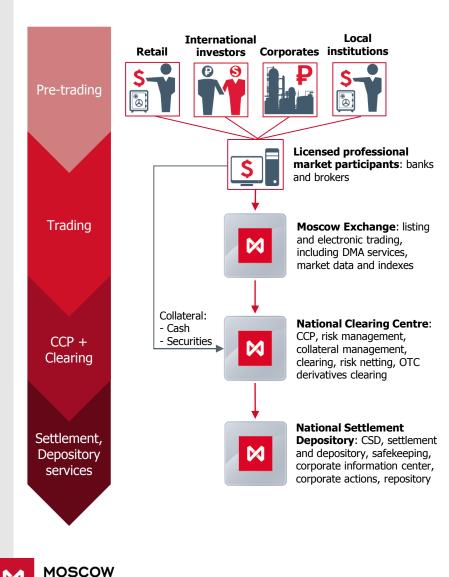


### **Business overview**

- **2** Corporate governance and dividends
- **3** Market position and competitive strategy
- 4 Financial track record
- 5 4Q and FY 2018 update



### **On-exchange market**: capturing the entire value chain

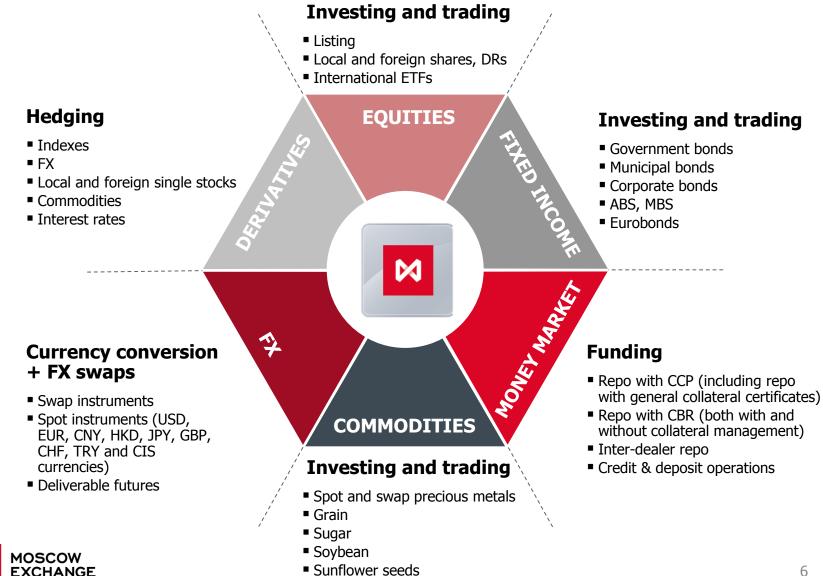


EXCHANGE

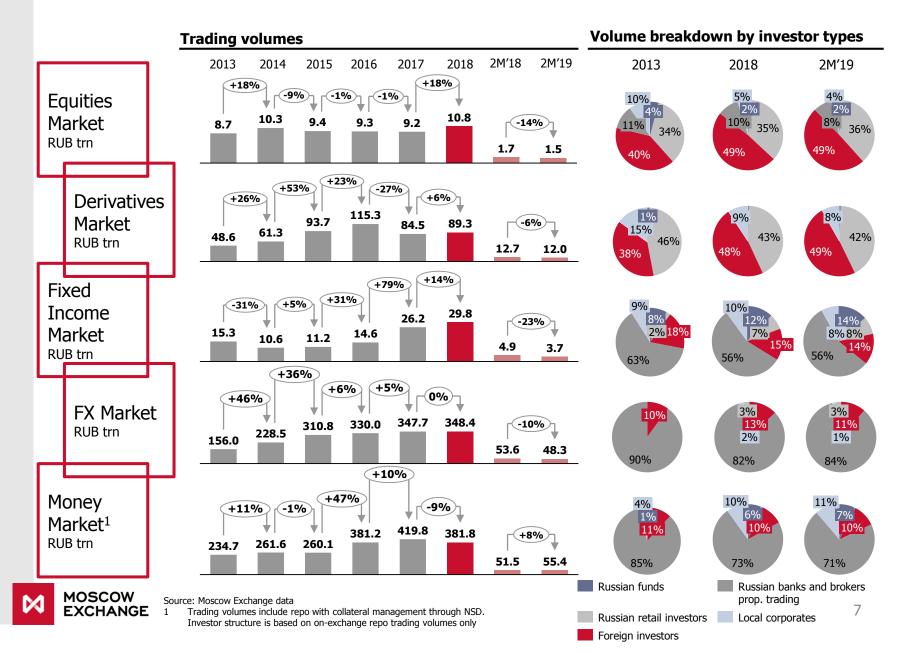
- ✓ MOEX captures the entire value chain for end-customers, offering a one-stop shop for listing, risk management, market data, multi-asset trading, clearing, settlement and custody.
- ✓ MOEX is strategically positioned to benefit from the development of Russia's capital markets in the coming years.
- ✓ Fully vertically integrated infrastructure with regulation and oversight by the Bank of Russia (CBR).
- ✓ Single-tier clearing system requires all participants to provide eligible collateral to trade any asset class, while pre-trade risk checks forestall any "fat fingers"/"flash crash" problems.
- The market has always been open for competition (except the CSD), but entry barriers are very high due to MOEX's post-trade infrastructure and **on-exchange market efficiency**.
   OTC is the key source of competition.
- Investors trade through brokers and banks, which are licensed locally and have access to MOEX markets. Foreign investors have DMA, SMA and ICM services at their disposal.

5

### Highly diversified product offering

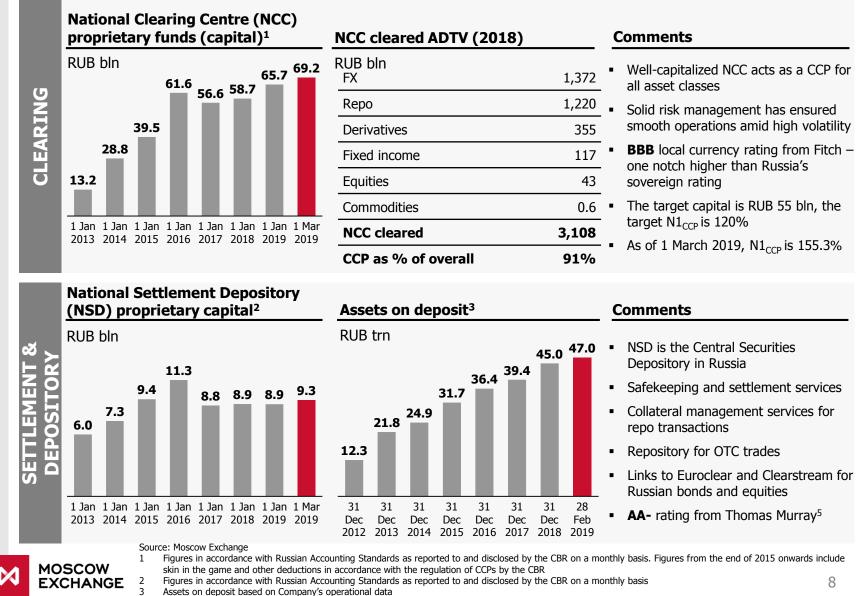


### Diversified investor base across different markets



### Robust post-trade infrastructure

Central Counterparty (CCP) and Central Securities Depository (CSD)



<sup>4</sup> Thomas Murray is the leading global agency for depository services

1	Business overview
$\bowtie$	Corporate governance and dividends
3	Market position and competitive strategy
4	Financial track record
5	4Q and FY 2018 update



### Best-in-class corporate governance standards

- ✓ Out of 12 members of the 2018-2019 Supervisory Board, 7 are independent (58% vs a minimum threshold of 20%<sup>1</sup>)
- ✓ Four of the six Supervisory Board committees are chaired by independent directors
- ✓ The 2018-2019 Supervisory Board does not include any executive directors
- ✓ MOEX was a pioneer to adopt the new criteria of Director Independence aligned with the new Corporate Governance Code

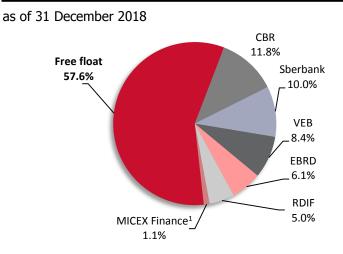
	Supervisory Board members	Strategy Planning	Audit	Nomination and Remuneration	Budget	Technical Policy <sup>2</sup>	Risk Management
	Anatoly Braverman First Deputy CEO at Russian Direct Investment Fund	$\checkmark$			$\checkmark$		$\checkmark$
<b>R</b>	Andrey Golikov - Deputy Chairman Deputy Chairman of the Supervisory Board at Moscow Exchange	$\checkmark$			Chair	$\checkmark$	
<b>F</b>	Valery Goreglyad Chief Auditor at the Bank of Russia						$\checkmark$
	Yuriy Denisov Chairman of the Supervisory Board at National Clearing Centre	$\checkmark$					Chair
	<b>Bella Zlatkis</b> Deputy Chairman of the Executive Board at Sberbank of Russia						
R	Mikhail Bratanov Head of Securities Services in Russia and CIS at Société Generale			Chair			
	Oleg Viyugin - Chairman Professor at Higher School of Economics	$\checkmark$		$\checkmark$			
	Maria Gordon Member of the Supervisory Board at Alrosa		$\checkmark$		$\checkmark$		
	Alexander Izosimov Director General at DRCAdvisors AB	$\checkmark$				$\checkmark$	
Q	Anatoly Karachinsky President at IBS LLC					Chair	
2	Duncan Paterson Company Secretary at Talent First Limited	$\checkmark$	Chair				
R	Rainer Riess Director General at Federation of European Securities Exchanges (FESE)	Chair	$\checkmark$	$\checkmark$			



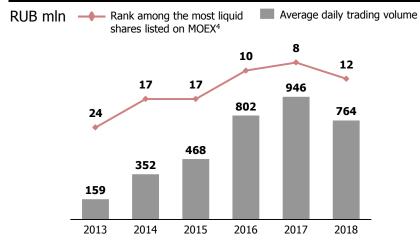
- 1 The threshold is for stocks listed in the First level of the Quotation list as per the Listing Rules of Moscow Exchange
- 2 The Technical Policy committee includes key industry IT professionals

### Dispersed ownership with one of the highest free-floats in Russia

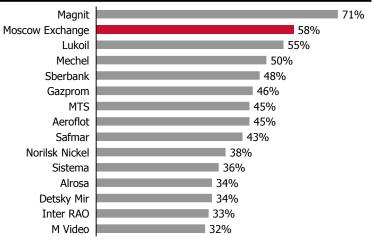
#### Dispersed ownership with no controlling shareholder...



