

August 2014

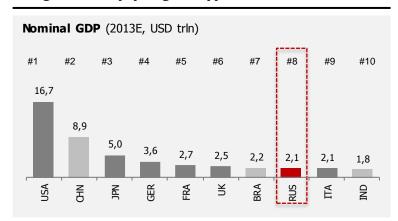
Investor presentation

- Well-positioned attractive investment opportunity
- 2 Successful track record of changes
- **3** Strong operating and financial results

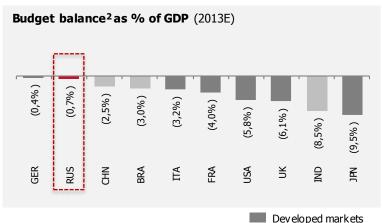


# Russian capital market has significant potential

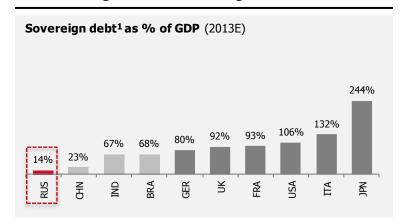
### Large economy (#8 globally)...



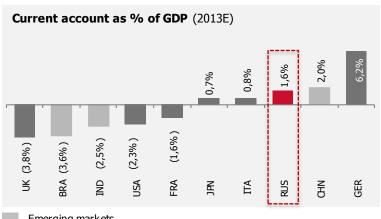
### ...strong fiscal policy...



### ...with low government leverage...



### ... and current account ratio



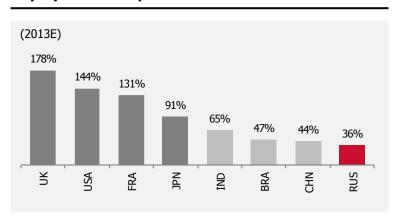




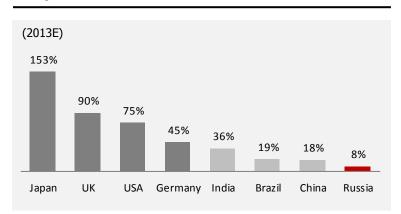
<sup>2</sup> Central gov ernment receipts minus central government outlays, as a percentage of GDP

# Relative underpenetration leaves growth opportunities on all markets

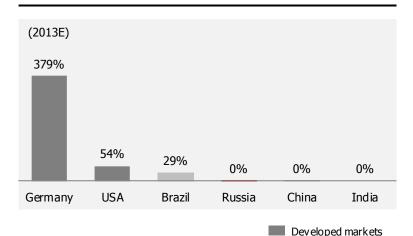
### Equity market capitalisation to GDP1



### Corporate debt to GDP



# Interest rate derivatives open position to GDP



- Russian capital and derivatives markets has significant upside potential both on supply and demand points of view:
  - Relatively low share of equity and debt market capitalisation to GDP
  - Potential in growth in interest rate derivatives due to market development and the CBR policy
- Emerging markets



# Moscow Exchange is the **major exchange in Russia and a leading exchange globally**

One of	One of the largest in fixed income (Jan — Dec 2013) <sup>1</sup>						
Rank	Exchange	Country	Trading vol. (USD bln)	Incl. REPOs			
1	BME Spanish Exchanges	Spain	8 499	√			
2	Moscow Exchange	Russia	5 707	√			
3	LSE	UK	3 953	×			
4	NASDAQ OMX	USA (Europe)	2 537	$\checkmark$			
5	Johannesburg SE	South Africa	2 123	$\checkmark$			
6	Korea Exchange	Korea	1 208	×			
7	Colombia SE	Colombia	936	×			
8	Oslo Børs	Norway	675	$\checkmark$			
9	Borsa Istanbul	Turkey	521	$\checkmark$			
10	Tel Aviv SE	Israel	282	$\checkmark$			

Top 8 in derivatives (Jan - Dec 2013) - FIA ranking					
Rank	Exchange	Country	Contracts traded (mln)		
1	CME Group	USA	3 161		
2	ICE incl. NYSE Euronext <sup>3</sup>	USA	2 808		
3	EUREX	Germany	2 191		
4	NSE	India	2 136		
5	BM&FBOVESPA	Brazil	1 604		
6	CBOE Holdings	USA	1 188		
7	NASDAQ OMX <sup>3</sup>	USA	1 143		
8	Moscow Exchange	Russia	1 134		
9	Korea Exchange	Korea	821		
10	Multi Commodity Exchange	India	794		

Top 1	Top 19 in equities (Jan – Dec 2013) <sup>2</sup>						
Rank	Exchange	Country	Mkt Cap S (USD bln)	ecurities listed	Trading vol. (USD bln)		
1	NYSE Euronext <sup>3</sup>	USA	21 534	3 433	15 362		
2	NASDAQ OMX <sup>3</sup>	USA	7 354	3 392	10 211		
3	Japan Exchange <sup>4</sup>	Japan	4 543	3 419	6 305		
4	London SE Group	UK	4 429	2 736	2 233		
5	Hong Kong Exchanges	Hong Kong	3 101	1643	1 323		
6	Shanghai SE	China	2 497	953	3 731		
7	TMX Group	Canada	2 114	3 886	1 371		
8	Deutsche Börse	Germany	1 936	720	1 335		
9	SIX Swiss Exchange	Switzerland	1 541	272	677		
10	Shenzhen SE	China	1 452	1 536	3 859		
19	<b>Moscow Exchange</b>	Russia	771	262	242		

	•	_	
Top 1	2 public exchanges by	market capitaliz	ation <sup>5</sup>
Rank	Exchange	Country	Mkt Cap (USD bln)
1	CME	USA	23.5
2	HKEx	Hong Kong	22.1
3	ICE - NYSE	USA	21.9
4	Deutsche Börse	Germany	14.6
5	BM&FBovespa	Brazil	9.9
6	LSE Group	UK	9.0
7	Dubai Financial	Dubai	8.6
8	ASX	Australia	6.4
9	Japan Exchange	Japan	6.4
10	NASDAQ OMX	USA	6.3
11	SGX	Singapore	6.0
12	Moscow Exchange	Russia	4.2



Source: Moscow Exchange, WFE, Bloomberg, FIA

1 Due to different methodologies applied, data on fixed income trading may not be directly comparable among exchanges

2 Top equity trading exchanges are ranked by market capitalisation of public companies traded on the exchange

3 Includes both US and European market volumes and capitalization for equities market; both US and European market volumes for derivatives market

4 Includes both Tokyo and Osaka exchanges trading volumes, capitalization reflects Tokyo exchange only

5 Market capitalization of public exchanges based on Bloomberg data as of June 10, 2014

# **Highly diversified** product offering...

图

- Listing
- Local and foreign shares, DRs<sup>new</sup>(Rusal, QIWI, Lenta)

**EQUITIES** 

 International ETFs<sup>new</sup> (on Gold, US Treasury Bills, Russian corporate Eurobonds and on various MSCI indices)

### ■ Indexes

- FX
- DERTHATTUES Local and foreign new single stocks
- Commodities
- Interest rates<sup>new</sup>

- Sovereign bonds
- Municipal bonds
- Corporate bonds
- ABS, MBS
- Eurobonds (issued by Ministry of Finance with different maturities)



- Swap instruments (various tenors on USD, EUR, CNY currencies)
- Spot instruments (USD, EUR, CNY new and CIS currencies new)

# **COMMODITIES**

- Spot and swap precious metals<sup>new</sup> (Gold, Silver)
- Grain marketnew (Futures on wheat, rice and rice cereal)

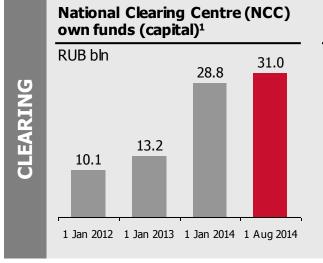


- REPO with CCPnew
- REPO with the CBR with Collateral Management System<sup>new</sup>
- Inter-dealer REPO

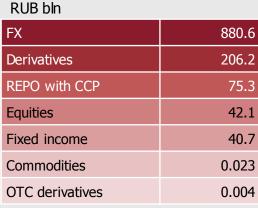


# ...coupled with **strong post-trade infrastructure**

Post-Trade Excellence: CCP and CSD



# CCP cleared value based on ADTV (Jan – Jul 2014)



### **Comments**

- Well-capitalized NCC (Fitch rating BBB) as CCP for all asset classes
- Bank of Russia qualified CCP status
- Centralized clearing of OTC derivatives

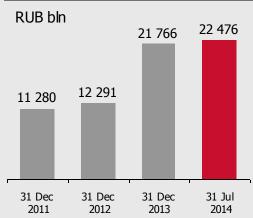


# RUB bln 5.4 6.0 7.3 8.2

1 Jan 2012 1 Jan 2013 1 Jan 2014 1 Aug 2014

**National Settlement Depository<sup>2</sup>** 

# Assets in deposit<sup>3</sup>



### **Comments**

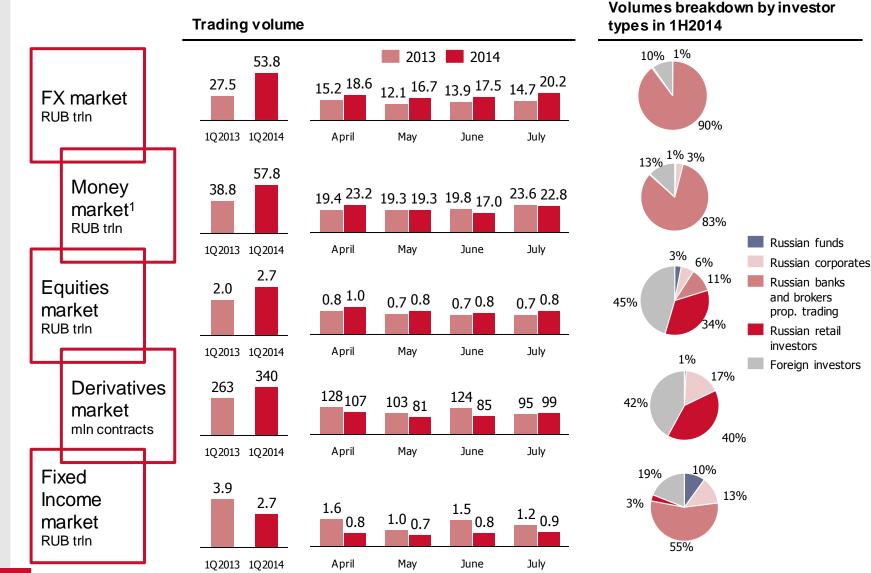
- Safekeeping and settlement services
- Collateral management services for REPO transactions
- Repository for OTC trades
- Links to ICSDs for Russian bonds and equities
- AA- rating by Thomas Murray<sup>4</sup>



Source: Moscow Exchange operational information

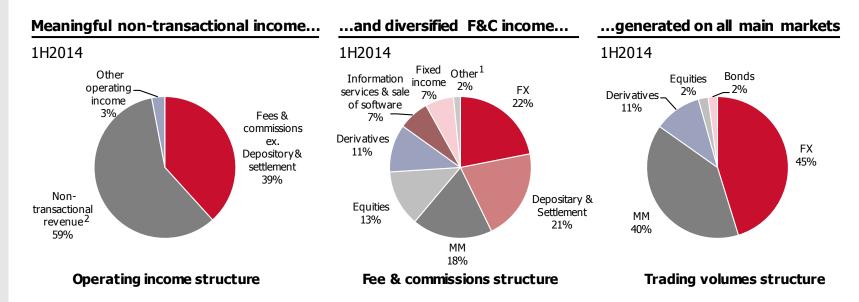
- 1 Figures in accordance with Russian Accounting Standards as reported to and disclosed by the CBR on a monthly basis
- Russian Central Securities Depository
- 3 A ssets in deposits based on Company' operational data
- 4 Thomas Murray leading global agency for depository services

# Diversified customer base driven by domestic investors





# Strong **non-transactional revenue** based on post-trade services and diversified fee and commission income



- Thanks to the established post-trade infrastructure Moscow Exchange has ~59% of non-transactional revenue, mainly in form of interest income, as well as depository services, IT services and sale of software and technologies
- Fee & commission income is well-diversified with the largest contribution of 22% by FX market, followed by Depositary & Settlement services (21%), Money market (18%) and Equities (13%)



Includes other income related to securities market

<sup>2</sup> Includes interest and other finance income, settlement and depository services, sale of software and technologies and IT services

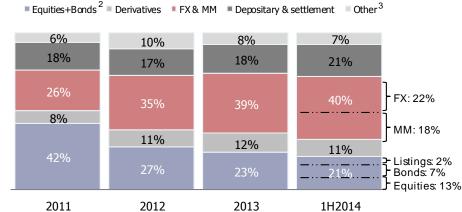
# Moscow Exchange has a proven and cycle-protected business model

# Operating income<sup>1</sup>



# **Key highlights**

- 2011 merger of MICEX with RTS
- 2012 Central Securities Depository launch
- **2013** migration to T+2
- 2013-2014 Euroclear and Clearstream settlement services for Russian sovereign, corporate bonds and equities



Fee & commission income evolution1



A ccording to Moscow Exchange IFRS financial statement 1 RTS data is consolidated from June 29, 2011

2 Include other income related to securities market in 2011-1H2014

Include income from Information services & sale of software and other fee&commission income in 2011-1H2014

# **SPO of the CBR stake in MOEX** highlights

# **Key information**

July 2014 Secondary public offering (SPO) of the CBR share in MOEX in form of ABB<sup>1</sup>