#### Growing liquidity of MOEX shares<sup>3</sup>



#### ...and one of the highest free-floats in Russia<sup>2</sup>



#### Transparency and international recognition

- International index providers MSCI and MVIS include MOEX shares in their indices
- Voluntary disclosures and regular updates of investor materials, including monthly trading results
- Annual MOEX Forums in Moscow, New York, London and Shanghai have become well-know venues to maintain dialogue with international market participants

#### Robust investor relations program:

- ✓ 320+ investor meetings in 2018
- ✓ IR activities in Russia, the UK, Europe and the US to maintain dialogue with overseas investors
- ✓ IR awards in Russia in 2014-2017

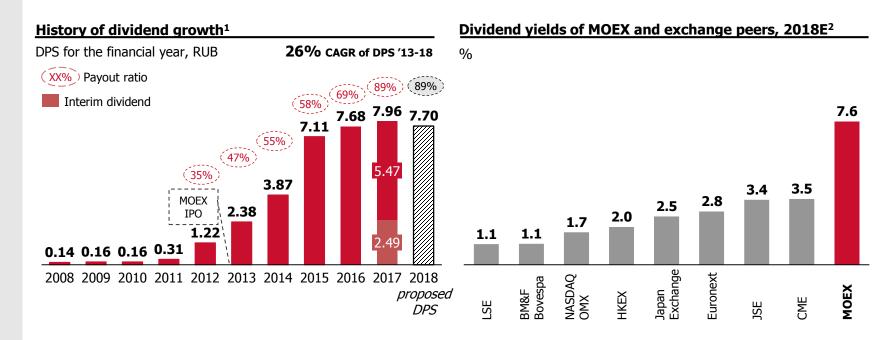


1 100% owned subsidiary of the Moscow Exchange

2 Free-float ranking of locally registered Russian companies included in the MOEX Index

- 3 Trading volumes in the main trading mode (T0, T+2)
- 4 The ranking includes ordinary and preferred shares

### **Recommended 2018 payout of 89%**



#### Comments

- Dividend policy approved in September 2015 sets 55% of net profit as the minimum payout
- In March 2019 MOEX's Supervisory Board recommended a DPS of 7.70 for 2018, which amounts to 89% of the consolidated IFRS net profit for the year.



1	Business overview
2	Corporate governance and dividends
⋈	Market position and competitive strategy
4	Financial track record
5	4Q and FY 2018 update



### **MOEX product offering vs other exchanges**

<b>F</b>	0	Asset classes					Trade and post-trade services			
Exchange	Country	Equity	Bonds	Derivatives	FX	Commo dities	Trading	Clearing	Depository	Market Data
CME	USA	×	×	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
HKEx	Hong Kong	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Deutsche Boerse	Germany	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ICE - NYSE	USA	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
B3	Brazil	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
LSE	UK	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
ASX	Australia	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
SGX	Singapore	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Japan Exchange	Japan	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
NASDAQ OMX	USA	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
MOEX	Russia	√	$\checkmark$	√	$\checkmark$	V	V	√	√	$\checkmark$
CBOE	USA	×	×	$\checkmark$	×	×	$\checkmark$	×	×	$\checkmark$
BME	Spain	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ТМХ	Canada	$\checkmark$	$\checkmark$	$\checkmark$	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
BMV	Mexico	$\checkmark$	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Bursa Malaysia	Malaysia	√	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
JSE	South Africa	√	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	$\checkmark$
WSE	Poland	√	$\checkmark$	$\checkmark$	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



# Leading positions in a global context in 2018

#### 3<sup>rd</sup> largest exchange in fixed income<sup>1</sup>

Rank	Exchange	Country	Trading vol. (USD bln)	Incl. REPOs	F
1	BME	Spain	6 791	$\checkmark$	
2	Oslo Borse	Norway	3 885	$\checkmark$	_
3	Moscow Exchange	Russia	3 668	$\checkmark$	
4	Johannesburg SE	South Africa	2 341	$\checkmark$	
5	Korea Exchange	Korea	2 193	×	
6	Bolsa de Valores de Colombia	Columbia	333	×	
7	LSE Group	UK	297	×	
8	Shanghai SE	China	295	×	
9	Nasdaq OMX	USA	277	$\checkmark$	
10	Santiago SE	Chile	249	$\checkmark$	

#### **Contracts traded** Exchange Country Rank (mln) CME Group 1 USA 4 764 2 NSE India India 3 808 3 BM&FBOVESPA Brazil 2 2 4 6 ICE&NYSE USA 2 212 4 5 Deutsche Boerse Germany 1 931 6 Moscow Exchange Russia 1 4 9 9 7 CBOE USA 1 4 3 4 Korea Exchange 8 1 411 Korea 9 Nasdaq OMX USA 1 270 Shanghai Fut. Exchange 10 China 1 175

6<sup>th</sup> largest exchange in derivatives<sup>2</sup>

#### Among top 25 exchanges by equity trading volumes globally<sup>3</sup>

#### 14<sup>th</sup> largest publically listed exchange by Mkt Cap<sup>4</sup>

Rank	Exchange	Country	Mkt Cap (USD bln)	Securities listed	Trading vol. (USD bln)	Rank	Exchange	Country	Mkt Cap (USD bln)
1	ICE&NYSE	USA	20 679	2 285	19 341	1	CME	USA	66.7
2	Nasdag OMX	USA	11 080	4 077	17 639	2	ICE&NYSE	USA	43.2
3	Shenzhen SE	China	2 405	2 134	7 563	3	HKEx	Hong Kong	38.4
-				-		4	Deutsche Boerse	Germany	25.3
4	Japan Exchange	Japan	5 297	3 657	6 297	5	LSE Group	UK	20.1
5	Shanghai SE	China	3 919	1 450	6 116	6	BM&FBovespa	Brazil	16.2
6	LSE Group	UK	3 638	2 479	2 548	7	Nasdaq OMX	USA	13.7
7	Korea Exchange	Korea	1 414	2 207	2 521	8	CBOE	USA	10.9
/	5					9	Japan Exchange	Japan	9.8
8	HKEx	Hong Kong	3 819	2 315	2 340	10	ASX	Australia	8.8
9	Euronext	EU	3 730	1 208	2 203	11	SGX	Singapore	5.8
10	Deutsche Boerse	Germany	1 755	514	1 818	12	Euronext	EU	4.2
						13	BATS		
24	Moscow Exchange	Russia	576	225	167			USA	3.4
24	Muscuw Exchange	Russia	570	225	107	14	Moscow Exchange	Russia	3.2



1. Due to different methodologies applied, data on fixed income trading may not be directly comparable among exchanges. Data for 2018

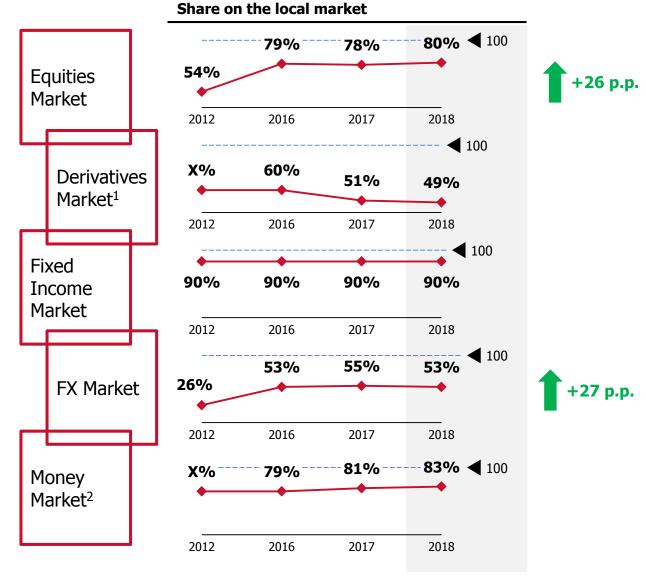
2. Data for 2018

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- 3. Top equity trading exchanges are ranked by trading volume. Ranking without BATS (excluded due to absence of data for market capitalization and number of listed companies). Data for 2018
- 4. Market capitalization of public exchanges based on Bloomberg data as of 22 January 2019

### High and increasing market share versus OTC trading





Source: Moscow Exchange data, Bank of Russia

1 Data before the launch of obligatory reporting to repository are unavailable

2 Repo trading volumes only. Data before the launch of obligatory reporting to repository are unavailable

# **Competitive strategy 2015-2020**: key pillars (1)

Diversification	Market penetration	Optimization Sophistication Standardization
	Strategy	Drivers and initiatives
Equities	Development of the equity market	<ul> <li>Benefits from infrastructure put in place, tax and regulatory reforms (T+2, CSD and access of ICSDs, IIA)</li> <li>Growth of the retail investor base</li> <li>New listings and IPOs, repatriation of capital</li> <li>Further simplification of access for international investors (SMA, ICM)</li> </ul>
Fixed income	Bonds to complement bank loans as a funding tool	<ul> <li>Development of short-term and ultra short-term bonds, securitization</li> <li>Easier access to the bond market for corporates</li> <li>Growth of the retail investor base</li> <li>Benefits from completed reforms (T+1 for OFZs, large block auctions, ICSDs)</li> <li>Development of an OTC platform</li> </ul>
Derivatives	New global and local benchmarks; tariff reform	<ul> <li>Tariff reform to increase effective fees</li> <li>Development of commodity derivatives</li> <li>Options market development</li> <li>Synergies with spot markets via a unified collateral pool</li> <li>OTC derivatives clearing</li> <li>Liquidity enhancement via the IQS</li> </ul>
Market data	Enhancement of the product offering	<ul> <li>Growth of market data sales</li> <li>Development of a real-time and non-real time data platform</li> <li>Development of the corporate information center</li> <li>Development of the pricing center</li> <li>Expansion of the repository offering</li> </ul>