Deal amount: RUB 16 bln (USD 469 mln)

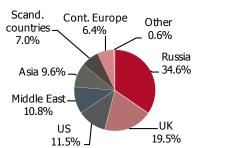
The bookbuilding period	The book has been opened: July 1st at 7pm The book has been closed: July 2nd before trading hours
The Seller	The Central Bank of Russia
The transaction form	100% secondary offering in form of ABB <sup>1</sup>
Issuer	OJSC «Moscow Exchange MICEX-RTS»
Security	Ordinary shares
Trading venue	Moscow Exchange
Demand	The book was multiple times oversubscribed
Price	60 RUB per share
Discount vs market	7.8% (Last day close price RUB 65.05)
Lock-up period	180 days
Global coordinators	J.P. Morgan, Goldman Sachs, Sberbank CIB, VTB Capital

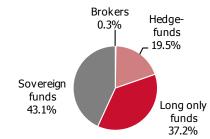
# Distribution by geography

Global bookrunners

# Distribution by investors

Citi and Gazprombank





# **Highlights**

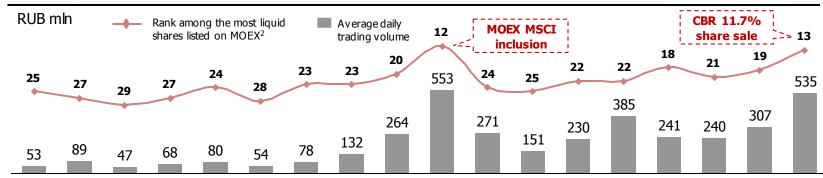
- The largest Russian SPO since spring 2013
- The first public equity offering of local shares only in 2014, which was priced with lower than average discount despite the material deal size (63x 3-month ADTV)
- The book was multiple times oversubscribed and dominated by **high-quality** sovereign wealth funds and long only funds



1 A BB – accelerated bookbuilding

# One of the highest free-floats among Russian issuers

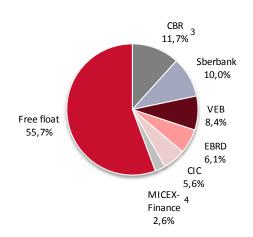
# **Growing ADTV of MOEX shares<sup>1</sup>**



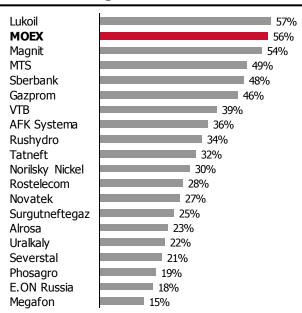
Feb-13 Mar-13 Apr-13 May-13 Jun-13 Jul-13 Aug-13 Sep-13 Oct-13 Nov-13 Dec-13 Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14

# Dispersed ownership with no controlling shareholder...

as of May 12, 2014, including shareholders' regulatory disclosure following the CBR SPO  $\,$ 



# ...and one of the highest free-floats in Russia<sup>5</sup>





- Trading v olume in main trading mode (T0, T+2)
- 2 Ordinary and preferred shares
- 5.0% of shares held by the CBR as a result of repo transactions are included in the free-float
- 4 100% owned subsidiary of the Moscow Exchange
- 5 Top 20 companies by market capitalisation from MICEX Index

# On the right track: changes of the regulatory framework

- The law on **Central Securities Depository** (CSD) N414-FZ dated 07.12.2011:
  - Reduced stakeholders risks and removed the key barrier for trading in Russian local shares
- Amendments to the law "On Clearing and clearing activities" N 7-FZ dated 07.02.2011:
  - Allowed to create united CCP for all MOEX markets
- Changes in the "Tax Code":
  - Removed barriers for Euroclear 
     μ Clearstream operations with securities

- The CBR letter No 06-52/2463 "On the Corporate Governance Code" dated 10.04.2014:
  - Established new corporate governance standards linked with the new listing law
- Changes in the "Tax Code":
  - Created tax incentives for individual investors:
  - A concept of individual investment accounts with favorable tax conditions
  - Tax exemptions for securities held more than 3 years

CORPORATE GOVERNANCE

- Changes in the law "On securities market":
  - Simplified securities issuance
  - Shaped regulation on general meeting of bondholders
  - Improved regulation on securitization of financial assets

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# NEW INSTRUMENTS

- Amendments to the FSFM Order
   No 13-63/pz-n dated 30.07.2013):
  - Eased criteria for foreign ETFs to be admitted to trading on the exchange

- The FSFM Order No 13-62/pz-n "On the admission of securities to organized trading" dated 30.07.2013:
  - Established a new listing structure
  - Specified new listing criteria for issuers linked to a new Corporate Governance Code



# Key growth areas for 2014 and beyond

# **Equities**

- International demand increase on the back of ICSD access and DMA offering by international banks
- Domestic demand increase driven by tax and regulatory reforms
- New listings (IPOs/SPOs)
- Repatriation of liquidity

# **Fixed Income**

- Listings volumes growth as alternative to bank lending
- ICSD access to corporate bonds
- New products: ETFs, ABSs, MBSs and CDOs
- Further simplification of bonds issuance procedures

# **Derivatives**

- Attraction of international investors to the market
- Development of options and interest rate derivatives
- OTC derivatives clearing and product standardisation
- Cross-margining with spot market

### FX

- Attraction of international investors to the market
- Organic growth due to increase in volatility following switch of the CBR from FX corridor targeting to inflation targeting
- Unified collateral and clearing pool with derivatives market

# **Money Market**

- On-exchange REPO with CBR with collateral management by NSD
- REPO with pool of securities and REPO with collateral management system
- Expansion of collateral base (eurobonds and Russian DRs)

# **Depository and settlement**

- Tri-party and collateral management services
- Trading data repository services development
- Launch of the corporate information and price information centre



- Well-positioned attractive investment opportunity
- Successful track record of changes
- **3** Strong operating and financial results



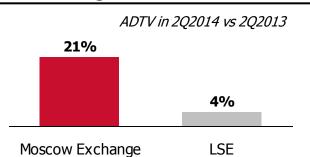
# MOEX has delivered on strategic goals announced at IPO