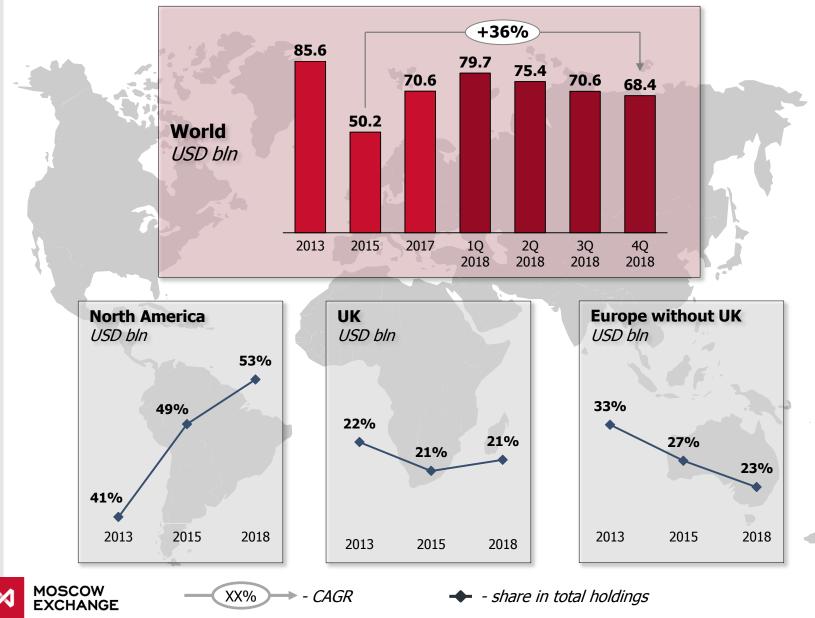


### Competitive strategy 2015-2020: key pillars (2)

Diversification	Market penetration	Optimization Sophistication Standardization
	Strategy	Drivers and initiatives
FX Market	Protecting market share through further expansion of product offering	<ul> <li>✓ Development of international clearing membership, international links</li> <li>✓ Direct access of corporates to the market</li> <li>✓ Development of SMA services</li> </ul>
Money Market	Increasing the market share through new products	<ul> <li>Further enhancement of the existing product portfolio; new General Collateral Certificates (GCC) pools across securities and currencies</li> <li>GCC repo terms' extension</li> <li>Direct access of corporates to GCC deposits (deposits with CCP)</li> </ul>
Depository services	Steady growth via increase of assets in custody and new services	<ul> <li>✓ Corporate actions reform</li> <li>✓ Launch of the corporate information center</li> <li>✓ Expansion of the repository offering</li> </ul>
Treasury business	Gradual replacement of NII with F&C income	<ul> <li>Reduction of NII's contribution to revenue through the unified collateral pool, including a single account for all asset classes, netting of settlements, unification of collateral requirements across all markets and cross-margining</li> </ul>
п	Ongoing enhancement of IT systems	<ul> <li>✓ Focus on reliability of hardware</li> <li>✓ Improved processes of software development and installation</li> <li>✓ Development of technologies complementary to MOEX's product offering</li> </ul>

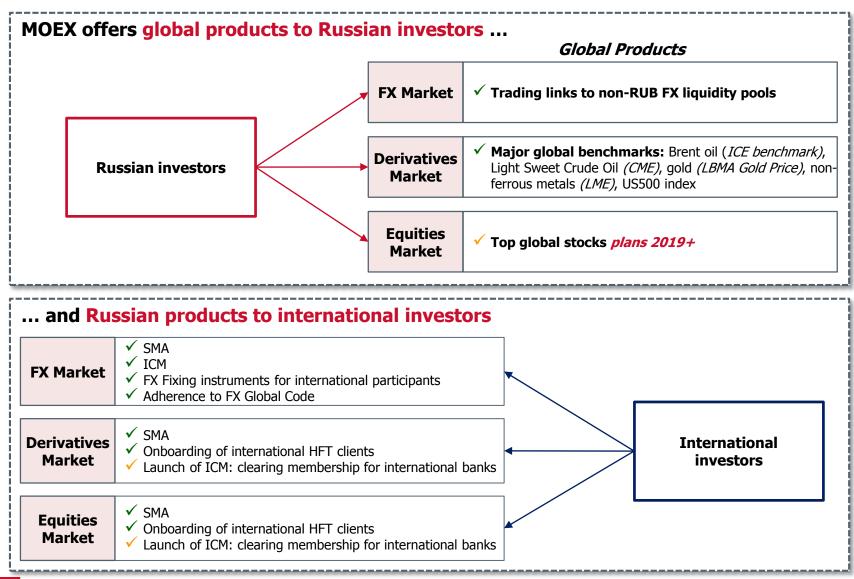


### **Reported international funds' holdings of Russian equities**



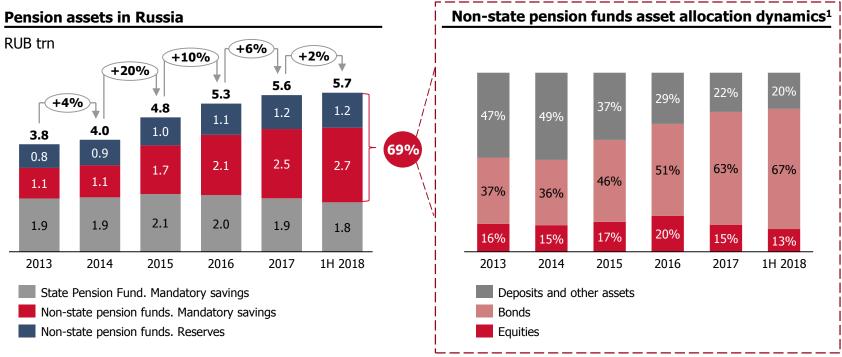
Source: ThomsonONE – as of period end, including DRs on Russian shares

# **Global products and international investors**





### Local institutional investors: the potential of **pension funds**

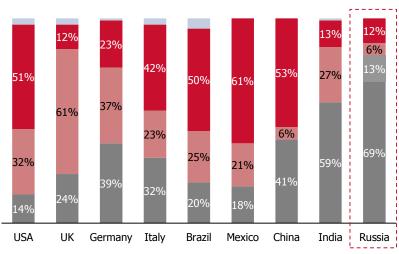


#### Key highlights of the pension reform

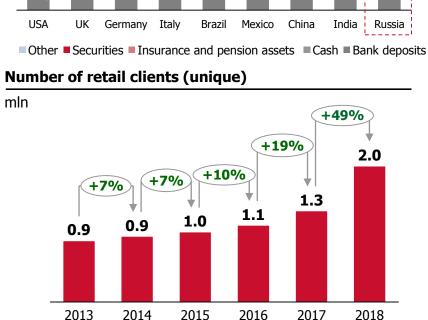
- Bank of Russia became a regulator of the pension system in 2013
- Adopted changes in non-state pension fund regulation:
  - "One year non-loss" rule was abolished
  - Investment horizon of NPFs was extended to 5 years
  - $\succ$  Customers are now incentivized to stay with the fund for not less than 5 years
  - $\succ$  Guarantee fund mechanism (similar to the Deposit Insurance Agency in the banking system)
  - New allocations to NPFs remained under moratorium until 2019, which reduced growth potential and left room for organic growth only



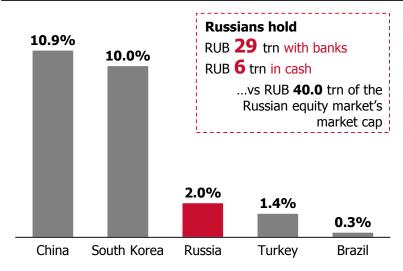
### **Retail money:** aiming to grow the culture of investing



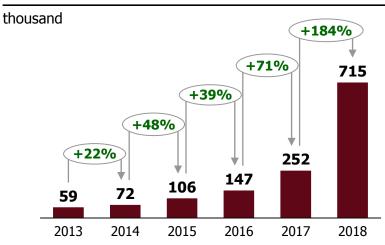
Russians hold majority of savings in banks and cash<sup>1</sup>

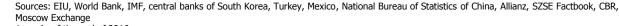


#### Number of retail broker accounts as % of population<sup>2</sup>



#### New retail clients





As of the end of 2016 1

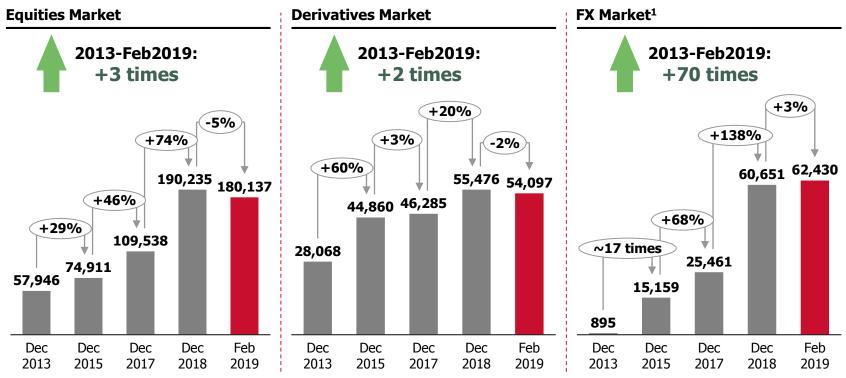
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2 Russia – 2018, South Korea, Turkey, Brazil – 2014, China – 2015

# Retail clients: a growing segment of the Russian financial market

Number of active retail client accounts

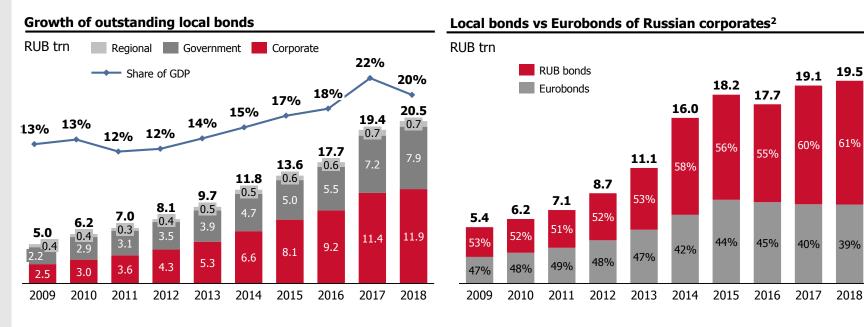


#### Regulatory changes stimulating retail participation in financial market:

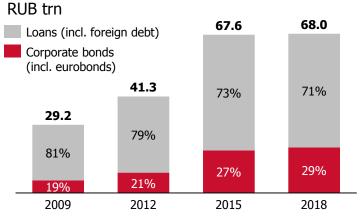
- Introduction of individual investment accounts for private investors since 2015: more than 670,000 accounts opened as of February 2019
- Tax breaks on capital gains on securities held for more than 3 years (up to RUB 9 mln for securities purchased after 1 Jan 2014)
- Tax exemption on coupon payment on corporate bonds (for bonds issued after 2017)
- Retail investors allowed to remotely open a brokerage account. This simplifies the process for retail investors in Russia's farflung regions



### Bond market – why we are strong believers



#### Corporate loans vs corporate bonds in Russia



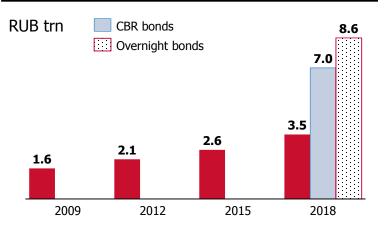
#### MOSCOW EXCHANGE

Sources: Bank of Russia, Cbonds, Rosstat, Moscow Exchange

1 RUB-denominated bonds traded on MOEX's Bond Market in January 2018

2 Including banks and financial institutions. Data for 2018 as of 31 December 2018

#### Bond primary market trading volume



### Trend of local placements continued

#### Major public capital raisings by Russian companies in 2016 were held exclusively on MOEX

Company	Date	Transaction type	Transaction value, RUB bln
Europlan	December 2016	SPO	15.0
RussNeft'	November 2016	IPO	32.4
FG Future	October 2016	IPO	11.7
Alrosa	July 2016	SPO	54.4
UWC	May 2016	SPO	5.0
Promsvyazbank	April 2016	SPO	2.6

#### Capital raisings on MOEX in 2017

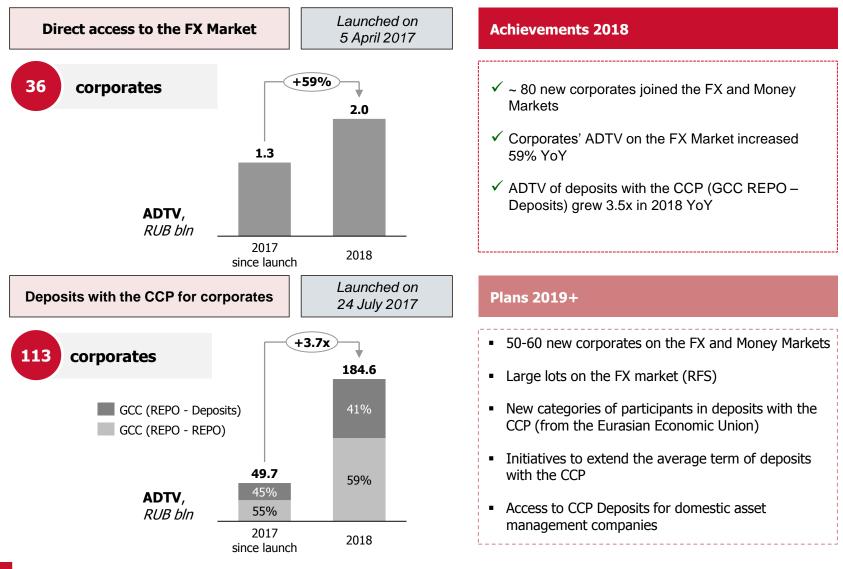
Company	Date	Transaction type	Transaction value, RUB bln
ТМК	February 2017	SPO	10.0
Detski Mir	February 2017	IPO	21.1
Phosagro	February 2017	SPO	15.0
UWC	May 2017	SPO	1.9
Polyus <i>(dual)</i>	June 2017	SPO	52.3
Bank Saint Petersburg	July 2017	SPO	3.2
MVideo	July 2017	SPO	18.0
Norilsk Nickel'	July 2017	SPO	23.8
Magnitogorsk Iron & Steel Works	September 2017	SPO	13.0
Aeroflot	September 2017	SPO	9.8
Megafon	October 2017	SPO	22.5
Obuv Rossii	October 2017	IPO	5.9
Credit bank of Moscow	October 2017	SPO	14.4
Globaltruck	November 2017	IPO	3.5
Magnit	November 2017	SPO	43.9
En+ <i>(dual)</i>	November 2017	listing	

#### Capital raisings on MOEX in 2018

Company	Date	Transaction type	Transaction value, RUB bln
X5 Retail Group	February 2018	listing	
Interrao	March 2018	SPO	4.2
Raven Property	October 2018	listing	

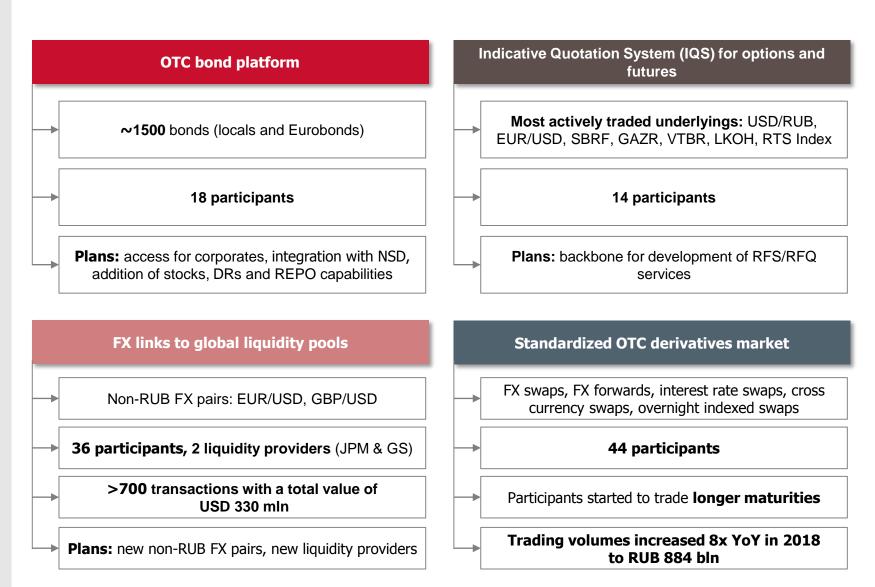


### **Corporates on the FX and Money Markets: progress in 2018**





### **MOEX OTC platforms and solutions**





### **MOEX Marketplace: the blueprint**

### THE CONCEPT:

- Retail deposits (RUB 29 trn) is the single largest asset pool that might drive growth of on-exchange products
- It lacks a fast, convenient interface for retail deposit management across banks an area MOEX can digitalize
- MOEX will expand its core expertise to standardize and unify the market of retail deposits, making it truly online

#### **MOEX HAS:**

- Market neutrality & trust: no room for conflicts of interest since MOEX does not originate loans or deposits
- Essential infrastructure: NSD is the centerpiece, managing the financial transactions registrar (FTR)
- Tech expertise: IT development; 25+ years of interaction with banks via API in securities & FX trading etc.

#### **MOEX GETS:**

- A new source of fee income: long-term revenue potential can be measured on a scale of RUB billions
- Business development: cross-selling to a new audience, many times larger that the existing set of active clients
- Market intelligence & behavioral data: obtaining a complete financial profile of a wide retail client base



### **MOEX Marketplace: the deposit platform has been created**

#### START: the Marketplace welcome page; FINISH: the Marketplace success page; Deposit opening confirmation with a notice of FTR record Redirected from a deposit aggregator's website московская московская Μ БИРЖА БИРЖА Мои продукты / Вклад "Просто накопить" Добро пожаловать на Маркетплейс Московской Биржи! Вклад "Просто накопить' После регистрации на платформе вы сможете заключать договоры, переводить деньги, открывать вклады и управлять ими в любых банках на маркетплейсе онлайн, без визита в отделения. Поздравляем, Вы открыли вклад! Вклады, открытые на платформе, застрахованы АСВ. При наступлении страхового случая Все средства на вкладе надежно застрахованы АСВ. Запись о вкладе помещена в возмещение выплачивается автоматически. Регистратор финансовых транзакций. Посмотреть выписку Открытие вклада "Просто накопить" | Банк ' Сумма вклада Начислено процентов Текушая Дата Дата ставка открытия окончания 70 000.00 ₽ 0₽ Анкета (1/4) 5.75% 01.03.201931.05.2019 1

#### The Deposit has been selected; Onboarding process is underway

Abbreviations: FTR – Financial Transactions Registrar at NSD FPS – CBR's Faster Payments System DIA – State Deposit Insurance Agency

### Customer journey stages & corresponding solutions provided by MOEX

- ✓ (1) Websites of financial services aggregators work as gateways, provide leads. Marketplace integration with aggregators' websites.
- ✓ (2) Client registration with logging via gosuslugi.ru (online state services portal with 65+mln users). Marketplace login interface.
- ✓ (3) One-time biometric identification with state-sponsored system operated by Rostelecom or offline with a courier, then KYC stage.
- ✓ (4) Deposit contract request and confirmation with e-signatures. Marketplace personal account interface.
- ✓ (5) Money transfer to the deposit account using NSD's and CBR's frameworks (FPS to connect in Q2 2019). NSD's payment system.
- ✓ (6) Deposit opening confirmation with a notice of FTR record stored at NSD and covered by the DIA. NSD's FTR functionality.
- ✓ (7) A client uses the marketplace as an internet bank to manage deposits (additions, withdrawals, etc.) in real-time.

Commercial launch is planned upon adoption of the law enabling the use of the Marketplace platform.

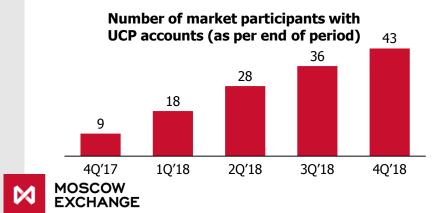


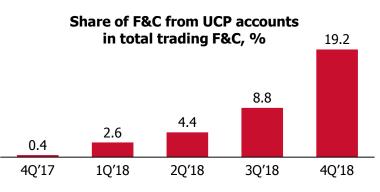
### **Unified Collateral Pool: a strategic project completed**

#### **Timeline and latest developments**

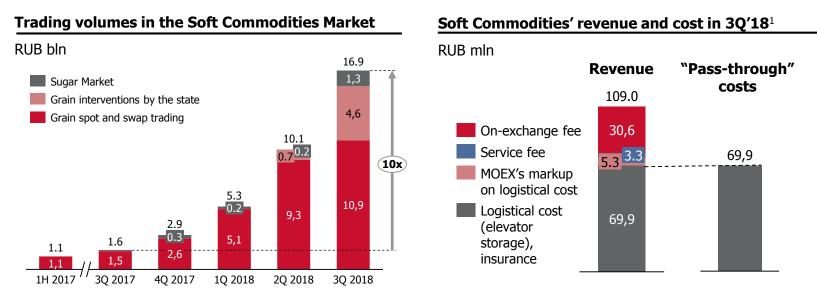
Completed Dec '17: phase 1	Completed May '18: phase 2	✓ Completed Aug '18: 1 <sup>st</sup> tariff hike for UCP participants	✓ Completed Nov' 18: 2 <sup>nd</sup> tariff hike on top of the 1 <sup>st</sup> one
Single account Unified collateral Netting of settlements	Cross-margining bridge for spot and derivatives	+3% for CCP repo +10% for FX swaps	+3% for CCP repo +10% for FX swaps +10% for all derivatives

- The UCP take-up continued to grow, accounting for 19% of total trading F&C in 4Q'18 compared to 9% in 3Q'18.
- Analysis of Nov-Dec'18 data confirms that P&L effects from higher turnover and lower client balances largely cancel each other out.
- Annualized UCP projection of Nov-Dec'18 data onto the FY2018 produces half the turnover and NII effects compared to original plan.
- Annualized P&L effect from higher turnover would have equaled 2.4% of FY2018 trading fees based on the Nov-Dec'18 pattern.
- UCP-related tariff changes came into force as planned; would have accounted for 5.1% of FY2018 trading fees on an annualized basis.
- UCP accounts represent ~40% of fees and volumes in the Derivatives Market, the cornerstone market of the UCP.
- UCP participants are likely to increase their derivatives trading by 16% after joining, based on Nov-Dec'18 data.
- The Nov-Dec'18 data doesn't reveal statistically significant increases in the FX and Money Market volumes.
- So far, the UCP's main effect was on EUR-denominated client balances. USD and RUB client balances were affected by ~5%.