### **Delivery stage Target** Upgrade infrastructure to ✓ T+2 launched in March 2013 and implemented fully in September 2013 in equity market international standards ✓ Launch of the CSD in November 2012 removed the key barrier for trading in Russian local shares Deliver T+2 settlement for foreign investors: Direct and simplified settlement Establish fully Lower costs functioning CSD Direct participation in corporate actions Establish integrated ✓ National Clearing Centre (NCC) is the CCP for all MOEX markets; NCC has been additionally CCP function capitalized with RUB 9 bln in 2013, equity capital reached RUB 31.0 bln (as of August 1, 2014) Opening up of MOEX to Euroclear and Clearstream offer settlement services for Russian sovereign and corporate bonds; international investors Clearstream offers settlement services for Russian equities, Euroclear is expected to follow Six global banks (Citigroup, Credit Suisse, Merrill Lynch, Morgan Stanley, UBS and Deutsche Bank1) offer Direct Market Access (DMA) to securities trading on MOEX ✓ Re-attracted listings to MOEX Attract liquidity to Modernisation to international standards of listing rules and disclosure requirements securities platform of Continued incentives to increase local demand and supply (tax incentives for retail investors, MOFX privatisation plans) ✓ Development of new products (foreign stocks and DRs, ETFs, ABS, CDO, MBS and others) Adapt world-class ✓ 5 independent non-executive directors out of 15 governance standards ✓ New hires with vast international experience ✓ Following the CBR SPO, the free float exceeded 50%. No controlling shareholder ✓ Treasury shares were cancelled in March 2014 Established world-dass level of investor interaction with regular roadshows, conferences and Establish regular investor investor meetings interaction



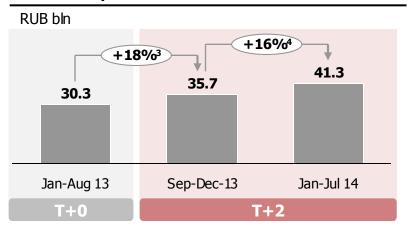
# Trading volumes growth driven by **upgrades to MOEX infrastructure**

# MOEX vs LSE ADTV growth<sup>1</sup>

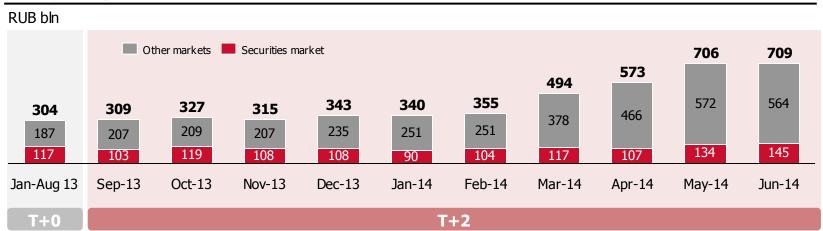


Following transition to T+2, trading volumes growth on Moscow Exchange exceeded the growth of DRs traded on LSE by **almost 5 times in 2Q2014** 

### ADTV on equities market<sup>2</sup> in 2013-2014



# Average daily client balances



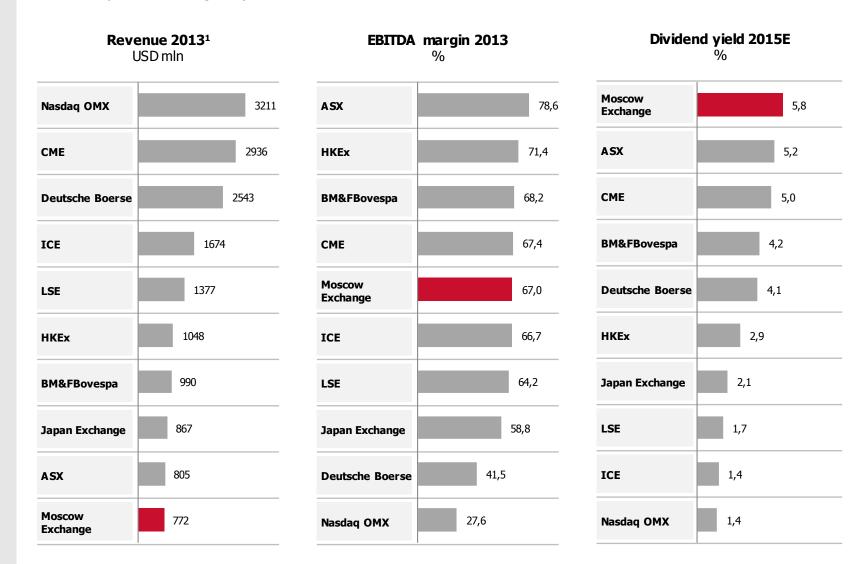


Source: Moscow Exchange operational data

- 1 Trading volumes in Moscow Exchange main trading mode vs LSE international order book (IOB), calculated for 32 dual-listed companies
- Daily average secondary trading volume in EOB on Main market (T0,T+2), including negotiated deals with CCP
- A v erage daily trading volumes in September-December 2013 v s January-August 2013 A v erage daily trading volumes in January-July 2014 vs September-December 2013

# **Highest dividend yield** among global exchanges

TOP 10 public exchanges by revenue in 2013





# **Investment** highlights

- MOEX operates in #8 largest economy globally and covers Russia's largest public trading markets
- 2 Leading market position in a global context
- Unique business model, offering trading of a wide range of assets together with well-established centralized post-trade infrastructure
- 4 High transparency and corporate governance standards
- Successful track record of infrastructural reforms and improving regulatory framework
- 6 Strong financial performance
- 7 Attractive dividend policy

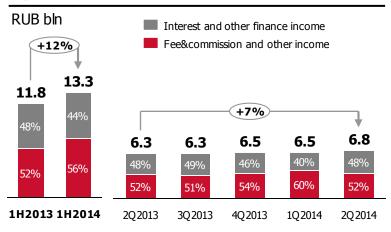


- Well-positioned attractive investment opportunity
- 2 Successful track record of changes
- Strong operating and financial results



# Financial results: operating income and net profit growth

# **Operating income**

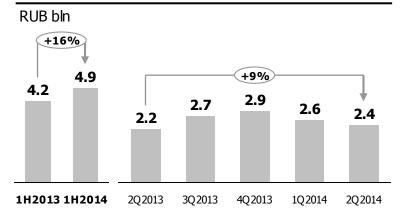


# **Net profit**

RUB bln



# Operating expenses



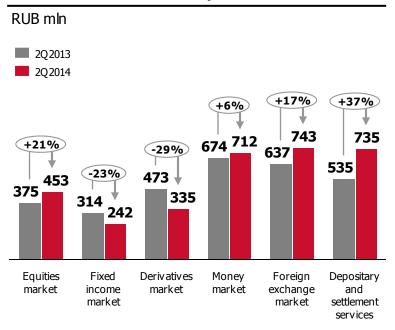
# **EPS and key financial ratios**

	2Q2014	2Q2013	Chg
Basic EPS, RUB	1.58	1.49	+6.0% 👚
EBITDA margin	75.3%	72.1%	+320 bp <b>↑</b>
Cost income ratio	35.0%	34.4%	+60 bp <b>●</b>