## Soft Commodities Market: explaining the performance



#### Comments

- Performance of Soft Commodities has improved markedly in 2018 YTD. Trading volumes were up 10x YoY in 3Q 2018.
- Revenue from Soft Commodities is a part of "Other fee income" under IFRS; costs fall into "Professional services".
- MOEX incurs grain storage costs i.e. logistical costs which are passed through to end-clients upon the trade.
- The effective on-exchange fee in Soft Commodities was 18bps in 3Q 2018, which is 10x that of Equities Market.
- There is a direct link between logistical costs and on-exchange fees. These are scaling up coherently.
- Thus, both corresponding P&L items expanded visibly in 3Q'18, adding ~2pp to YoY OPEX growth.
- We will consider showing Soft Commodities separately on the P&L in 2019, though it's not meaningful enough for IFRS to require it.

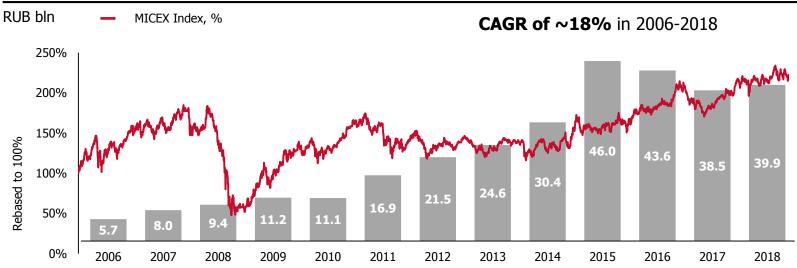


1	Business overview
2	Corporate governance and dividends
3	Market position and competitive strategy
⋈	Financial track record
5	4Q and FY 2018 update



### MOEX business model continues to deliver

**Operating income**<sup>1</sup>



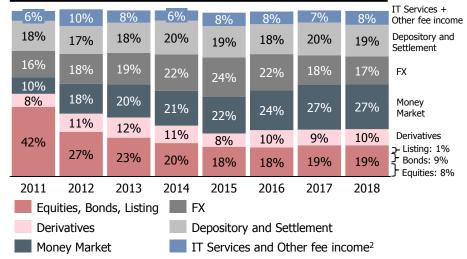
### **Key highlights**

Unique business model allows MOEX to increase operating income regardless of the stage of the economic cycle:

- Business lines are diversified, while markets have limited growth correlation
- Growth drivers differ across markets and products

2

#### Fee & commission income evolution<sup>1</sup>





According to Moscow Exchange Consolidated Financial Statements for the relevant period 1

- RTS data is consolidated from 29 June 2011
- IT Services and Other fee income includes Information services, Sale of software and technical services and Other fee income

### **2018 summary of financials**

X% CAGR '14-18 →

6.5

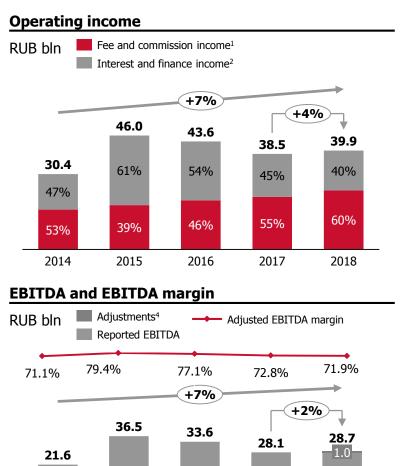
4.5

2018

6.2

4.1

2017



#### RUB bln Remaining administrative expenses<sup>3</sup> D&A and IT maintenance Personnel expenses Cost-to-income ratio 34.9% 36.2% 28.1% 24.5% 34.1% +9% +8% 14.5 13.4 12.3 11.3 3.4 10.4 3.2 3.1 3.0

5.9

3.3

2016

### Net income

2.9

5.4

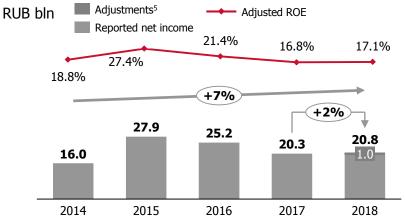
21

2014

5.8

2.5

2015



#### Source: Moscow Exchange

2015

5

Includes Other operating income 1

2016

2017



2014

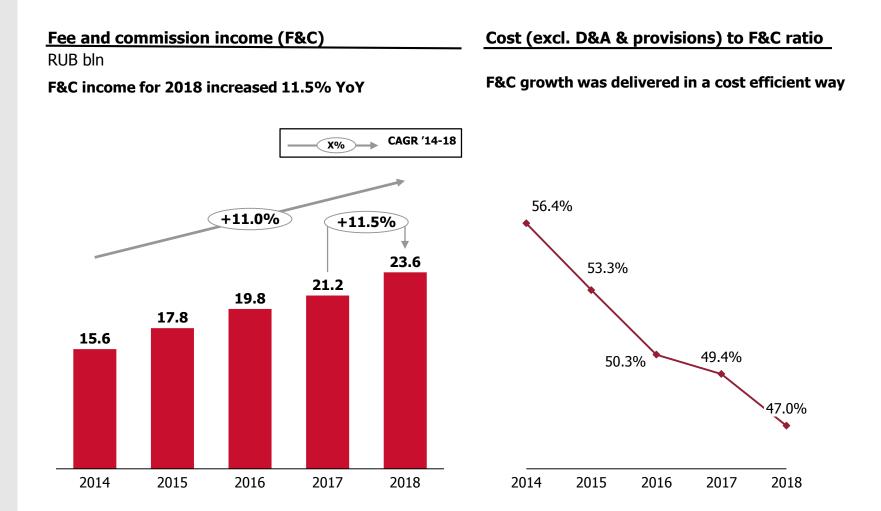
- Includes Interest and other finance income, Interest expense, Net gain on financial assets AFS/FVTOCI and Foreign exchange gains less losses
- Remaining administrative expenses are calculated as General and administrative expenses less Depreciation of property and equipment, Amortisation of intangible assets and Equipment and intangible assets maintenance
- Adjustments are related to 1) IFRS 9 movement in allowance for ECLs and 2) one-off provisions in 10 and 20 2018

2018

Adjustments are related to 1) IFRS 9 movement in allowance for ECLs, 2) change in amortization schedules and 3) one-off provisions in 1Q and 2Q 2018

#### **Operating expenses (excluding provisions)**

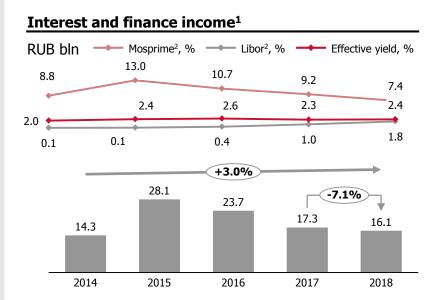
### Fee & commission income: strong and sustainable growth



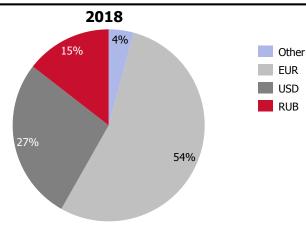


### **Interest and finance income**

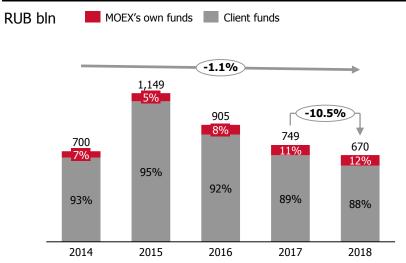




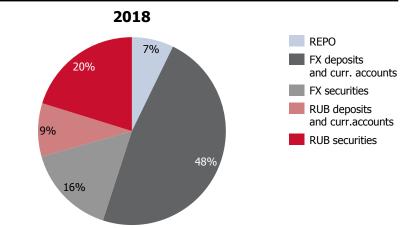
#### **Client funds by currency**



#### Investment portfolio sources<sup>3</sup>



#### Investment portfolio by type of asset



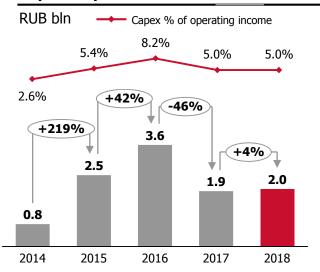


- Source: NFEA, Bloomberg, Moscow Exchange operational information and Consolidated Financial Statements
- 1 Includes Interest and other finance income, Interest expense, Net gain on financial assets AFS/FVTOCI and Foreign exchange gains less losses

2 Average daily rate for the period

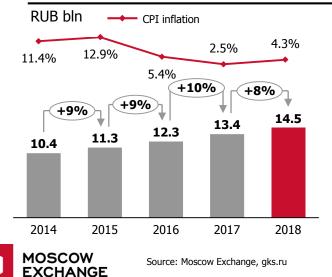
3 Based on average daily investment portfolio sources for the period according to management accounts

# **CAPEX and OPEX: 2018-2019**



#### Capital expenditures

### **Operating expenses (excluding provisions)**



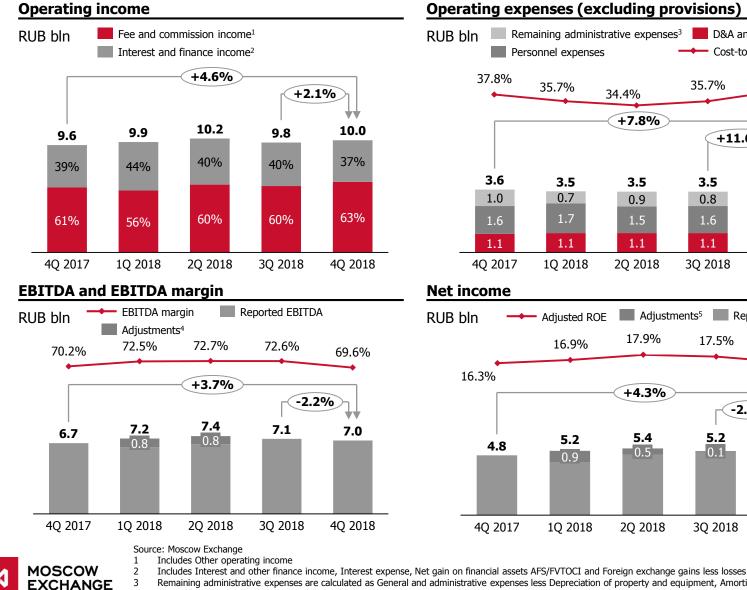
- In 2018, CAPEX was RUB 2.0 bln, at the lower end of the guidance range of RUB 2.0 bln – 2.2 bln.
- In 2019, the CAPEX guidance range is RUB 2.4-2.7 bln.
- The split between maintenance and development CAPEX is expected to be roughly equal (55% maintenance / 45% development).
- Marketplace-related CAPEX in 2019 is estimated at RUB 0.35 bln.

- The actual growth of OPEX in 2018 was 7.6%, within the guidance range of 7-9%.
- In 2019, the growth of operating expenses is expected to be in the range of 9-12%, with composition as follows (in p.p.):
   +6-7% organic growth (incl. increases of VAT and social charges)
   +2-3% ongoing projects (corporates, soft commodities, bondization)
   +1-2% new projects (the Marketplace, individual pension capital)

1	Business overview
2	Corporate governance and dividends
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# 4Q 2018 summary of financials



4

5

#### Remaining administrative expenses<sup>3</sup> D&A and IT maintenance Personnel expenses Cost-to-income ratio 39.0% 37.8% 35.7% 35.7% 34.4% +7.8% +11.6% 3.9 3.6 3.5 3.5 3.5 1.0 0.7 1.0 0.8 0.9 1.7 1.7 1.6 1.5 1.6 1.2 1.1 1.1 1.1 1.1 4Q 2017 1Q 2018 2Q 2018 3Q 2018 40 2018 **Net income** Adjustments<sup>5</sup> Reported net income Adjusted ROE 17.9% 17.5% 16.9% 16.4% 16.3% +4.3% -2.9% 5.4 5.2 5.2 5.0 4.8

0.5

20 2018

0.1

30 2018

0.1

40 2018

39

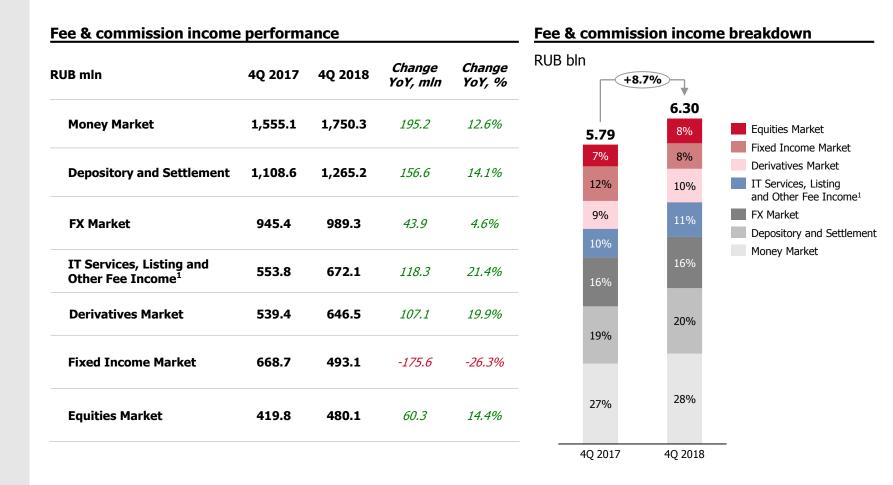
Remaining administrative expenses are calculated as General and administrative expenses less Depreciation of property and equipment, Amortisation of intangible assets and Equipment and intangible assets maintenance

10 2018

0.9

- Adjustments are related to 1) IFRS 9 movement in allowance for ECLs and 2) one-off provisions in 1Q and 2Q 2018
- Adjustments are related to 1) IFRS 9 movement in allowance for ECLs, 2) change in amortization schedules and 3) one-off provisions in 1Q and 2Q 2018

# **Diversified fees and commissions in 4Q'18**





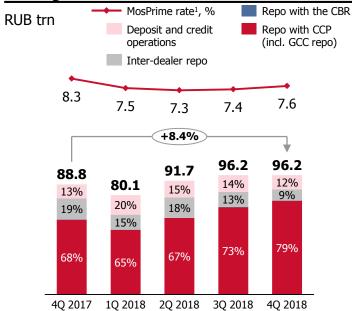
Source: Moscow Exchange, Consolidated Financial Statements

1 "IT Services, Listing and Other Fee Income" includes Information services, Sale of software and technical services, Listing and other service fees and Other fee income

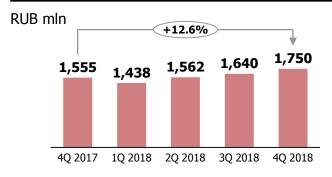
# **Money Market**

#### Trading volumes

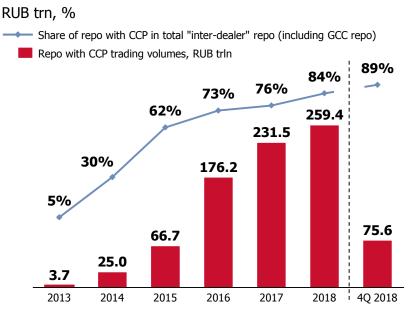
4Q 2018



### Fee & commission income



#### Trading volumes of repo with CCP

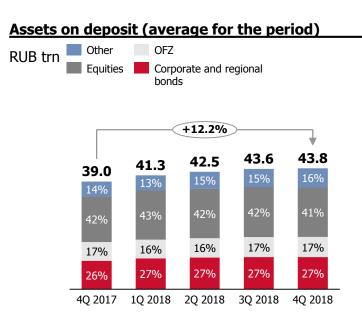


- In 2018, F&C increased 13.1%, while volumes were down 3.4% due to lower volumes of repo with the CBR and interdealer repo.
- In 4Q'18 F&C increased 12.6% YoY, trading volumes grew 8.4% YoY. F&C was supported by (1) higher share of repo with CCP (both GCC and single-security), (2) UCP-linked fee rate increase and (3) increasing average term of GCC repo.
- The overall average term of on-exchange repo in 4Q'18 was 3.8 days, up from 3.0 days in 4Q'17 and up QoQ (3Q'18: 3.2 days).



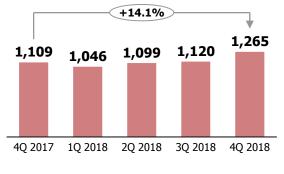
4Q 2018

# **Depository and Settlement**



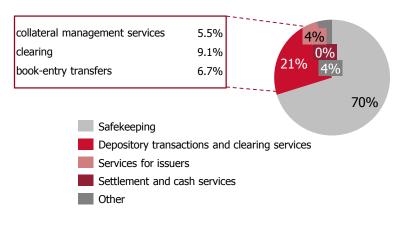
### Fee & commission income

RUB mln



### Fee & commission income breakdown

4Q 2018



### Comments

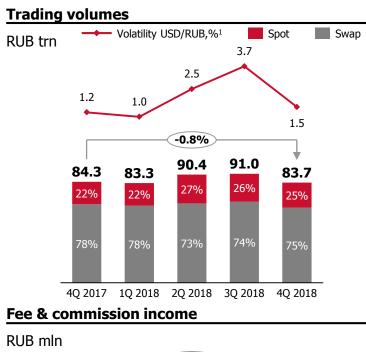
- In 2018, F&C increased 8.3% YoY, while assets on deposit grew 16.4%. The discrepancy between F&C and assets on deposit was due to softer income from settlement and cash services, collateral management and clearing services.
- In 4Q'18 F&C added 14.1% YoY, and average assets on deposit advanced by 12.2% YoY.
- Growth in assets on deposit was universal across all asset classes in 4Q'18. Corporate, regional and CBR bonds grew 13.0% YoY, OFZs (government bonds) grew 8.1% YoY and equities grew 8.5% YoY.
- In 4Q'18 the effective fee rate was supported by strong income from collateral management and clearing.

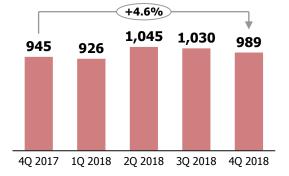


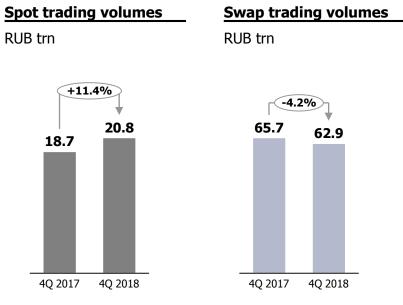
Source: Moscow Exchange operational information and Consolidated Financial Statements

**FX Market** 

4Q 2018 16%







- In 2018 F&C grew 4.3% YoY, while trading volumes were flat (+0.2% YoY).
- In 4Q'18 F&C increased 4.6% YoY, whereas trading volumes declined 0.8% YoY. F&C was supported by UCP-related fee rate increases in the swap segment.
- Quarterly swap trading volumes declined 4.2% YoY, spot trading volumes grew 11.4% YoY.
- 4Q'18 saw continuation of high activity in non-USD currency pairs. Trading volumes of EUR/RUB in both spot and swap segments grew 21.4% YoY.



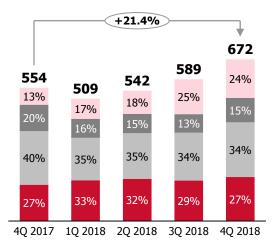
# **IT Services, Listing and Other Fee Income**

### IT Services, Listing and Other Fee Income<sup>1</sup>

#### RUB mln

4Q 2018

- Other fee and commission income
- Listing and other fees related to Securities Market
- Information services
- Sale of software and technical services



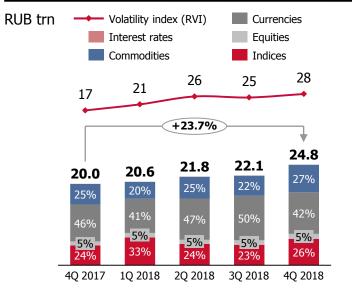
- In 2018, income from the category increased 19.1% YoY. In 4Q'18 IT Services, Listing and Other Fee Income grew 21.4% YoY.
- In 4Q'18 Listing and other service fees declined 7.4% YoY to RUB 101.9 mln on the back of an increase in the average issue size.
- Information services contributed RUB 227.4 mln, up 2.2% YoY in 4Q'18.
- Quarterly sales of software and technical services were RUB 183.0 mln, up 21.3% YoY.
- Other fee and commission income was RUB 159.8 mln, up 2.3 times YoY in 4Q'18. This line includes contribution from the Commodities Market of RUB 121.8 mln.



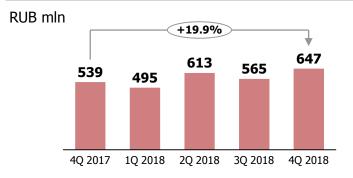
# **Derivatives Market**

#### Trading volumes

4Q 2018



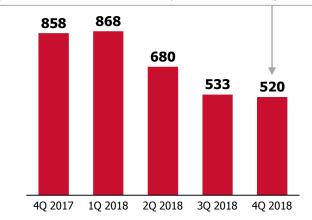
### Fee & commission income



### **Open interest**

### RUB bln, daily average

Participants' strategies have become shorter-term, hence open interest has declined despite robust trading volumes



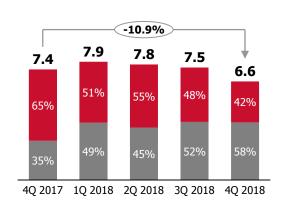
- In 2018 F&C income grew 15.3% YoY, trading volumes grew 5.6%.
- In 4Q'18 F&C increased 19.9% YoY, while trading volumes rose 23.7% YoY.
- Commodity, single-stock and index derivatives were the fastest growing contract types in 4Q'18.
- The effective fee in 4Q`18 was negatively affected by IFRS accruals, which offset the UCP-linked tariff increase effect.