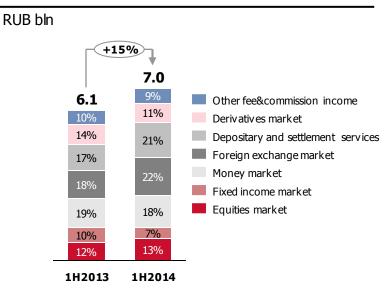


# **Diversified fee & commission** income



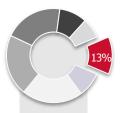


### Fee & commission income breakdown



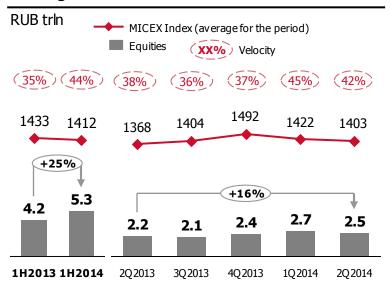
- In 2Q2014 fee & commission income remained well-diversified and grew by 7% YoY
- Lower income from fixed income and derivatives markets was more than offset by strong performance in FX market, depository and settlement services and equities market



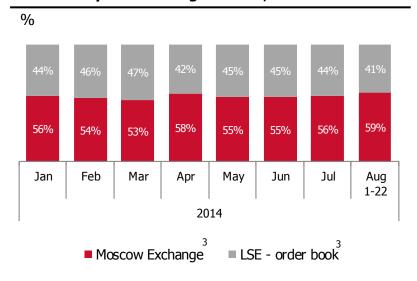


# **Equities Market**: trading volumes and fee & commission income

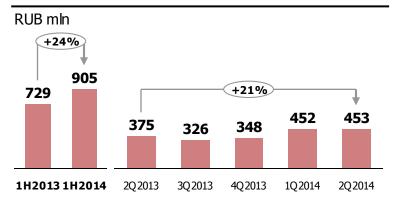
# Trading volumes<sup>1</sup>



# Russian equities trading volume<sup>2</sup>, MOEX vs LSE



### Fee & commission income



### **Comments**

- Trading volumes growth was largely driven by migration to T+2, while velocity increased to 42%
- MOEX market share vs LSE started to recover following low point reached in March due to risk-off environment. In August the market share bounced back to 59%
- In 2Q2014 Yandex was listed on MOEX and Qiwi held an SPO both on MOEX and Nasdaq



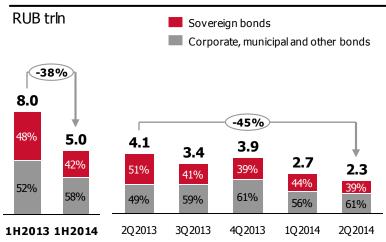
Source: Moscow Exchange operational information and Consolidated Financial Statements, equities and fixed income market fee&commission income for Q2 2013 was not reported in IFRS interim statements – management accounts data are used for the purposes of presentation

- Volumes on both primary and secondary markets
- Moscow Exchange and London Stock Exchange data for Russian dual-listed companies
- O nly electronic order book deals



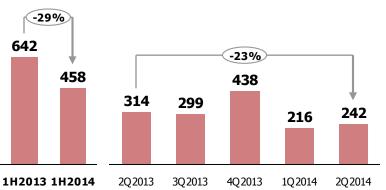
# Fixed Income Market: remained under pressure

# Trading volumes<sup>1</sup>



# Fee & commission income

RUB mln



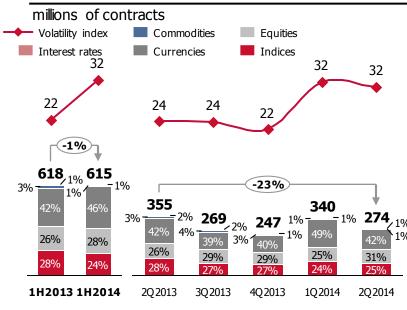
- Fixed income market trading volumes drop both in corporate and sovereign sectors as a result of higher interest rates and exchange rate volatility
- Primary placements were also affected by challenging market conditions
- However in 2Q2014 primary market volumes were up 62% QoQ, leading by new placements of MinFin, RZhD, Gazprombank, AHML, VEB and Megafon
- In 2Q2014, 50 corporate and regional issuers placed 66 bonds issues, compared to 24 corporate and regional issuers with 30 bonds issues in 1Q2014
- Going forward domestic public debt might be better positioned for growth due to lower accessibility of foreign markets and pressure on local banks capital



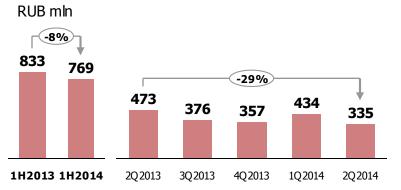


# **Derivatives Market**: growth of open interest

# **Trading volumes**

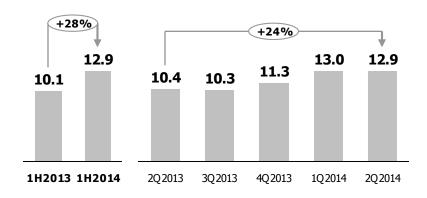


# Fee & commission income



# **Open interest**

millions of contracts, daily average



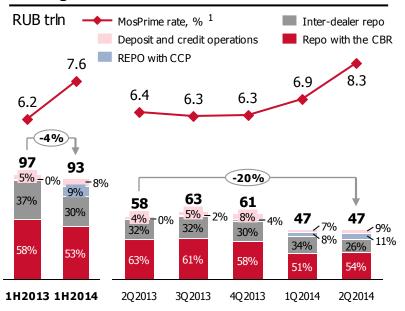
- High uncertainty and increased market risks led to "wait-and-see" position of market participants and moderately lower trading activity
- However, open interest continued to grow, mainly driven mainly by new institutional clients
- Moscow Exchange included new instruments to market maker ranking program and launched new VIX index in 2Q2014



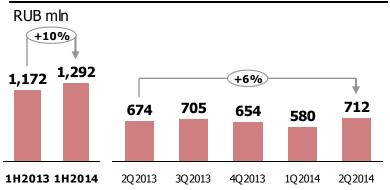


# **Money Market**: healthy demand for liquidity

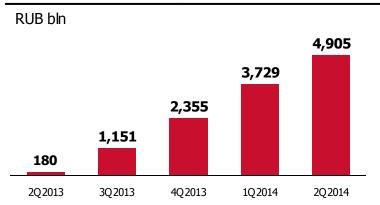
### **Trading volumes**



# Fee & commission income



# **REPO with CCP trading volumes**



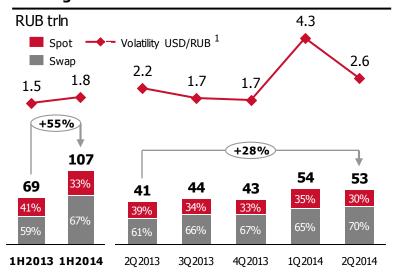
- On-exchange trading volumes contracted mainly due to the CBR shift to 1-week repo auctions instead of overnight auctions. Longer maturity resulted in higher income on transactions despite lower volumes, since both volumes and maturity are the basis for fees
- Total volumes of REPO operations (including onexchange and REPO through NSD) remained almost flat YoY
- MOEX continued to expand collateral base for REPO: a number of depositary receipts, foreign issuers' shares and eurobonds became eligible for REPO transactions