# **Fixed Income Market**

Government and CBR bonds (OFZ, OBR)

Corporate, municipal and other bonds



### Fee & commission income

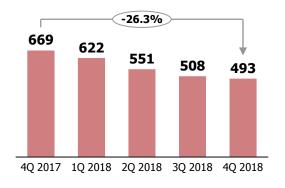
Trading volumes<sup>1</sup>

RUB trn

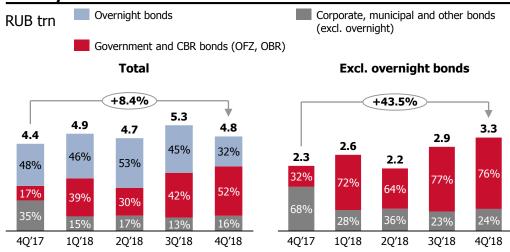
RUB mln

MOSCOW EXCHANGE

4Q 2018



#### Primary market



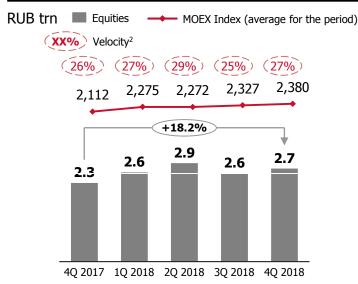
- In 2018 F&C rose 9.6% YoY, while trading volumes (excl. overnight bonds) grew 28.1% YoY.
- In 4Q'18 F&C declined 26.3% YoY, trading volumes (excl. overnight bonds) were down 3.6% YoY.
- Quarterly primary placements (excl. overnight bonds) were up 43.5% YoY due to increased volumes of OBR (CBR bonds) placements.
- Shorter term instruments, such as corporate commercial paper and OBR (CBR bonds) emerged in the primary market.
- As a result, the effective fee in the primary market declined YoY. However, effective fee in the secondary market remained buoyant.
- The total effective fee in the Bond Market contracted driven by the primary market.



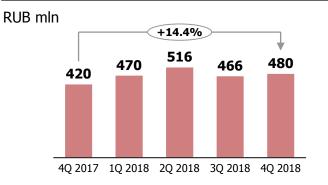
# **Equities Market**

### Trading volumes<sup>1</sup>

4Q 2018

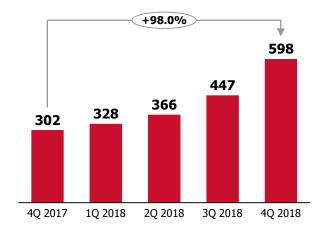


### Fee & commission income



### Increasing popularity of Individual Investment Accounts

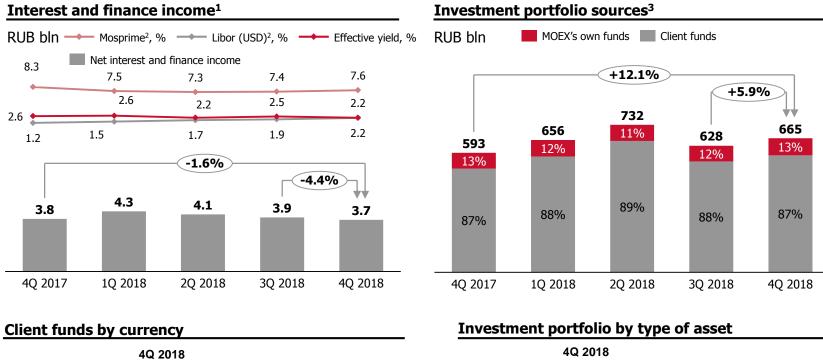
Individual Investment Accounts, thousands, end-of-period

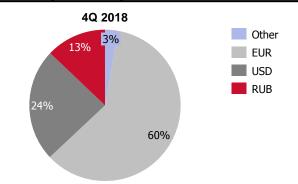


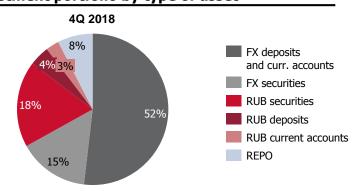
- In 2018, F&C grew 20.0% YoY, trading volumes increased 17.9%.
- In 4Q'18, F&C increased 14.4% YoY, while trading volumes were up 18.2% YoY.
- Higher trading volumes were largely due to higher price levels: the average value of MOEX Russia Index increased 12.7% YoY.
- MOEX's market share vs LSE in trading of dual-listed stocks in 2018 was 63% (2017: 58%).



# Interest and finance income in 4Q'18







Source: NFA, Bloomberg, Moscow Exchange operational information and Consolidated Financial Statements

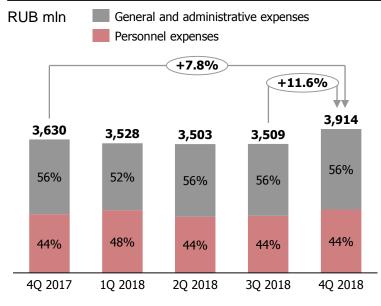
 Interest and other finance income, Interest expense, Net gain on financial assets available-for-sale, Net gain on financial assets at fair value through other comprehensive income and Foreign exchange gains less losses
 Average daily rate for the period



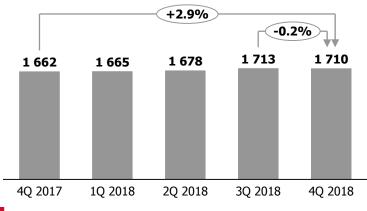
3 Based on average daily investment portfolio sources for the period according to management accounts

# Operating expenses (excl. provisions) in 4Q'18

#### **Operating expenses**



Headcount



#### Major expense items

RUB mln	4Q 2017	4Q 2018	Change YoY
Personnel expenses	1,597.3	1,723.6	<b>7.9%</b>
D&A and IT maintenance	1,075.8	1,185.7	10.2%
D&A & IT maintenance adjusted for the change in amortization schedule	1,075.8	1,103.5	2.6%
Remaining administrative expenses <sup>1</sup>	957.0	1,005.1	5.0%
Total OPEX	3,630.1	3,914.4	7.8%
Adjusted total OPEX <sup>2</sup>	3,630.1	3,832.2	5.6%
Cost (adj.)/ Income Ratio	37.8%	38.2%	0.4 p.p.

#### Comments

- OPEX added 7.8% YoY in 4Q'18.
- The growth was in large part driven by D&A (+RUB 73.3 mln or 9.5% YoY). This was due to the change in amortization schedules for intangibles at the beginning of 2018 that resulted in additional amortization of RUB 82.2 for 4Q'18.
- Professional services costs grew 61.7% YoY (+RUB 62.9 mln) due to pass-through costs from the Soft Commodities Market.
- Personnel expenses grew 7.9% YoY.



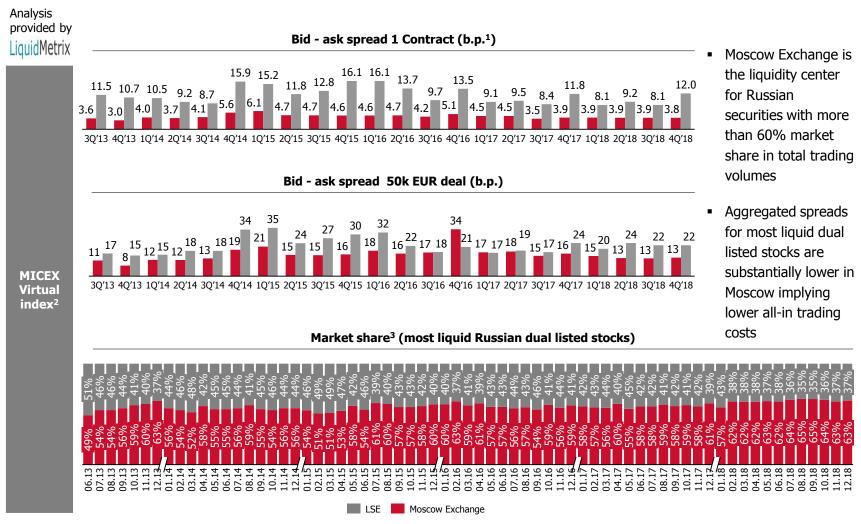
Source: Moscow Exchange, Consolidated Financial Statements

- 1 Remaining administrative expenses are calculated as General and administrative expenses less Depreciation of property and equipment, Amortisation of intangible assets, Equipment and intangible assets maintenance
- 2 Adjustment for change in amortization schedule

# Appendix



# Dual listed stocks virtual index spread dynamics



Notes:

Spreads measure the bid to offer spread of the best visible orders in the book, the result is based on measurements of the order books every 30 seconds

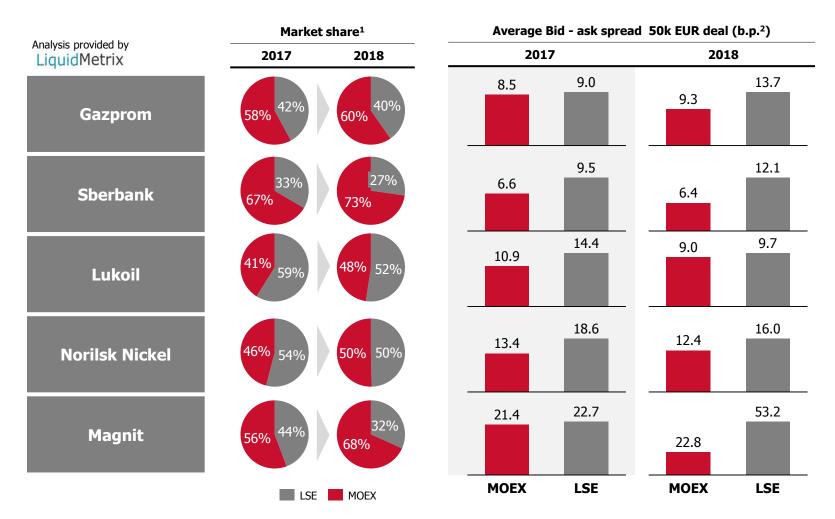


Data as of 25 January 2019

- The value of the spread is quoted in basis points (0.01%) 1
  - MICEX Virtual Index index calculated based on prices and EOB data of the most liquid Russian dual listed stocks