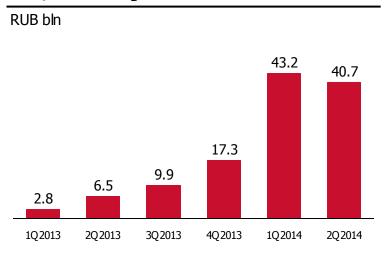


# **FX Market:** strong growth of trading volume

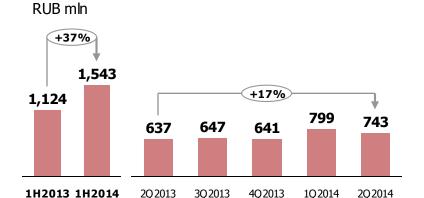
# **Trading volumes**



# **CNY/RUB trading volumes**



# Fee & commission income



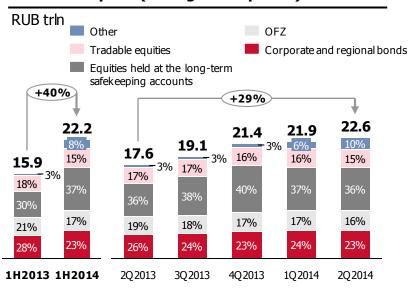
- In 2Q2014 spot trading volumes remained flat YoY, while swap trading volumes grew by 47% due to higher demand for interest rates instruments and liquidity management products
- CNY/RUB currency pair demonstrated solid 10x trading volume growth



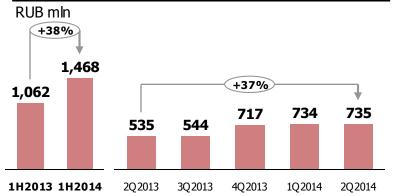


# **NSD:** collateral management services drive F&C growth

# Assets in deposit (average for a period)



# Fee & commission income



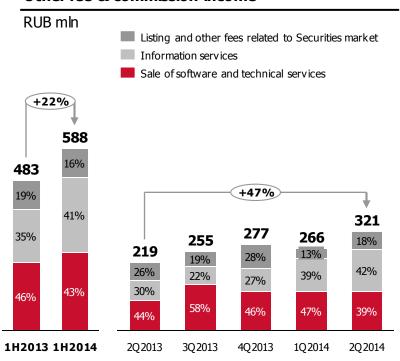
- Solid fees and commissions performance was driven by both assets under custody growth and higher number of inventory transactions in the reporting period due to strong demand for collateral management services
- Collateral management system for REPO transactions generated ~ RUB 140 mln in 2Q2014 (the same as in 1Q2014)<sup>1</sup>
- In July CBR granted NSD with the status of nationally important payment system





# Other fee & commission income

### Other fee & commission income<sup>1</sup>

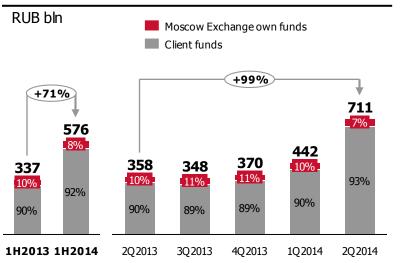


- Other fee & commission income grew by 47%
   YoY mainly driven by higher information services
   and sale of software and technical services
- Information services fees were driven by information audit and extra penalties received by the exchange from a large corporate customer
- Listing fees were flat despite of lower primary market activity, due to new tariffs following listing reform and higher bond placements in 2Q2014

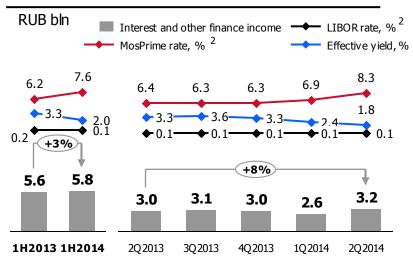


# **Investment Portfolio:** stable and sustainable revenue source

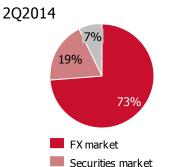
# Investment portfolio¹ (average daily volume)



### **Interest income**

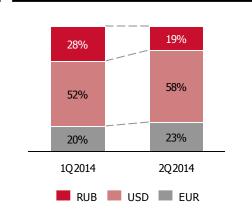


# Clients funds by source

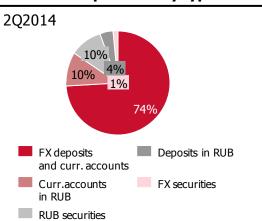


Derivatives market

# **Clients funds by currency**



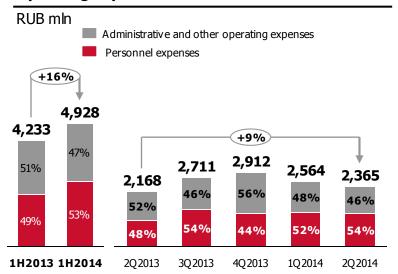
# Investment portfolio by type of asset



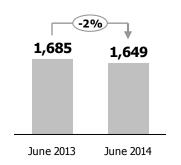


# **Operating expenses**

# **Operating expenses**



# Headcount as of period end



# Major expense items

RUB mln	2Q 2013	2Q 2014	Change YoY
Personnel expenses	1,042	1,287	23%
Administrative and other operating expenses, including	1,125	1,078	-4%
Amortisation of intangible assets	253	263	4%
Professional services	133	117	-12%
Market makers fees	105	62	-41%
Depreciation of property and equipment	135	126	-7%
Rent and office maintenance	105	107	2%
Taxes other than income tax	191	115	-39%
Total	2,168	2,365	9%
Cost income ratio	34.4%	35.0%	_

- Administrative expenses decreased by 4% due to lower spending on market makers, professional services and taxes other than income tax
- Staff costs remained the major cost item, up 23% YoY, driven mainly by a low-base effect as a result of the introduction of a new methodology for bonus accruals. Part of bonuses for FY2014 were accrued in 1Q-2Q 2014, while similar expenses for the FY2013 started to be reflected in financials in the second half of 2013
- Excluding accrued bonuses, personnel expenses declined 1% YoY

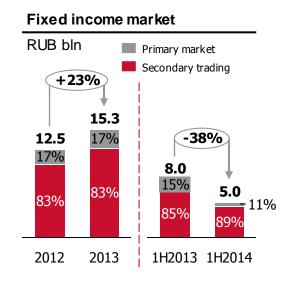


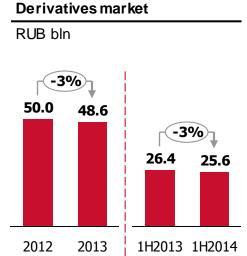
# Appendix



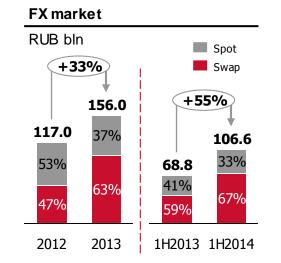
# Moscow Exchange trading volumes in 2013 and 1H2014

# Equity market RUB bln -25% 11.6 8.7 +25% 4.2 5.3 2012 2013 1H2013 1H2014





# Money market RUB bln 220.7 178.7 97.3 93.2





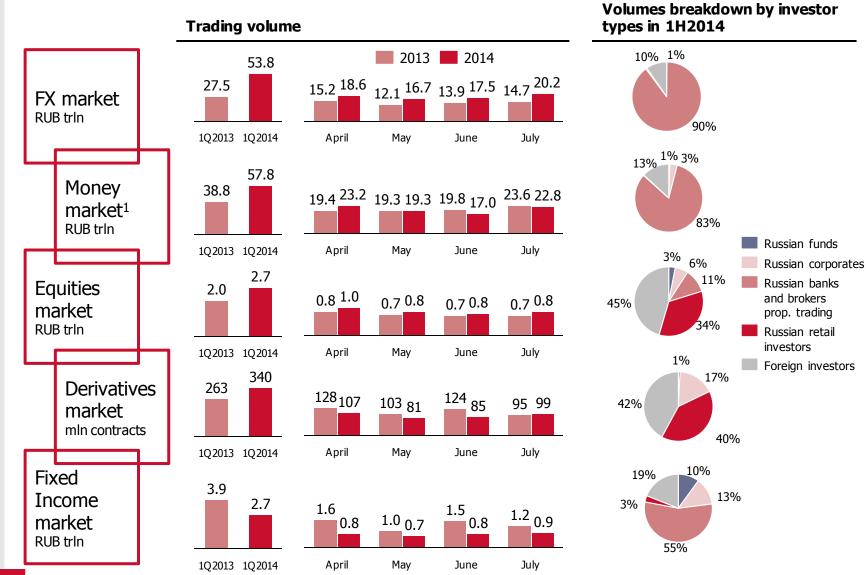
33

1H2013 1H2014

2013

2012

# Diversified customer base driven by domestic investors





# Liquidity center: placements held exclusively on MOEX prevail

# IPO/SPO on Moscow Exchange<sup>1</sup>

	Date	Deal type	Deal value	Industry
Moscow	February 2013	IPO	RUB 15 bln (USD 462 mln)	Finance
EXCHANGE	July 2014	SPO	RUB 16.0 bln (USD 469 mln)	rinance
PHOSAGRO	April 2013	SPO <sup>2</sup>	RUB 14.7 bln (USD 453 mln)	Chemicals
<b>€</b> VTB	May 2013	SPO	RUB 102.5 bln (USD 3.2 bln)	Finance
PIK GROUP	June 2013	SPO	RUB 10.6 bln (USD 327 mln)	Real Estate/ Property
POLYMETAL INTERNATIONAL PLC	June 2013	SPO	RUB 526 mln (USD 15 mln)	Mining
BANK SAINT PETERSBURG	August 2013	SPO	RUB 3.02 bln (USD 91 mln)	Finance
Q	October 2013	SPO <sup>3</sup>	RUB 9.2 bln (USD 286 mln)	Finance
QIWI	June 2014	SPO <sup>3</sup>	RUB 10.9 bln (USD 319 mln)	rindrice
JITNOMOS BANK 15 years of partnership and success	October 2013	SPO	RUB 19.1 bln (USD 602 mln)	Finance
AAPOCA ALROSA	October 2013	IPO	RUB 41.3 bln (USD 1.3 bln)	Mining
<b>ЕДЕНТА</b>	February 2014	IPO <sup>4</sup>	RUB 34.3 bln (USD 952 mln)	Retail

# IPO/SPO of Russian companies offshore<sup>5</sup>

	Date	Deal type	Deal value	Industry
Yandex	March 2013	SPO	RUB 18.6 bln (USD 607 mln)	Computers & Electronics
PHOSAGRO	April 2013	SPO <sup>2</sup>	RUB 14.7 bln (USD 453 mln)	Chemicals
	May 2013	IPO	RUB 7.1 bln (USD 229 mln)	
QIWI	October 2013	SPO <sup>3</sup>	RUB 9.2 bln (USD 286 mln)	Finance
	June 2014	SPO <sup>3</sup>	RUB 10.9 bln (USD 319 mln)	
<b>△</b> <uxoft< td=""><td>June 2013</td><td>IPO</td><td>RUB 2.6 bln (USD 84 mln)</td><td>Computers &amp;</td></uxoft<>	June 2013	IPO	RUB 2.6 bln (USD 84 mln)	Computers &
Engineering Business Performance	November 2013	SPO	RUB 3.1 bln (USD 96 mln)	Electronics
Tinkoff Credit Systems	October 2013	IPO	RUB 34.7 bln (USD 1.1 bln)	Finance
<b>₽</b> ЛЕНТА	February 2014	IPO <sup>4</sup>	RUB 34.3 bln (USD 952 mln)	Retail



- on NYSE, Tinkoff IPO - on LSE

Not including small offerings in Innovation and Investment Market FosAgro SPO was executed on both Moscow Exchange and LSE

Qiwi SPO was executed on both Moscow Exchange and Nasdag in October 2013 and June 2014

Lenta IPO was executed on both Moscow Exchange and LSE Excluding dual placements marked with footnotes, Yandex SPO was executed on Nasdag, Owi IPO - on Nasdag, Luxoft IPO and SPO

# MOEX Management Team successfully transformed and focused on delivering results



Chairman of the Executive Board and CEO **Alexander Afanasiev** 

# **Executive Board**



Deputy CEO **Andrey Shemetov** 

■ A ppointed Deputy Chairman of the Moscow Exchange Executive Board in 2012



Managing Director of Securities Market Anna Kuznetsova

■ Joined RTS in 2001 and served as Head of New Markets Development



Chief Financial Officer **Evgeny Fetisov** 

 A ppointed Chief Financial Officer (CFO) and confirmed as a member of the Executive Board of Moscow Exchange in February 2013



Managing Director of Money Market **Igor Marich** 

- Joined MICEX in 2000
- Previously worked for Elbim Bank as Head of the Securities Division



Chief Operating Officer **Dmitry Shchegloy** 

- In 2013 was appointed Executive Director of Operations at the Moscow Exchange
- Deputy Head of the Project Center for the Integration since A pril 2011



Managing Director of Derivatives Market Roman Sulzhyk

■ Previously headed Derivatives Trading Division in DB Moscow and was a Derivatives trader at J.P. Morgan



Chief Information Officer Sergei Poliakoff

- Joined Moscow Exchange in 2013
- Previously worked for Morgan Stanley, NatWest Securities and Deutsche Bank