2 Data since December 2015 include trading auctions on MOEX. Data for March-April 2018 are based on Bloomberg data for LSE, 3 data for other periods were provided by Liquidmetrix Source: LiquidMetrix

# Blue Chips bid - ask spread dynamics for 50k EUR deal (1)



Bid-ask spreads for majority of the Russian "Blue Chips" are substantially lower on Moscow Exchange than on other trading venues



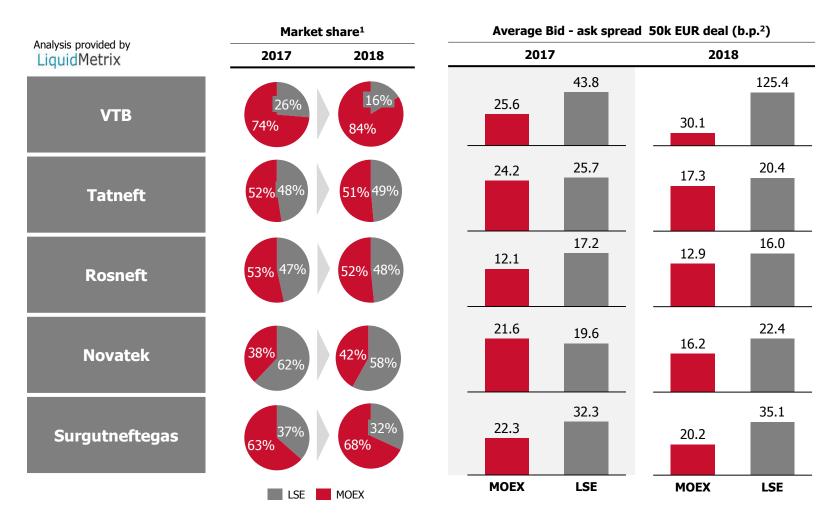
Data as of 14 January 2019

1

Data since December 2015 include trading auctions on MOEX

2 The value of the spread is quoted in basis points (0.01%) Source: LiquidMetrix

# Blue Chips bid - ask spread dynamics for 50k EUR deal (2)



Bid-ask spreads for majority of the Russian "Blue Chips" are substantially lower on Moscow Exchange than on other trading venues



Data as of 14 January 2019

1 Data since December 2015 include trading auctions on MOEX

2 The value of the spread is quoted in basis points (0.01%) Source: LiquidMetrix

# DR holders pay substantial **EXTRA FEES** to depository banks

	· · · · · · · · · · · · · · · · · · ·					
	DR program	Depositary bank	Depository Service Fee <sup>1</sup> (DSF), USD per DR	Dividend Fee <sup>2</sup> , USD per DR	DSF + Dividend Fee as % of dividend amount <sup>3</sup>	DRs cancellatio ns fee, USD per DR
ſ	Rossiyskiye Seti	BNY Mellon	0.02	0.002	109%	0.05
L	RusHydro	BNY Mellon	0.02	0.005	60%	0.05
L	FSK YeES	BNY Mellon	0.03	0.014	38%	0.05
L	VTB Bank	BNY Mellon	0.03	0.005	32%	0.05
l	SurgutNeftegaz	BNY Mellon	0.02	0.012	32%	0.05
	Phosagro	Citi	0.02	-	16%	0.05
	ТМК	BNY Mellon	-	0.017	12%	0.05
	Gazprom	BNY Mellon	-	0.020	8%	0.05
	Rostelecom	JP Morgan	0.01	0.030	7%	0.05
	Phosagro	JP Morgan	0.01	-	6%	0.05
	Sberbank	JP Morgan	0.01	0.020	4%	0.05
	Tatneft'	BNY Mellon	0.02	0.020	3%	0.05
	Norilsk Nickel	BNY Mellon	0.01	0.020	3%	0.05
	NLMK	Deutsche Bank	0.02	-	2%	0.05
	Magnit	JP Morgan	0.01	-	2%	0.05
	Novatek	BNY Mellon	-	0.020	2%	0.05
	Lukoil	City	-	0.020	1%	0.05
	Severstal	Deutsche Bank	-	-	0%	0.05
	Lenta	Deutsche Bank	0.03	-	0%	0.05
	Megafon	BNY Mellon	-	-	0%	0.05
	Average		0.012	0.010	17%	0.05

#### Fees to be paid to depositary bank for some of DR programs of Russian companies

#### Gross DSF and dividend fees calculated for Top-3 international funds holding DRs of Russian companies<sup>4</sup>

Fund A	3,544,064 USD
Fund B	539,651 USD
Fund C	1,866,634 USD

# Cost of cancellation of all DRs in portfolios to local shares for Top-3 funds

Fund A	8,442,396 USD
Fund B	997,428 USD
Fund C	4,075,032 USD

- A depository service fee and a dividend fee are to be paid by a DR holder to the depositary bank while there are no such fees for holders of local shares
- Majority of DRs cancellations are also charged 0.05 USD per DR



Service fees are charged annually, on an arbitrary date. Calculated based on number of DRs in a client's account on the record date

2 Dividend fees are charged when dividends are paid

3 As % of dividend amount after tax 4 Calculations based on Thomson Reu

1

Calculations based on Thomson Reuters data as of June 2018

Source: BNY Mellon, Deutsche Bank, JP Morgan, Citi, Thomson Reuters

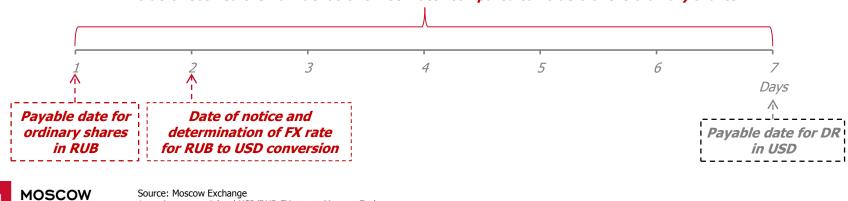
# **Dividend payments for DR holders**

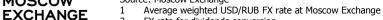
#### FX rate determination for dividends

- FX rates for conversion of dividends are determined in a non-transparent manner
- According to information from notices for DR holders<sup>3</sup>:
- Custodian DR issuer has no obligation to obtain the "best price" for any FX Trade
- The conversion rate reflects a foreign currency transaction ("FX Trade") executed by the Custodian - DR issuer as principal counterparty and not as agent, fiduciary or broker

Issuer	Record	Local Shares		DR		
	date	Payable date	FX rate <sup>1</sup>	Payable date	FX rate <sup>2</sup>	Diff.
Mosenergo	18-Jun-18	9-Jul-18	62.0	16-Jul-18	63.0	1.5%
ММК	25-Jun-18	9-Jul-18	62.0	16-Jul-18	62.9	1.4%
Sistema	19-Jul-18	7-Jul-18	62.8	14-Jul-18	63.6	1.3%
Cherkizovo Group	3-Apr-18	17-Apr-18	61.0	24-Apr-18	61.6	1.0%
VTB Bank	20-Jun-18	20-Jun-18	63.1	27-Jun-18	63.7	1.0%
Inter RAO YEES	1-Jun-18	18-Jun-18	63.6	25-Jun-18	64.1	0.7%
RusHydro	7-Jul-18	24-Jul-18	63.0	31-Jul-18	63.4	0.7%

#### DR holders received their dividends one week later compared to holders of the ordinary shares





- 2 FX rate for dividends conversion
- 3 Publicly available information on the Custodian DR issuer web site

# Consolidated Statement of **Profit or Loss**

RUB min	2018	2017	% chg.
Fee and commission income	23,647.1	21,207.6	12%
Interest and finance income <sup>1</sup>	16,061.0	17,285.3	-7%
Other operating income	193.3	46.0	320%
Operating Income	39,901.4	38,538.9	4%
General and administrative expenses	-7,941.4	-7,278.9	9%
Personnel expenses	-6,512.3	-6,152.9	6%
Operating Expense (before Other operating expenses)	-14,453.7	-13,431.8	8%
Operating Profit Before Tax (before Other operating expenses)	25,447.7	25,107.1	1%
Other operating expenses	-1,075.2	-	-
Income tax expense	-4,652.2	-4,851.9	-4%
Net Profit	19,720.3	20,255.2	-3%
Earnings per share			
Basic earnings per share, rubles	8.76	9.02	-3%
Diluted earnings per share, rubles	8.74	8.98	-3%



# Consolidated Statement of Financial Position

RUB min	31 December 2018	31 December 2017	% chg.
Assets:			
Cash and cash equivalents	416,391.2	273,248.6	52%
Central counterparty financial assets	3,312,020.2	2,430,083.8	36%
Financial assets <sup>1</sup>	310,481.1	279,152.7	11%
Property and equipment and intangible assets	23,578.2	24,944.1	-5%
Goodwill	15,971.4	15,971.4	0%
Other assets <sup>2</sup>	4,142.4	4,369.1	-5%
Total Assets	4,082,584.5	3,027,769.7	35%
<i>RUB mln</i> Liabilities:	31 December 2018	<i>31 December 2017</i>	% chg.
Balances of market participants	606,479.8	466,860.2	30%
Overnight bank loans	5,003.1	-	-
Derivative financial liabilities	104.2	6.3	1554%
	104.2 3,312,020.2	6.3 2,430,083.8	1554% 36%
Derivative financial liabilities Central counterparty financial liabilities Distributions payable to holders of securities			
Central counterparty financial liabilities	3,312,020.2	2,430,083.8	36%
Central counterparty financial liabilities Distributions payable to holders of securities	3,312,020.2 24,676.0	2,430,083.8 2,507.8	36% 884%
Central counterparty financial liabilities Distributions payable to holders of securities Other liabilities <sup>3</sup>	3,312,020.2 24,676.0 8,696.6	2,430,083.8 2,507.8 7,032.8	36% 884% 24%



Source: Moscow Exchange, Consolidated Financial Statements

- 1 Financial assets at fair value though profit or loss, Due from financial institutions, Investments available-for-sale, Financial assets at fair value through other comprehensive income
- 2 Current tax prepayments, Deferred tax asset, Other assets
- 3 Margin account, Deferred tax liability, Current tax payables, Other liabilities excluding Derivative financial liabilities

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- -perception of market services offered by the Company and its subsidiaries;
- -volatility (a) of the Russian economy and the securities market and (b) sectors with a high level of competition that the Company and its subsidiaries operate;
- -changes in (a) domestic and international legislation and tax regulation and (b) state policies related to financial markets and securities markets;
- -competition increase from new players on the Russian market;
- -the ability to keep pace with rapid changes in science and technology environment, including the ability to use advanced features that are popular with the Company's and its subsidiaries' customers;
- -the ability to maintain continuity of the process of introduction of new competitive products and services, while keeping the competitiveness;
- -the ability to attract new customers on the domestic market and in foreign jurisdictions;
- -the ability to increase the offer of products in foreign jurisdictions.

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