Managing Director of Risk and Clearing **Luis Vicente** 

- Joined NCC as Chief Risk Officer in 2013
- Previously, Risk Systems Director and Risk Management Director in Brazil's BM&F BO VESPA



enior Management

# Moscow Exchange's new Supervisory Board: **5** independent directors **of 15 directors**

	Board members	Position	NEW
3	Alexey Kudrin	Chairman of the Supervisory Board; Sberbank of Russia, Member of the Supervisory Board	$\checkmark$
9	Nicola Jane Beattie	Nbxc Ltd, Director/Senior Executive Director	
	Mikhail Bratanov	Societe Generale Group, Head of Societe Generale Securities Services for Russia and CIS; Rosbank, Head of Depository Department at Rosbank	
	Yuan Wang	China Development Bank, Chief Economist	$\checkmark$
	Anatoly Karachinsky	IBS Group, Chairman of the Board	
	Rainer Riess	Independent Director	
2	Sean Glodek	Russian Direct Investment Fund, Director, Member of the Executive Board	
	Andrey Golikov	Strana Detei, Director for Investments and Commerce	
	Valery Goreglyad	Bank of Russia, Chief Auditor	$\checkmark$
	Yuriy Denisov	NCC, Deputy Chairman of the Supervisory Board	
	Bella Zlatkis	Sberbank, Deputy Chairman of the Management Board	
·	Sergey Kozlov	VTB-24, Senior Vice-president, Deputy Director of Investment Department	$\checkmark$
	Sergey Lykov	Vnesheconombank, Deputy Chairman of the Executive Board	
	Kirill Shershun	CentroCredit, First Deputy Chairman of the Executive Board	
	Alexander Afanasiev	Moscow Exchange, CEO, Chairman of the Executive Board	



# Superiority of local shares vs. depositary receipts

-	Z Shares	Donository resoints
Shares liquidity on Moscow Exchange	<ul> <li>Narrower spreads</li> <li>Centre of liquidity: Moscow Exchange accounts for over 60% of trading volume¹</li> </ul>	<ul> <li>Depositary receipts</li> <li>Wider spreads</li> <li>Lower liquidity for the majority of dual listed Russian stocks</li> </ul>
Holders of shares have full shareholders' rights	<ul> <li>Full shareholders' rights (in accordance with the law on joint stock companies), including:         <ul> <li>Receipt of dividends</li> <li>Voting at annual shareholders meeting</li> <li>Preemption right for purchasing new shares</li> <li>Nomination of a candidate for the Board (for more than 2% shareholders)</li> </ul> </li> <li>Adding items to the agenda of the annual shareholders meeting (for more than 2% shareholders)</li> <li>Extraordinary shareholders meeting convocation (for more than 10% shareholders)</li> </ul>	Rights are significantly restricted:  Receipt of dividends and voting allowance at annual shareholders meeting through depositary bank
Quicker dividend payments for shares	Standard terms	Time of dividend payments is 3+ days longer
Costs of ownership is significantly higher for depositary receipts	Only custodian bank tariffs Starting from July 7, 2014 it is possible to own shares through Clearstream, Euroclear set up expected	<ul> <li>Custodian bank rates (in some cases)</li> <li>Depositary bank rates for issuance services, maintenance, conversion and dividends payment may constitute up to 0.5% annual rate of return</li> <li>Special tariff upon dividends payment. The variable part for some depositary programs reaches 14% of dividends</li> </ul>
Issues related to taxation	Not applicable	<ul> <li>Currently the transaction of converting local shares to depositary receipts and vice versa may be considered as the sale of securities for taxation purposes (capital gain tax)</li> </ul>



Source: depositary banks websites

Out of the 36 Russian stocks with dual listing: Moscow Exchange (main mode) vs. LSE (trading volumes IOB EOB)

# DR holders pay substantial **EXTRA FEES** to depositary banks

# Fees to be paid to depositary bank for some of DR programs of the Russian companies

DR program		Depositary Service Fee <sup>1</sup> (DSF), USD per DR	Dividend Fee², USD per DR	Dividend Fee as % of dividend amount <sup>3</sup>	DRs cancellations fee, USD per DR
RusHydro	BoNY Mellon	0.02	0.004	14%	0,05
TGK-1	BoNY Mellon	0.02	0.002	13%	0,05
VTB Bank	BoNY Mellon	0.03	0.009	12%	0,05
TMK	BoNY Mellon	0.02	0.01	12%	0,05
MMK	BoNY Mellon	0.02	0.012	12%	0,05
Sberbank	BoNY Mellon	0.02	0.02	8%	0,05
Gazprom	BoNY Mellon	0.025	0.02	7%	0,05
Surgutneftgaz-p	BoNY Mellon	0.02	0.02	6%	0,05
Russian Grids	BoNY Mellon	0.02	0.02	5%	0,05
Lukoil	BoNY Mellon	0.025	0.02	2%	0,05
Norilsk Nickel	BoNY Mellon	0.01	0.02	2%	0,05
Acron	Deutsche Bank	0.02	0.015	9%	0,05
Mechel	Deutsche Bank	0.02	0.017	8%	0,05
MTS	JP Morgan	0.01	0.03	3%	0,05
Rosneft	JP Morgan	0.03	-	n/a	0,05
Phosagro	Citi	0.02	0.01	7%	0,05
Average		0.02	0.01	8%	0,05

Gross DSF and dividend fees calculated for Top-3 international funds holding DRs of Russian companies<sup>4</sup>

Fund A	4 734 003 USD
Fund B	5 029 605 USD
Fund C	3 179 714 USD

# Cost of cancellations all DR in portfolios to local shares for Top-3 funds

Fund A	5 808 931 USD
Fund B	5 828 632 USD
Fund C	4 376 841 USD

- Depositary service fee and Dividend fee are to be paid by DR holder to the depositary bank while there are no such fees for holders of local shares
- All DRs cancellations operations are also charged 0.05 USD per DR
- DR dividend income in case of non disclosure of beneficial owners will be taxed at a 30% rate
- in 2014<sup>6</sup>
  (1) Service fees are charged annually, in arbitrary date. Calculated based on number of DR on client account on the record date
- (2) Dividend fees are charged when dividends are paid
- As % of dividend amount after tax
- Calculations based on Thomson Reuters data as of June 2014
- 5) Data on depositary service fees for these companies are not available. Indicative numbers based on average level of depositary service fee for DR of Russian companies are used for the purposes of this presentation.
- (6) Federal Law of 02.11.2013 Nº 306-FZ came into force January 1, 2014



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- -changes in (a) domestic and international legislation and tax regulation and (b) state policies related to financial marketsand securities markets:
- -competition increase from new players on the Russian market;
- -the ability to keep pace with rapid changes in science and technology environment, including the ability to use advanced features that are popular with the Company's and its subsidiaries' customers;
- -the ability to maintain continuity of the process of introduction of new competitive products and services, while keeping the competitiveness;
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